

# INTEGRATING STAKEHOLDER AND COMMUNITY ENGAGEMENT IN QUALITY OF CARE INITIATIVES FOR MATERNAL, NEWBORN AND CHILD HEALTH



A module of the “Improving the quality of care for maternal, newborn and child health – Implementation guide for national, district and facility levels”



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Integrating stakeholder and community engagement in quality of care initiatives for maternal, newborn and child health

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## ABBREVIATIONS AND ACRONYMS

|                |  |
|----------------|--|
| <b>CBO</b>     | community-based organization                                 |
| <b>CEDAW</b>   | Committee on the Elimination of Discrimination against Women |
| <b>CLMDR</b>   | community-linked maternal death review                       |
| <b>IFC</b>     | individuals, families and communities                        |
| <b>M&amp;E</b> | monitoring and evaluation                                    |
| <b>MNCH</b>    | maternal, newborn and child health                           |
| <b>MNH</b>     | maternal and newborn health                                  |
| <b>MOH</b>     | ministry of health   |
| <b>NGO</b>     | nongovernmental organization                                 |
| <b>PCA</b>     | participatory community assessment                           |
| <b>PMTCT</b>   | prevention of mother-to-child transmission                   |
| <b>QI</b>      | quality improvement  |
| <b>QoC</b>     | quality of care  |
| <b>TBA</b>     | traditional birth attendant                                  |
| <b>TWG</b>     | technical working group                                      |
| <b>UNICEF</b>  | United Nations Children's Fund                               |
| <b>WASH</b>    | water, sanitation and hygiene                                |
| <b>WHO</b>     | World Health Organization                                    |

# THE ORIENTATION MODULE AT A GLANCE

## What is this document?

This module aims to make stakeholder and community engagement an integral part of quality improvement (QI) initiatives and suggests approaches to make stakeholder and community engagement comprehensive (engagement throughout the maternal, newborn and child health QI planning, implementation, and monitoring and evaluation cycle) and meaningful (supporting efficiency as well as partnership building and empowerment goals).

## Who is it for?

It is meant for policy-makers and programme implementers who are interested in and/or (aim to) initiate and support stakeholder and community engagement in QI initiatives in maternal, newborn and child health across different levels. More specifically, it provides operational guidance to QI teams.

## How should it be used?

Users of this module can use it to learn about the following topics:

- Why there is a need for stakeholder and community engagement in QI initiatives.
- Who should be engaged in QI initiatives, why and how, and what can be done to build and strengthen QI partnerships.
- How to conduct collaborative quality assessments.
- How to develop information, communication and advocacy strategies.
- What can be learned from stakeholder and community engagement.

These topics are addressed in four sections, each providing practical guidance. At the end of each section, key references and tools are presented that may be consulted by readers who wish to access examples and more detailed “how to” guidance.

预览已结束，完整报告链接和二维码如下：

[https://www.yunbaogao.cn/report/index/report?reportId=5\\_24327](https://www.yunbaogao.cn/report/index/report?reportId=5_24327)

