Improving Equity in Health by Addressing Social Determinants

Edited by: The Commission on Social Determinants of Health Knowledge Networks, Jennifer H. Lee and Ritu Sadana



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Preface

During its tenure, the Commission on Social Determinants of Health focused on nine broad areas that contain within them major determinants of health. To support this work, the World Health Organization (WHO) invited leading academics, practitioners and advocates from a variety of disciplines and sectors to participate in Knowledge Networks (KN): early child development, employment conditions, globalization, women and gender equity, urban settings, priority public health conditions, measurement and evidence, social exclusion, and health systems. More than 350 individuals from around the world contributed to a tremendous body of literature for the Commission.

The idea for this book originated during a symposium on the findings of the KNs held in September 2007 in Rio de Janeiro, Brazil. This single volume offers the only in-depth effort to date that presents the collective work of the nine Knowledge Networks. The chapters of this book provide a summary of global evidence on the social determinants of health.

In September 2011, WHO organized the World Conference on Social Determinants of Health, hosted by the Government of Brazil. Participating Member States adopted the Rio Political Declaration on Social Determinants of Health pledging to work towards reducing health inequities by taking action on five core areas:

- adopt better governance for health and development
- promote participation in policy-making and implementation
- reorient the health sector towards reducing health inequities
- strengthen global governance and collaboration
- monitor progress and increase accountability.

Actions to reduce health inequities using methods consistent with these principles are synthesized across this book. There is a renewed commitment to achieve health equity and now is the opportunity to act.

The Commission on Social Determinants of Health Knowledge Networks

Jennifer H. Lee

Ritu Sadana

Introduction

Strengthening efforts to improve health equity

Ritu Sadana, Sarah Simpson, Jennie Popay, Daniel Albrecht, Ahmad Reza Hosseinpoor and Tord Kjellstrom

1. Health equity from a social determinants' perspective

In the late 1940s, two very important documents were published: The Constitution of the World Health Organization (1946) and The Universal Declaration of Human Rights (1948). Together, these recognize that health as a fundamental human right cannot be separated from other human rights. The path to "the highest attainable standard of health" reflects inputs that are neither confined to medical treatment nor only under the jurisdiction of health systems.

It is worthwhile to reiterate that the Constitution of the World Health Organization sets out nine basic principles in its preamble. The first is that "Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity." The second is that "The enjoyment of the highest attainable standard of health is one of the fundamental rights of every human being without distinction of race, religion, political belief, economic or social condition." Given these and other principles, the constitution sets out 22 functions (a-v) for the organization, with function (i) setting the stage explicitly for a social determinants' perspective as a means to achieve its objective, namely, "to promote, in co-operation with other specialized agencies where necessary, the improvement of nutrition, housing, sanitation, recreation, economic or working conditions and other aspects of environmental hygiene" (WHO, 1948).

The preamble and 30 articles of the Universal Declaration of Human Rights also establishes the foundation for a social determinants' perspective. Article 25 states:

Everyone has the right to a standard of living adequate for the health and well-being of himself (sic) and of his family, including food, clothing, housing and medical care and necessary social services, and the right to security in the event of unemployment, sickness, disability, widowhood, old age or other lack of livelihood in circumstances beyond his control (UN, 1948).

Moreover, Article 28 points out that "Everyone is entitled to a social and international order in which the rights and freedoms set forth in this Declaration can be fully realized" (UN, 1948).

Together, these two documents set out a global agenda for improving both the average level of health and its distribution, based on shared principles and the right to health. In recent decades global health efforts have led to improvements in population health around the world. Unfortunately, the result has not benefitted all people equally (WHO, 2003). Empirical evidence documents that health inequities the *unfair* distribution of health outcomes are growing between the rich and poor, privileged and marginalized, and across different countries and global regions. Inequities within all countries exist as a social gradient. The relationship between socioeconomic standing and health is on a continuous gradient at all income levels rather than a gap simply between the rich and poor. This phenomenon occurs whether health differences are measured by income, employment, education, or other markers of social stratification. The greater the differences in health between social groups within a society the steeper the gradient or the greater the inequity (Dahl, 2002). Numerous studies discussed in this book and elsewhere conclude that most of these differences in health across different social groups are inequities: they are not due to biologic or genetic factors, but to social factors that are unjust and amenable to policy. Therefore, the terms inequality and inequity are used with intention throughout the book; they are not interchangeable. Inequality refers to differences between people, while inequities are those differences that are unjust and largely determined by one's place in society and ability to access the services and systems that contribute to health and well-being.

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