







United Nations Thematic Working Group on Noncommunicable Disease Prevention and Control: case study – Thailand

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Design by Diana De León

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# ACRONYMS AND ABBREVIATIONS

NCD Noncommunicable disease

**SDGs** Sustainable Development Goal

TWG Thematic Working Group on NCD Prevention and Control

**UN** United Nations

**UNDP** United Nations Development Programme

WHO World Health Organization

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# EXECUTIVE SUMMARY

Noncommunicable diseases (NCDs) are the most common killers globally, including in Thailand. While coordinated multisectoral action is essential for addressing the determinants of and reducing the risks for NCDs, there are few examples of how this can be done effectively at country level.

The UN Thematic Working Group on NCD Prevention and Control (TWG) has been an important mechanism for scaling up action on NCDs in Thailand and is considered an example of best practice globally (1). The work of the TWG, its successes and challenges as well as lessons learnt are described below.

# United Nations Thematic Working Group on Noncommunicable Diseases in Thailand

### **STRENGTHS**



**Multisectoral engagement:** The TWG has brought together stakeholders in non-health sectors, including from the Government, civil society organizations and academia. It also provides an effective platform for joint activities among UN agencies.



**Catalyst for advocacy:** The TWG has leveraged its social and intellectual capital to increase advocacy for successful multisectoral NCD actions.



**Clear, time-bound goals:** The TWG has followed up on the recommendations of the UN joint mission over 2 years.



**Awareness-raising:** The TWG has sensitized non-health stakeholders about the social and economic impacts of NCDs and built collaboration between the Ministry of Health and other ministries, including of Finance.



**Example for UN reform:** The TWG has served as a platform for members to work together in supporting the Thai Government in meeting the NCD-related SDG targets.

The TWG includes 40

members from

UN, civil society

government,

& academia

Participation from 10 UN agencies, 5 civil society organisations, 11 government agencies

### **CHALLENGES**



**Authority:** The TWG has no formal authority in the country and therefore cannot enforce activities.



**Participation and accountability:** Maintaining high-level commitment is difficult; performance could be monitored better and reported to the Parliament and the Prime Minister to sustain momentum on NCD actions.



**Collaboration:** The participation of UN agencies and ministries has been variable.



**Resources:** Insufficient UN resources for frequent, intensive engagement and activities.

### LESSONS LEARNT: RECOMMENDATIONS FOR THAILAND AND ELSEWHERE



**High-level commitment** by all stakeholders ensures motivation, momentum and change. The UN can play a catalytic role as a mobilizer and integrator.



The NCD coordination mechanism should be given the same **decision-making power** as ministerial departments and government agencies.



Consider extending membership of the TWG to the **private sector**, recognizing its role in mobilizing wide support and shaping policy on NCDs and their risk factors.



Consider integrating NCD coordination mechanisms into broader **country-specific** development frameworks or multisectoral networks to use synergies and avoid duplication.



**The targets and goals** of NCD coordination mechanisms should be agreed when the TWG is established.



**Communication, advocacy and outreach** ensure that NCD prevention and control strategies are accepted by non-health ministries and communities.



**Human and financial resources** for the secretariats of NCD coordination mechanisms are essential for effective coordination, progress and success.



The TWG meets 1-2 times per year



"The TWG should become a permanent institution in Thailand that sets its own goals, and is not just focused on recommendations from the UN. It can then bring together champions of best practice from the UN side as they have an overview of successful NCD interventions around the world."

**Gita Sabharwal**UN Resident Coordinator in
Thailand



"The battle against NCDs cannot be won by the health sector alone. I urge all government organizations to work hand in hand with the Ministry of Public Health to fight against NCDs together"

Dr Opart Karnkawinpong
Director General
Department of Disease
Control,
Ministry of Public Health

# 01 BACKGROUND

### 1.1 Burden of NCDs

Noncommunicable diseases (NCDs) – principally, cardiovascular disease, cancer, chronic respiratory disease and diabetes – are one of the major challenges to development in the 21st century. NCDs account for seven of every ten deaths globally, a staggering 41 million deaths each year, nearly half of which are premature (before the age of 70 years) (2). NCDs not only pose an urgent, alarming threat

to global health and well-being but can also reduce productivity, curtail economic growth and trap people in poverty, thereby holding back individuals, families and countries from realizing their social and economic potential. As NCDs hold back not only health but also social, economic and environmental objectives, the 2030 Agenda for Sustainable Development recognizes that current trends in NCD cannot coexist with sustainable development (3).



