

## CwC in numbers

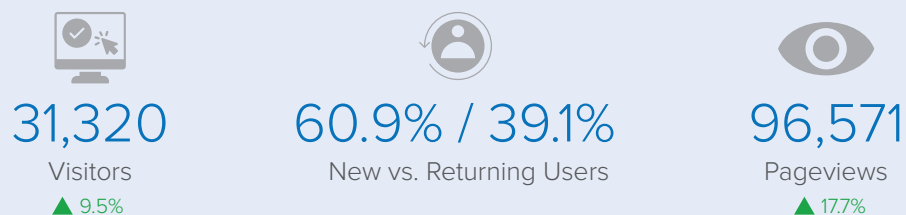


## Social Media Posts



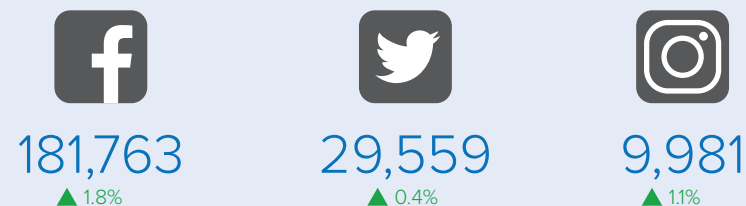
\* WhatsApp messages are sent to the Bridges of Community group through Community-Based Protection and among all frontline staff through the Info Sharing Group

## Help Site



## Social Media Engagement

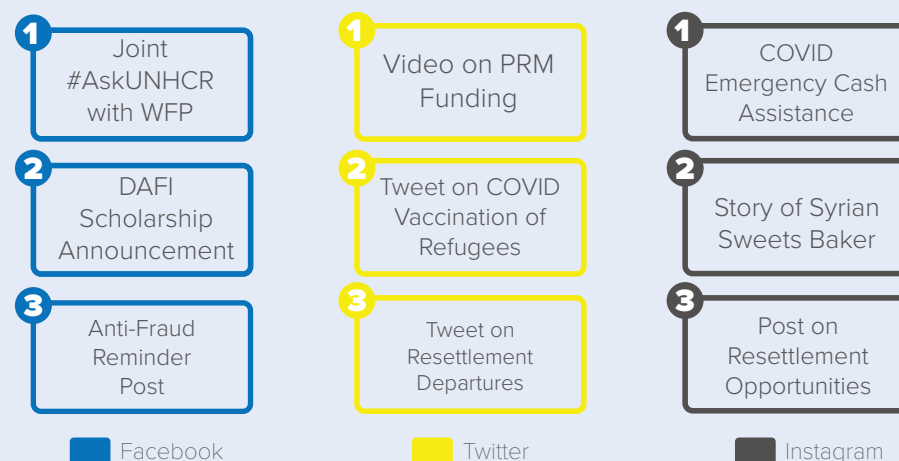
### Followers



### Engagement



### Top Posts by Topic



\* Engagement on social media is the measurement of comments, likes, shares, retweets and clicks.

## | CwC Content & Activity this Month

### UNHCR Jordan on social media:

- Joint #AskUNHCR Facebook live Q&A session with WFP
- DAFI scholarship announcement, in addition to 5 other educational and livelihoods opportunities
- Regular COVID & anti-fraud reminder to raise awareness
- Announcement of emergency cash assistance to refugees

## | Main Topics Voiced by Refugees

### Non-Syrian Community

- Concerns remain over the unavailability of new registration services for refugees from different nationalities, Yemen namely
- Negative reactions regarding certain opportunities being made available for Syrian refugees only, such as higher education scholarships and labour

### WFP Food Assistance:

- Negative reactions and engagement remains over the WFP cuts in assistance towards the end of the month

### Health Services:

- Negative reactions and engagement over announcements relating to healthcare services carried out by implementing partners

### Other UNHCR services during the pandemic:

- Questions relating to rectification of status remains high, especially for refugees who have left the camp recently
- Requests from refugees to include more options in the Helpline, which are being considered in the IVR relaunch soon

## | Upcoming Activities in August

- |   |   |
|---|---|
| • Additional awareness material on the COVID-19 vaccine     | • Information on the WFP cuts in assistance |
| • Second joint #AskUNHCR Facebook live Q&A session with WFP | • Information for Afghan Asylum Seekers     |
| • Additional education and livelihoods opportunities        | • More content on services of UNHCR         |

# 我们的产品



## 大数据平台

国内宏观经济数据库

国际经济合作数据库

行业分析数据库

## 条约法规平台

国际条约数据库

国外法规数据库

## 即时信息平台

新闻媒体即时分析

社交媒体即时分析

## 云报告平台

## 数据智慧平台

助力智慧 助力政府公共管理 助力企业决策

预览已结束，完整报告链接和二维码如下：

[https://www.yunbaogao.cn/report/index/report?reportId=5\\_17113](https://www.yunbaogao.cn/report/index/report?reportId=5_17113)

