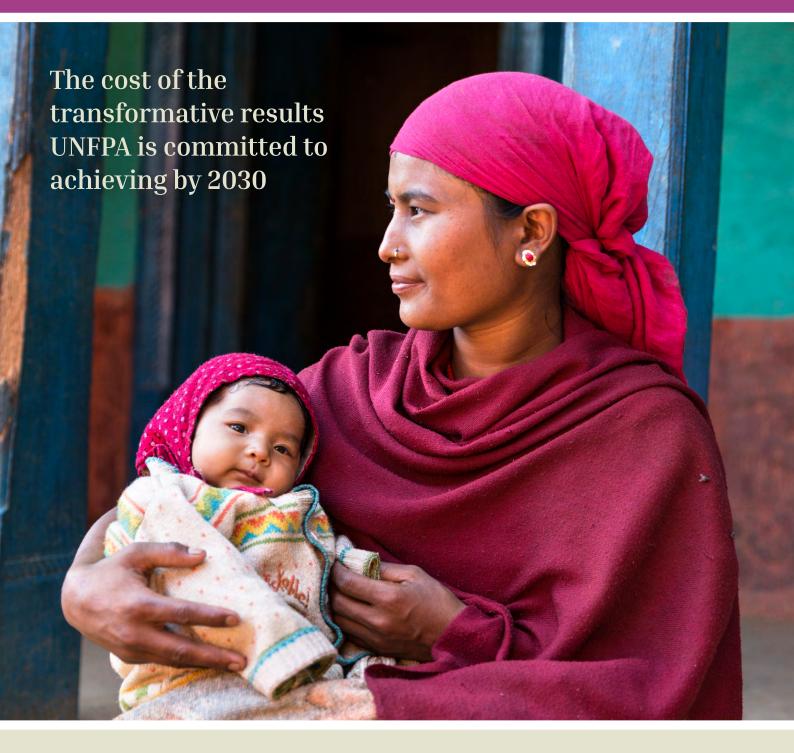
# COSTING THE THREE TRANSFORMATIVE RESULTS

Produced by United Nations Population Fund

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Ending preventable maternal deaths
 Ending the unmet need for family planning
 Ending gender-based violence and all harmful practices, including child marriage and female genital mutilation



# COSTING THE THREE TRANSFORMATIVE RESULTS

The cost of the transformative results that UNFPA is committed to achieving by 2030















#### United Nations Population Fund

This publication focuses on new research to estimate the costs associated with a programmatic approach and the global cost of achieving these three transformative results by 2030.

The costing analysis pertains to the global effort led by UNFPA towards: (a) ending preventable maternal deaths, (b) ending the unmet need for family planning, (c) ending gender-based violence and all harmful practices, including child marriage and female genital mutilation.

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### **FOREWORD**

Since the 1994 Cairo Conference, the global community has undertaken a concerted and largely effective effort to advance the sexual and reproductive health and rights of women and girls in developing countries, guided by the International Conference on Population and Development (ICPD) Programme of Action. The number and rate of women dying from complications of pregnancy or childbirth has been halved. Tens of millions more women have access to modern methods of family planning. Harmful traditional practices such as female genital mutilation (FGM) and child marriage are declining.

Yet, 25 years on, many women and girls are still left behind. Sexual and reproductive health and harmful traditional practices remain a leading cause of death, disability and economic and social disempowerment for women in the developing world.

Over 300,000 women die in childbirth of preventable causes every year. Ninety-seven per cent live in low- and middle-income countries (LMICs). Over 200 million women lack access to modern methods of family planning. Many millions of girls continue to suffer negative lifelong health, social and economic consequences from early marriage, FGM and gender-based violence (GBV).

