







# Community-Based Rehabilitation Promoting ear and hearing care through CBR



WHO Library Cataloguing-in-Publication Data

Community-based rehabilitation: promoting ear and hearing care through CBR.

1. Hearing disorders – therapy. 2. Hearling loss – therapy. 3. Community health aides. 4. Community medicine. 5. Rehabilitation. I. World Health Organization.

ISBN 978 92 4 150470 6

(NLM classification: WV 270)

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Cover photos, clockwise from top left: Dr Shelly Chadha, WHO; Dr Rajiv Dhawan; Dr Piet Van Hasselt; Chapal Khasnabis, WHO

Design and layout by Inís Communication – www.iniscommunication.com

Printed in India

# Community-Based Rehabilitation

# Promoting ear and hearing care through CBR

#### **Table of contents:**

Introduction
Integrating ear and hearing care into CBR programmes 6
Key concepts
Specific issues related to hearing loss
Integrating primary ear and hearing care and CBR programmes: suggested activities
Health care and CBR workers
References

# **Acknowledgements**

This document has been coordinated by the World Health Organization's units for Prevention of Blindness and Deafness, and Disability and Rehabilitation.

Ms Sally Harvest was responsible for the overall coordination of this document.

WHO would like to thank the following for their contribution to this factsheet:

Mr Nazmul Bari, Dr Johan Borg, Dr Ron Brouillette, Dr Jackie Clark, Dr Sunil Deepak, Ms Katharina Pfortner, Dr Diego Santana-Hernández, Prof. Andrew Smith, Ms Sian Tesni.

WHO wishes to thank the International Federation of the Hard of Hearing (IFHOH) and the World Federation of the Deaf (WFD) for their valuable inputs and contributions to this document.

### BOX 1 Philippines

### Community-based rehabilitation for persons with hearing loss

Sarah grew up in the Philippines with a deaf sister. She wanted to become a teacher or an interpreter for the deaf.

She realized that most of the deaf and hard of hearing children in her village were not in school and that some older people with hearing loss were without a job.

Sarah learnt of a community-based rehabilitation project in a neighbouring village. She visited the project to discuss and make plans for the deaf and hard of hearing children in her village.

Soon, Sarah starting leading children with hearing loss to preschools and primary schools. She helped several people with hearing loss, including her sister, to find work with a furniture-making cooperative. She took the initiative of providing workers at a noisy factory with earplugs to help protect their hearing, and she started sign language classes for parents, teachers, law enforcement officers, health workers and interested community workers. She also helped to set up a district and community health scheme to give MMR (measles, mumps, rubella) immunization to girls aged 6 and 12 years.

Sarah received training, learning how to manage common ear infections. She learnt to operate an audiometer and did free hearing tests for villagers, referring them for hearing aids if necessary.

Sarah's work quickly achieved recognition and she - together with doctors - established a national Better Hearing Committee in the Philippines.

## Introduction

Hearing loss is the most prevalent sensory disability (1) and a problem that is increasing globally. More than 275 million people are reported to have moderate to profound hearing loss; many more have mild hearing loss and/or ear diseases such as otitis media (infection of the middle ear). These problems can cause lifelong – and occasionally lifethreatening – difficulties (2); they may have a profound effect on the ability of individuals to communicate with others, on their education, on their ability to obtain and keep employment, and on social relationships and may lead to stigmatization (3).

A major challenge for many people with hearing loss, and for their families, is the general lack of awareness about issues relating to hearing loss in all parts of society. Most children with hearing loss are born to hearing parents. There is thus a need to improve parental awareness regarding hearing loss and ways to communicate with their children, as well as to implement screening programmes that will facilitate early identification (4).

Recognizing the high prevalence of hearing loss, World Health Assembly (WHA) Resolution 48.9 acknowledged a general lack of human resources and of programmes to address ear diseases and hearing loss across the world (5). Many countries have neither the personnel trained in identification of hearing loss nor the equipment and facilities to deliver support services. In many countries, too, there is a severe shortage of staff, including audiologists, and of resources for hearing aid provision, support and aural rehabilitation programmes. In addition, ear and hearing care services are often outdated (6). It is estimated that there is only one ear, nose and throat (ENT) specialist per two million population in Africa generally, and none at all in some countries.

Hearing loss impacts not just the individual but the entire family and society generally. Any responses to the needs created by hearing loss will therefore be more effective in a community-based approach to this issue – that is, in community-based rehabilitation (CBR) programmes.



<sup>&</sup>lt;sup>1</sup> Smith A. *Preventing deafness – an achievable challenge: the WHO perspective*. Presentation to International Federation of ORL Societies World Congress, Cairo 2002.

# Integrating ear and hearing care into CBR programmes

#### **Goal of integration**

Integration of ear and hearing care into CBR programmes aims to establish or enhance universal and equal access to prevention, treatment, care, support programmes and services for those with, or at risk of, ear diseases and hearing loss.

#### The role of CBR specific to ear and hearing care

In terms of ear and hearing care, the role of CBR is to:

- advocate and campaign for ear and hearing health services at all levels of health care;
- facilitate access to ear and hearing health care services for all members of the community and promote the prevention of avoidable causes of hearing loss;
- create public awareness of all aspects of hearing loss;
- raise awareness in schools and within education systems of the need to include children and adults with hearing loss;
- promote and provide accessible communication for those with hearing loss;
- ensure that people with hearing loss receive the necessary attention at times of humanitarian crisis and that their needs are considered in all disaster preparedness initiatives:
- ensure that individuals with hearing loss have access to education and training programmes that may lead to employment;
- include people with hearing loss in the decision-making processes that affect their lives;

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