



HEALTH IN ALL POLICIES

TRAINING MANUAL



HEALTH IN ALL POLICIES

TRAINING MANUAL



**World Health
Organization**

WHO Library Cataloguing-in-Publication Data:

Health in all policies: training manual.

1. Health Policy. 2. Health Status Disparities. 3. National Health Programs. 4. Teaching Materials. I. World Health Organization.

ISBN 978 92 4 150798 1

(NLM classification: WA 525)

© World Health Organization 2015

All rights reserved. Publications of the World Health Organization are available on the WHO web site (www.who.int) or can be purchased from WHO Press, World Health Organization, 20 Avenue Appia, 1211 Geneva 27, Switzerland (tel.: +41 22 791 3264; fax: +41 22 791 4857; e-mail: bookorders@who.int).

Requests for permission to reproduce or translate WHO publications – whether for sale or for non-commercial distribution – should be addressed to WHO Press through the WHO web site (www.who.int/about/licensing/copyright_form/en/index.html).

The designations employed and the presentation of the material in this publication do not imply the expression of any opinion whatsoever on the part of the World Health Organization concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries. Dotted lines on maps represent approximate border lines for which there may not yet be full agreement.

The mention of specific companies or of certain manufacturers' products does not imply that they are endorsed or recommended by the World Health Organization in preference to others of a similar nature that are not mentioned. Errors and omissions excepted, the names of proprietary products are distinguished by initial capital letters.

All reasonable precautions have been taken by the World Health Organization to verify the information contained in this publication. However, the published material is being distributed without warranty of any kind, either expressed or implied. The responsibility for the interpretation and use of the material lies with the reader. In no event shall the World Health Organization be liable for damages arising from its use.

Editor: Vivien Stone.

Design and layout: L'IV Com Sàrl, Villars-sous-Yens, Switzerland.

Printed in Italy.

CONTENTS

ACKNOWLEDGEMENTS	vi
ABBREVIATIONS	vii
OVERVIEW	viii
Purpose of training manual	viii
Summary of contents	viii
Educational approach	x
WHO HEALTH IN ALL POLICIES TRAINING COURSE OPTIONS	xi
1: Executive course for politicians and senior policy-makers	xi
2: Course for policy and programme managers	xiii
MODULE 1: INTRODUCTION AND THE DETERMINANTS OF HEALTH	1
Module overview	3
Welcome and introductions	6
Lecture: Outline of course structure and learning objectives	6
Optional group activity: Expectations	8
Group discussion: What is health and well-being?	8
Optional group activity: Factors determining health	10
Video: Social determinants of health	13
Questions and feedback	14
MODULE 2: 21ST-CENTURY HEALTH DYNAMICS AND INEQUALITY	15
Module overview	17
Video: Life expectancy “200 Years, 200 Countries, 4 Mins”	20
Group activity: Contemporary burden of disease	21
Lecture: Global challenges and health dynamics	23
Group activity: Health inequalities	27
Questions and feedback	29
MODULE 3: HEALTH IN ALL POLICIES (HiAP)	31
Module overview	33
Part One	36
Recap: Key messages of Modules 1–2	36
Group activity: Health linkages with other sectors	37
Lecture: Public health, HiAP and its development including Q&A	39
Part Two	45
Group activity: Identifying the HiAP approach	45
Group activity: WHO’s HiAP Framework for Country Action	46
Questions and feedback	46
MODULE 4: THE POLICY-MAKING PROCESS	47
Module overview	49
Part One	52
Group discussion: What is policy?	52
Lecture: Complex social issues	52
Group activity: Complex social problems	55
Part Two	57
Lecture: Policy-making and HiAP	57
Group activity: Framing and windows of opportunity	62
Questions and feedback	62

MODULE 5: THE ROLE OF GOVERNMENT IN HiAP/WHOLE-OF-GOVERNMENT APPROACHES	63
Module overview	65
Lecture: The role of government in the HiAP approach	68
Group activity: Conditions that promote or hinder intersectoral collaboration	70
Lecture: Structures and mechanisms for intersectoral collaboration	73
Group activity: Case studies of HiAP intersectoral action	79
Questions and feedback.	80
MODULE 6: PREPARING POLICY BRIEFS	81
Module overview	83
Lecture: Effective writing and policy briefs.	85
Optional group activity: Appraise examples of policy briefs	89
Group activity: Policy brief writing.	90
Group activity: Class presentations	91
MODULE 7: THE ROLE OF NON-GOVERNMENT STAKEHOLDERS IN HiAP/WHOLE-OF-SOCIETY APPROACHES	93
Module overview	95
Alternative One	98
Recap: Whole-of-government vs whole of society approaches	98
Lecture: Stakeholder engagement.	99
Optional activity: Civil society and private sector panel discussion and Q&A	104
Alternative Two	104
Recap: Whole-of-government vs whole-of-society approaches	104
Lecture: Stakeholder engagement.	104
Group activity: Stakeholder engagement case studies.	105
Group activity: Stakeholder analysis	105
Questions and feedback.	108
MODULE 8: NEGOTIATING FOR HEALTH	109
Module overview	111
Lecture: Policy negotiations	114
Group activity: Negotiation role play – megacities and cardiovascular disease	120
Group discussion: Debrief	122
MODULE 9: HiAP IMPLEMENTATION AT LOCAL, REGIONAL AND GLOBAL LEVELS	123
Module overview	125
Alternative One	128
Participant presentations of local and regional HiAP case studies	128
Alternative Two	128
Recap: Modules 5–8.	128
Lecture: HiAP implementation at global, regional and local levels	130
Lecture: Challenges of HiAP implementation	135
Questions and feedback.	136
MODULE 10: MEASURING PROGRESS IN HEALTH	137
Module overview	139
Group discussion: Reasons for M&E and health indicators	143
Lecture: M&E, HiAP, HIA and HLA	144
Group activity: HIA	149
Optional group discussion: Data sources for HiAP	151
Questions and feedback.	155

