



STATE OF THE WORLD'S CITIES 2012/2013

Prosperity of Cities

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Secretary-General's Foreword



Our world today is predominantly urban. Cities can be prime driving forces of development and innovation. Yet the prosperity generated by cities has not been equitably shared, and a sizeable proportion of the urban population remains without access to the benefits that cities produce.

The 2012/2013 State of the World's Cities Report, "Prosperity of Cities", introduces a notion of prosperity that looks beyond the confines of economic growth that have dominated development policy and agendas for many years. It examines how cities can generate and equitably distribute the benefits and opportunities associated with prosperity, ensuring economic well being, social cohesion, environmental sustainability and a better quality of life in general.

As the world continues to grapple with the impact of an economic crisis, which has triggered a series of

other crises, we are also witnessing valiant and creative attempts at different levels, by different actors, to seek solutions. Despite the challenges they face and, indeed, the dysfunction that prevails in many urban areas, cities have a central role to play in contributing to national and global recovery. And as the world seeks a more people-centred, sustainable approach to development, cities can lead the way with local solutions to global problems.

I commend the findings of this timely report to scholars, policy makers, development planners and all others interested in promoting prosperous towns and cities.

A handwritten signature in black ink that reads "Ki-moon Ban". The signature is fluid and cursive, with a long vertical stroke extending downwards from the end of the name.

Ban Ki-moon
Secretary-General
United Nations

Foreword



This is a time of crises. This is also a time for solutions. Indeed, the world is currently engulfed in waves of financial, economic, environmental, social and political crises. Amidst the turmoil, however, we are also witnessing valiant and creative attempts at

different levels and by different actors to seek for solutions.

The State of the World's Cities Report 2012/2013 presents, with compelling evidence, some of the underlying factors behind these crises that have strongly impacted on cities. It shows that a lopsided focus on purely financial prosperity has led to growing inequalities between rich and poor, generated serious distortions in the form and functionality of cities, also causing serious damage to the environment – not to mention the unleashing of precarious financial systems that could not be sustained in the long run.

The Report proposes a fresh approach to prosperity, one that is holistic and integrated and which is essential for the promotion of a collective well-being and fulfilment of all. This new approach does not only respond to the crises by providing safeguards against new risks, but it also helps cities to steer the world towards economically, socially, politically and environmentally prosperous urban futures. In order to measure present and future progress of cities towards the prosperity path, the Report introduces a new tool – *the City Prosperity Index* – together with a conceptual matrix, the *Wheel of Urban Prosperity*, both of which are meant to assist decision makers to design clear policy interventions.

To varying degrees of intensity, cities have been hit by different crises. However, this Report tells us that cities can also be a remedy to the regional and global crises. When supported by different tiers of government, and in the quest to generate holistic prosperity, cities can become flexible and creative platforms to address these crises in a pragmatic and efficient manner. Prosperity, in this sense, can be seen as a *Pharmakon* – both a cause of the problem and a remedy. As per this ancient Greek construct, when used properly, it can help decision-makers to steer cities towards well-balanced and harmonious development.

In this Report, UN-Habitat advocates for a new type of city – the city of the 21st century – that is a 'good', people-centred city, one that is capable of integrating the tangible and more intangible aspects of prosperity, and in the process shedding off the inefficient, unsustainable forms and functionalities of the city of the previous century. By doing this, UN-Habitat plays a pivotal role in ensuring that urban planning, legal, regulatory and institutional frameworks become an instrument of prosperity and well-being.

This is a time of solutions to the numerous challenges that confront today's cities. If we are to take measures that will make a difference to the lives of the billions of people in the world's cities, and to future generations, we need sound and solid knowledge and information. This Report provides some of these crucial ingredients. I am confident that it will serve as a useful tool in the necessary redefinition of the urban policy agenda at local, national and regional levels. I do believe also that it will provide valuable insights in the search for urban prosperity and related policy changes in the years ahead.

The Report is a bridge between research and policy, with inputs from more than 50 cities, individual scientists and institutions, particularly the Directorate-General for Regional Policy from the European Commission, and other partner institutions around the world that participated actively in the preparation of this study. I would like to thank them for their immense contribution. I would also like to thank the Government of Norway for its financial support.

