



## WFP in Cox's Bazar | Information Booklet

OVERVIEW OF PROGRAMMES, INNOVATIONS, PARTNERSHIPS, SECTORS AND CROSS-CUTTING THEMES

Photos: WFP/Nihab Rahman and Sayed Asif Mahmud

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#### **OVERVIEW OF WFP RESPONSE AND 2021 ACHIEVEMENTS**

- 6 **PROGRAMMES**
- General Food Assistance
- 7 Social Cohesion and Localization of Food Assistance: Fresh Food Corners
- Integrated Nutrition Assistance in the Camps 8
- 9 School Feeding Programme in the Camps
- 10 Resilience-building in the Camps: Self-reliance
- Resilience-building in the Camps: Disaster Risk Reduction 11
- Resilience-building in the Camps: Community Workfare and Services 12
- 13 Voices from the field
- Social Safety Net in the Host Community: Disaster Risk Reduction 14
- Social Safety Net in the Host Community: Livelihoods Programme 15
- Social Protection in the Host Community: Integrated Nutrition Assistance 16
- Social Protection in the Host Community: School Feeding Programme 17
- 18 **DIGITAL SOLUTIONS AND INNOVATIONS**
- 19 MONITORING AND EVALUATION
- 20 **PARTNERSHIPS**
- 20 **UN Partnerships**
- 21 **NGO Partnerships**
- 22 **SECTORS AND SERVICES**
- 22 **Food Security Sector**
- 23 **Emergency Telecommunications Sector**
- 24 **Logistics Sector**

#### **CROSS CUTTING THEMES** 26

- Protection, Gender and Disability Inclusion 26
- 28 **Environmental Action**



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## CONTEXT

By end-September 2021, there were over 918,800\* Rohingya refugees living in the Cox's Bazar area (UNHCR, including 17,000 living on 2021), Bhasan Char island. With population density reaching 60,000 persons per km<sup>2</sup>, ensuring refugees' safety and wellbeing remains a serious challenge compounded by disasters like the massive March 2021 fire monsoon flooding. The COVID-19 crisis has heightened vulnerabilities among refugees with 95 percent considered moderately and highly vulnerable by the end of 2021 (REVA-5, 2022).

\*WFP food assistance reached 888,000 beneficiaries due to relocations and absentee households

#### **2021 IN NUMBERS**

**888,000** refugees received food assistance



**177,700** most vulnerable received fresh food voucher top-up



**195,000** women and children reached with nutrition services



**32,700** women and men engaged in self-reliance activities



**145,000** people engaged in food assistance for assets



**302,600** students reached with fortified biscuits

#### WFP RESPONSE

Since the start of the crisis in August 2017, WFP has provided food assistance to the camp population, and nutrition services to women and children. This is complemented with life-skills training, disaster risk reduction activities and common engineering services. WFP also facilitates essential shared logistics and emergency telecommunication services, and co-leads the Food Security Sector. WFP continues to adjust and innovate its programming in light of the COVID-19 pandemic, while ensuring lifesaving interventions continue unabated.









#### CONTEXT

Situated in Bangladesh's cyclone belt, Cox's Bazar is one of the country's most underdeveloped and disasterprone districts. In 2021, high and moderate vulnerability in the host community remained as high as 2020, reflecting households' limited ability to recover their pre-COVID-19 economic capacity (REVA-5, 2022). This can be attributed to the contractions of the pandemic lockdowns, which has led to a decline in economic activity, especially within informal sector. Economic recovery continues to be challenged by supply shortages, high fuel costs and inflation, recurrent monsoon flooding and import disruptions.

### **2021 IN NUMBERS**

**460,000** individuals benefitted from special COVID-19 cash assistance

**317,200** host community members supported monthly



**29,500** women and children reached with nutrition services



**44,000** women engaged in the livelihoods programme



**5,970** people engaged in food assistance for assets activities



**136,000** students reached with fortified biscuits

#### **WFP RESPONSE**

WFP supports the host community via long-term interventions, such as nutrition assistance at local clinics, school feeding, livelihoods programmes for vulnerable women and disaster risk reduction activities. In 2021 WFP scaled up its aggregation centres, which link local farmers, including WFP livelihood beneficiaries and FAO farmers' groups, to competitive markets and Fresh Food Corners in the refugee camps. WFP also launched its innovative forecast-based financing mechanism, whereby cash assistance is delivered before a disaster strikes, helping to minimize both household losses and the need for humanitarian assistance in the aftermath of climate shocks.







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#### **OVERVIEW**

WFP delivers food assistance to refugees throughout the 34\* camps in Cox's Bazar. With the transition to e-vouchers completed in April 2021, all beneficiaries receive an electronic voucher to be redeemed across WFP assistance outlets each month. Building Blocks, a shared humanitarian platform for coordinated assistance delivery, is used in all but two e-voucher outlets and all 19 FFCs.

WFP rapid response ensures efficient emergency intervention. At the onset of any crisis, affected populations immediately receive a six-day ration of micronutrient fortified biscuits. Depending on access to cooking facilities, affected households are then provided with hot meals and/or one-off in-kind basket until they can be re-integrated into regular e-voucher food assistance.

\*In mid-December authorities closed Camp 23 (Shamlapur) and moved the remaining population to other sites, including Bhasan Char. The 33 other camps are served by WFP's 21 remaining e-voucher outlets.

#### **OBJECTIVES**

- Ensure all Rohingya refugees receive a minimum 2,100 calories of nutritious **food** to meet daily dietary needs.
- Enhance transparency **accountability** through digital systems (Building Blocks and SCOPE) and complaints and feedback mechanisms.
- Allow choice and dignity through e-voucher assistance which gives people more freedom to select a range of foods.

