

A close-up, sepia-toned photograph of a woman smiling and holding a baby. The woman is on the right, looking down at the baby on the left. The baby is looking towards the right. The background is a soft, out-of-focus light color.

**MARKETING OF
BREAST-MILK
SUBSTITUTES:
NATIONAL
IMPLEMENTATION
OF THE INTERNATIONAL
CODE STATUS REPORT 2016**



World Health
Organization

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OF THE INTERNATIONAL CODE**

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ABBREVIATIONS

BAI	Breastfeeding Advocacy Initiative
BFHI	Baby-Friendly Hospital Initiative
Code	International Code of Marketing of Breast-milk Substitutes and subsequent relevant World Health Assembly resolutions
CRC Committee	United Nations Committee on the Rights of the Child
EEA	European Economic Area
EU	European Union
GINA	Global database on the Implementation of Nutrition Action
HKI	Helen Keller International
HRC	United Nations Human Rights Council
IBFAN	International Baby Food Action Network
ICDC	International Code Documentation Centre (IBFAN technical office for Code implementation and monitoring)
ICN	International Conference on Nutrition
MIYCN	Maternal, Infant and Young Child Nutrition
NetCode	Network for Global Monitoring and Support for Implementation of the International Code of Marketing of Breast-milk Substitutes and Subsequent Relevant WHA Resolutions
NGO	Non-governmental organization
UNICEF	United Nations Children's Fund
WHA	World Health Assembly
WHO	World Health Organization

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