The partnerships that have evolved during the preparation of this report are part and parcel of, as well as critically essential in, creating the building blocks of a more sustainable prosperity, one that is shared by all. UN-Habitat is determined to sustain and consolidate such partnerships as we collectively chart a better future.

A handwritten signature in black ink, appearing to read 'Joan Clos', with a long horizontal stroke extending to the left.

Joan Clos

Under-Secretary-General,
United Nations Executive Director, UN-Habitat

Introduction

As the world moves into the urban age, the dynamism and intense vitality of cities become even more prominent. A fresh future is taking shape, with urban areas around the world becoming not just the dominant form of habitat for humankind, but also the engine-rooms of human development as a whole.

This ongoing evolution can be seen as yet another assertion, albeit on a larger scale, of the time-honoured role of cities as centres of prosperity. In the 21st as in much earlier centuries, people congregate in cities to realize aspirations and dreams, fulfil needs and turn ideas into realities.

Prosperity in this broader, organic sense transcends narrow economic success to encompass a socially broad-based, balanced and resilient type of development that combines tangible and more intangible aspects. Taken in this multi-dimensional sense, urban prosperity tightens the links between individuals and society with their everyday environment, i.e., the city itself. Amidst multiple challenges facing cities today, a focus on poverty reduction and/or responses to the economic crisis is gradually shifting to a broader and more general understanding of the need to harness the transformative dynamics and potentials which, to varying degrees, characterize any city anywhere in the world.

How to rekindle momentum, optimize regenerating potential, enhance strategic position in the international business sphere, polishing both image and appeal – in other words, how to foster prosperity – has become the main thrust behind urban development. In this endeavour, every city will inevitably find itself on its own specific and unique historic course. Still, a common set of conditions can be found prevailing in all cities, which enable human beings to flourish, feel fulfilled and healthy, and where business can thrive, develop and generate more wealth. These conditions mark out the city as the privileged locus of prosperity, where advancement and progress come to materialize.

This Report focuses on the notion of prosperity and its realization in urban areas. More specifically, this Report advocates a shift in attention around the world in favour of a more robust notion of development – one that looks beyond the narrow domain of economic growth that has dominated ill-balanced policy agendas over the last decades.

The gist of this Report is the need for transformative change towards people-centred, sustainable urban development, and this is what a revised notion of prosperity can provide. This focus on prosperity comes as institutional and policy backgrounds are in a state of flux around the

world. Prosperity may appear to be a misplaced concern in the midst of multiple crises – financial, economic, environmental, social or political – that afflict the world today. It may appear as a luxury in the current economic predicament. However, what this Report shows with compelling evidence is that the current understanding of prosperity needs to be revised, and with it the policies and actions deployed by public authorities. UN-Habitat suggests a fresh approach to prosperity, one that reaches beyond the sole economic dimension to take in other vital dimensions such as quality of life, infrastructures, equity and environmental sustainability. The Report introduces a new statistical instrument, the City Prosperity Index, measuring the prosperity factors at work in an individual city, together with a general matrix, the Wheel of Urban Prosperity, which suggests areas for policy intervention.

As the privileged locus of prosperity, the city remains best placed to deal pragmatically with some of the new, post-crisis challenges. With adequate backing from higher tiers of government, the city appears as a flexible, operational, creative platform for the development of collaborative agendas and strategies for local responses to the global crisis.

Cities can offer remedies to the worldwide crises – if only we put them in better positions to respond to the challenges of our age, optimizing resources and harnessing the potentialities of the future. This is the ‘good’, people-centred city, one that is capable of integrating the tangible and more intangible aspects of prosperity – in the process shedding the inefficient, unsustainable forms and functionalities of the previous century or so – the city of the 21st century.

This Report comes at a transitional juncture in the international agenda: in the wake of the ‘Rio + 20’ conference on the environment and development, and ahead of a fresh, updated Habitat Agenda due in 2016 (Habitat III). Against this background, this UN-Habitat Report calls on countries and cities to engage with a fresher notion of prosperity in their respective agendas. Prosperity involves a degree of confidence in the foreseeable future. As the world recovers from one of its worst-ever economic crises and a variety of interrelated predicaments, we must find a new sense of balance and safeguard against risks of further turmoil. With dominant roles in economic, political and social life cities remain critical to setting our nations on a more inclusive, productive, creative and sustainable course.

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