MODULE 11: THE LEADERSHIP ROLE OF THE HEALTH SECTOR IN HiAP	157
Module overview	159
Recap: Developing, implementing and monitoring policy	162
Optional group activity: Health leadership qualities	163
Lecture: Leadership role of the health sector and current challenges	164
Group activity: Model contemporary health ministry	169
Questions and feedback	170
MODULE 12: NEXT STEPS AND ROUND UP	171
Module overview	173
Recap: Key messages of the workshop	175
Group discussion: Applying HiAP in practice	175
Group activity: Next steps	177
Evaluation and round up	178
APPENDICES	179
A: LEARNING OBJECTIVES	181
B: MODULE OUTLINES	183
C: KEY READING FOR PARTICIPANTS	187
D: SUPPORTING MATERIAL FOR INSTRUCTORS	192
E: TEACHING RESOURCES/HANDOUTS	197
Handout 2.1: Contemporary burden of disease	197
Handout 3.1: International milestones in HiAP development	199
Handout 3.2: HiAP and related terms	201
Handout 3.3: Identifying the HiAP approach	203
Handout 3.4: WHO's HiAP Framework for Country Action	206
Handout 4.1: Violence against women	207
Handout 5.1: Case studies of intersectoral action	211
Handout 6.1a: Obesity and overweight	213
Handout 6.1b: Policy brief template	216
Handout 7.1: Stakeholder engagement case studies	217
Handout 7.2: Stakeholder analysis	219
Handout 8.1: Cooperative or added-value negotiations	221
Handout 8.2: Ethical negotiating	223
Handout 8.3: HiAP negotiations	225
Handout 10.1a: Direct and indirect health indicators for reproductive maternal and child health monitoring	230
Handout 10.1b: Direct and indirect indicators for monitoring health	231
Handout 10.2: HiAP Key Results Annex, WHO Framework for Country Action	232
Handout 10.3: M&E case studies	233
Handout 10.4a: HIA case study	235
Handout 10.4b: HIA terms of reference template	236
Handout 11.1: Case studies of innovative health sector leadership	237
Handout 12.1: Next steps	239
F: EVALUATION FORMS	240
Template one	240
Template two	243
G: GLOSSARY	246

ACKNOWLEDGEMENTS

The main developers of this training manual were Professor Ilona Kickbusch and Mr Callum Brindley, with key contributions from Ms Carmel Williams (Government of South Australia) and Ms Nicole Valentine (WHO, Geneva). Ms Nicole Valentine, of the Social Determinants of Health Unit, coordinated the development of the manual for WHO. Ms Anjana Bhushan, of the WHO Western Pacific Office, played a lead role in the concept's development and testing.

This work would not have been possible without drawing on the wealth of experience shared by colleagues in books, papers and articles culminating in the 8th Global Conference on Health Promotion in Helsinki on "Health in All Policies". This included the regional case studies work of WHO supported by Rockefeller grant 2012 THS 317, which was led, in the different regions, by Dr Davison Munodawafa, Dr Peter Phori, Dr Savajee Good, Dr Bhushan and Ms Britta Baer. From a historical perspective, this manual pays homage to the work of many WHO staff who have strived over the past three decades to promote intersectoral action in health and other development sectors, both within countries and internationally.

Dr Rüdiger Krech, Dr KC Tang, Dr Timo Stahl, Dr Douglas Bettcher, Dr Good, Dr Munodawafa, Dr Phori, Dr Haifa Husni Madi and colleagues, Ms Isobel Ludford, Mr Paul Stendahl Dy and Mr Julian Kickbusch provided valuable inputs and feedback during various stages of development of the manual. The contributions of the faculty and participants of two HiAP training courses in Adelaide and Manila that helped refine the participatory approach of this training manual are also gratefully acknowledged. Particular thanks are owed to the Government of South Australia for the early learning derived from the Health in All Policies Summer School in 2011, with particular mention in this regard of Dr Kevin Buckett, Ms Deborah Wildgoose and Amy Sawford. For the HiAP training course in Manila, special thanks are paid to Katrin Engelhardt of the WHO Western Pacific Regional Office, and the Philippines WHO country office team.

The publication was edited by Vivien Stone and designed by L'IV Communications Sàrl.

预览已结束，完整报告链接和

<https://www.yunbaogao.cn/report/index/report>