NCDs account for seven of every ten deaths globally

## **NCDs and Sustainable Development**

Addressing NCDs is integral to the 2030 Agenda for Sustainable Development (4). Sustainable Development Goal (SDG) target 3.4 includes one-third reduction in premature mortality from NCDs by 2030.

Achieving the NCD-related SDG 3 targets can result in gains throughout the development agenda, given the multidirectional relations between NCDs, poverty, inequality, economic growth, climate action and other SDG goals and targets. Addressing NCDs will also determine success in achieving at least nine other SDGs (5). NCDs are a barrier to achieving SDG 1 (poverty), SDG 2 (hunger), SDG 4 (education), SDG 5 (gender equality) and SDG 10 (inequality). The gains in productivity achieved by preventing and managing NCDs will contribute to SDG 8 (decent work and economic growth). SDG 11 (sustainable cities and communities) and SDG 12 (responsible consumption and production) offer clear opportunities for reducing the NCD burden and creating sustainable, healthy cities. Increasing taxes on unhealthy products such as tobacco and alcohol can strengthen domestic resource mobilization (SDG 17). Progress in these areas would in turn benefit NCD responses.



















Thailand, like the rest of the world, is facing an epidemic of NCDs that has serious public health and economic consequences. NCDs are responsible for 74% of all deaths in the country (6). The NCDs are due mainly to a high prevalence of risk factors such as tobacco use, harmful use of alcohol, physical inactivity, unhealthy diets and air pollution. The economic loss from major NCDs to the Thai society was an estimated THB 280 billion in 2013 or 2.2% of the GDP (7).

COVID-19 interacts with NCDs and inequality to form "a perfect storm" of avoidable death and suffering, leading to overburdened health systems, economic contraction and wider setbacks in sustainable development, particularly for people who are already vulnerable. Almost one fourth (22%) of the world's population is estimated to have an underlying condition that increases their risk of a worse COVID-19 outcome; most of those conditions are NCDs (8). COVID-19 patients with NCDs also face disruption of or limited access to NCD prevention and treatment services, and people with NCDs are more vulnerable to severe illness of or death from COVID-19; diabetes, cancer, chronic respiratory disease and cardiovascular disease are key risk factors for adverse outcomes. Smoking, alcohol consumption, obesity and exposure to air pollution further increase the risks. The strong interactions among NCDs and COVID-19 illustrate the importance of addressing NCDs as a core part of the pandemic response.

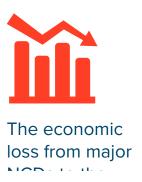
disease outcome) can be traced to inequity in daily life and, more broadly, underlying social, economic, political, environmental and cultural factors (2). Thus, the risk of developing an NCD, access to appropriate treatment and the outcome depend on a complex mix of factors that are the remit of various sectors beyond health.

Thus, the health sector alone cannot effectively curb widespread risk factors or respond to the challenge posed by NCDs. Experience in addressing the social determinants of NCDs demonstrates that policies chosen throughout government – such as on finance, trade, tax, labour, agriculture and education – often have a greater effect on NCD outcomes than health sector policies (2). Significant, complementary action by other sectors and stakeholders is therefore crucial. Multisectoral action was endorsed as a cornerstone of NCD responses in the 2011 Political Declaration on the Prevention and Control of NCDs (9) and in numerous other high-level political decisions.

Securing support from non-health sectors for sustainable national NCD responses, while essential, presents unique governance challenges and requires thorough understanding of political and institutional contexts. Policy, actions and strong law enforcement in non-health sectors are necessary to tackle the determinants of NCDs that are the remit of those sectors, such as air pollution or taxation of health-harming products.



NCDs are responsible for 74% of all deaths in the country



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