#### **ACHIEVEMENTS in 2021**

WFP delivered food assistance to the entire refugee population every month under the e-voucher modality. Families could purchase up to 26 food items at

- WFP's 22\* e-voucher outlets, and up to 27 items at Fresh Food Corners (FFCs).
- Following the massive March fire, WFP reached up to 15,437 households with fortified biscuits, supported up to 63,000 people with over 1.3 million cooked meals and distributed almost 350,000 litres of water to complement IOM water distributions. Together with cooperating partners, WFP supported eight hot food kitchens near affected camps providing freshly cooked meals until LPG and kitchen sets could be distributed. WFP also provided a one-off in-kind food ration to over 2,000 households hosted in camps not directly affected.
- During the severe monsoon flooding, WFP reached more than 5,449 Rohingya households with fortified biscuits and up to 18,200 people with two cooked meals WFP partners disseminated day. general protection messages and public service announcements on how floodaffected households could access WFP food assistance and nutrition services. In the host community, a further 552 households were supported with biscuits at 13 community evacuation shelters and 2,907 people received two cooked meals a dav.

#### THE WAY FORWARD

- Establish three community kitchens near the refugee camps to produce hot meals at scale in case of emergencies.
- Open additional e-voucher outlets to minimize the distance beneficiaries must travel to access food assistance.
- Onboard two new local NGO partners to support localization and efficient access to local resources in Cox's Bazar.





WFP continues to support refugees with monthly food assistance. However, among the most vulnerable, dietary diversity and access to nutritious foods remain poor. With limited income-generating opportunities, refugees are prompted to adopt negative coping strategies, such as reselling assistance, borrowing money and buying food on credit.

Preliminary findings from the Refugee Emergency Vulnerability Assessment (REVA-V), conducted in late 2021, demonstrated that increased dietary diversity continues to reduce the sale of assistance. In addition, 68 percent of refugee households' external purchases are food items, 44 and 38 percent of which are fresh fish and vegetables respectively.

Similar findings in previous years prompted WFP to introduce Fresh Food Corners at its evoucher outlets to provide vulnerable households with direct access to healthy fresh foods. Since then, WFP has been facilitating market linkages between its contracted camp livelihoods programme and participants, FAO farmers groups, other smallholder producers and petty traders in the host community.

All refugees can redeem a portion of their US\$ monthly entitlement at Fresh Food Corners (FFCs). Moreover, the most vulnerable households who cannot be engaged in food assistance activities receive a monthly top-up of US\$ 3 per person to be redeemed on FFC vegetables, fruit, and live chicken and fish.

#### **OBJECTIVES**

Improve dietary diversity among the most vulnerable households, especially

are targeted based on four criteria: childheaded (up to 17 years); women-headed; elderly-headed (60 years and above), and households with persons with disabilities.

Strengthen market linkages between camps and host community: Most food items will be locally purchased or produced to improve social cohesion by increasing economic opportunities and agricultural production in host communities.

#### **ACHIEVEMENTS IN 2021**

- While one Fresh Food Corner was destroyed during the massive March fire, WFP opened eight new FFCs by August, bringing the total to 19 sites.
- Through the FFCs, WFP made up to 27 locally produced foods available for refugees every month.
- The most vulnerable refugee households (30 percent of the total caseload) received an additional US\$ 3 per person per month to increase their dietary diversity through nutritious, protein-rich FFC purchases.
- 200 livelihoods programme participants from the host community sold their products to FFCs in the camps.

#### THE WAY FORWARD

- WFP will add additional FFCs to existing sites to reduce the caseload of existing outlets, and scale FFCs to cover 100 percent of Rohingya refugees.
- With partner support, WFP is aiming to link FFC retailers with all WFP and FAO aggregation centres in Cox's Bazar.



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# 2021 in NUMBERS

- 200,500 women and children supported at 45 integrated nutrition centres each month. Every month 16,800 children and women received malnutrition treatment with an average of 3,100 new admissions
- 19,700 children aged 24 to 59 months reached via WFP's new US\$ 3 e-voucher pilot
- 2,200 fire-affected children and women supported with two weeks of wet rations after the massive March fire

#### **OVERVIEW**

To address malnutrition in the camps, WFP offers services to children below 5 years of age and pregnant and nursing mothers.

- **Blanket Supplementary Feeding Programme (BSFP):** As part of the prevention programme, children between 6 and 59 months receive Super Cereal Plus (WSB++) while pregnant and nursing mothers receive Super Cereal (WSB+).
- **Targeted** Supplementary Programme (TSFP): In the treatment programme, children under 5 identified as moderately undernourished receive monthly rations of Ready Use (RÚSF) Supplementary Food while malnourished 1 pregnant and nursing mothers receive Super Cereal (WSB+).

WFP is in the process of phasing out the BSFP for children over 2 years old. Since February 2021, WFP has been piloting a US\$ 3 monthly e-voucher top-up per child for attending GMP

centre. Beneficiaries are closely followed and supported with home visits and WFP is providing caregiver training on how to screen children and self-refer.

**Promoting an inclusive approach:** Breastfeeding corners and tailored services ensure everyone can participate.

#### **ACHIEVEMENTS** in 2021

- After two nutrition sites were destroyed in the March fire, WFP and UNICEF opened temporary sites, providing complementary feeding rations for children 6 to 23 months; moderate acute malnutrition treatment for children under 5; and Super Cereal Plus for mothers and children.
- When services became difficult to access during the monsoon floods, community outreach teams conducted home visits to the most critical beneficiaries.
- distributed 11,090 of supplementary nutrition rations and

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