

# IMPLEMENTING POLICIES TO RESTRICT FOOD MARKETING



## A REVIEW OF CONTEXTUAL FACTORS



World Health  
Organization



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Implementing policies to restrict food marketing: a review of contextual factors

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# Abbreviations

BMI	body mass index
CRC	Convention on the Rights of the Child
DALY	disability-adjusted life year
EDNP	energy-dense, nutrient-poor
EU	European Union
FNAB	food and non-alcoholic beverage
FOPL	front-of-pack labelling
GRADE	Grading of Recommendations Assessment, Development and Evaluation
HALY	health-adjusted life year
HFSS	high fat, sugar and salt
HIC	high-income country
LMIC	low- and middle-income country
NCD	noncommunicable disease
NGO	nongovernmental organization
NUGAG	Nutrition Guidance Expert Advisory Group
OECD	Organisation for Economic Co-operation and Development
PPP	purchasing power parity
QALY	quality-adjusted life year
SES	socioeconomic status <sup>1</sup>
SSB	sugar-sweetened beverage
UN	United Nations
WHO	World Health Organization

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