The global community is reflecting on the progress and promise of the ICPD on its 25th anniversary and the deadline to achieve the Sustainable Development Goals (SDGs), convening at the Nairobi Summit where world leaders agreed to come together and end these scourges once and for all. Consensus has converged around the three transformative results set forth by UNFPA, the United Nations Population Fund, to be achieved by 2030:

- ending the unmet need for family planning
- ending preventable maternal deaths
- ending gender-based violence and all harmful practices against women and girls

With the publication of this report, the final, critical piece of knowledge is in place to move boldly forward. For the first time, the global community knows the cost and the new investments that must be made to achieve these three world-changing goals. With this information in hand, we are at *kairos* – that ancient Greek word for the opportune and decisive moment when conditions are right for the accomplishment of this crucial action.

ICPD25 and the Nairobi Summit represent a decisive moment to accelerate the groundbreaking promise of the ICPD Programme of Action and critical elements of the Sustainable Development Goals embodied in UNFPA's strategic plan to achieve the three zeros on behalf of women and girls globally. We are working towards zero unmet need for family planning, zero preventable maternal deaths

and zero gender-based violence and harmful practices. Governments and donors must seize the opportunity to "create financing momentum" – one of the five thematic areas of the Nairobi Summit – around this well-defined and ambitious, but entirely achievable, set of objectives.

Now that the path has been clearly defined, the decisions we make, the actions we initiate and the funding we commit will determine whether we achieve the three transformative results, live up to the ICPD promise and achieve the Sustainable Development Goals by 2030. It is truly a defining moment.

This new analysis makes clear that the costs of achieving the three zeros will be high, but the benefits will be much greater. Our work is firmly grounded in recognizing and respecting the human rights for all women, girls, men and boys. It is difficult to calculate the very real harm caused when a child grows up without its mother or a young girl experiences FGM. The emotional, social and economic harms may last a lifetime and impact future generations. But the economic benefits of ensuring that all women can freely plan and space pregnancies, no woman dies of preventable maternal complications and girls can complete their schooling and join the job market by avoiding child marriage are **quantifiable** and over time will **far exceed** the investment made in achieving the three transformative results.

This new analysis is a true road map to achieve these critical goals. It goes beyond calculating costs. It also identifies the specific interventions needed to achieve the three transformative results by 2030 and sets the stage for next steps, including developing country investment cases and costing of the work of UNFPA country programmes to achieve the transformative results.

Armed with this new costing information, encouraged by new commitments made at Nairobi and emboldened by the focused energy generated by the Nairobi Summit, we stand at a defining moment for global human rights and women's health and development.



Ramiz Alakbarov Director Policy and Strategy Division UNFPA

### INTRODUCTION

UNFPA embraces the vision set forth in the 2030 Agenda for Sustainable Development and the targets contained in the 17 Sustainable Development Goals. UNFPA has organized its work around three transformative and people-centred results in the period leading up to 2030. These are:

(a) ending preventable maternal deaths; (b) ending the unmet need for family planning; and (c) ending genderbased violence and all harmful practices, including female genital mutilation and child, early and forced marriage.

UNFPA selected these results based on the mandate, comparative advantage, work experience and capacity for advancing elements of the Sustainable Development Goals. While UNFPA's mandate supports all 17 Sustainable Development Goals, the Fund is most directly aligned to the following:

- **Goal 3:** Ensure healthy lives and promote well-being for all at all ages
- **Goal 5:** Achieve gender equality and empower all women and girls
- Goal 10: Reduce inequality within and among countries

- Goal 16: Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels
- Goal 17: Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development

All of these Goals contribute directly to Goal 1, to end poverty. Goals 10, 16 and 17 are enabling conditions to help attain 3 and 5. In this context, the three transformative results reflect UNFPA's prioritization and commitment to achieve Sustainable Development Goal 3 and Goal 5.

More specifically, the three transformative results are aligned with the following targets:

- Target 3.1: By 2030, reduce the global maternal mortality ratio to less than 70 per 100,000 live births<sup>1</sup>
- Target 3.7: By 2030, ensure universal access to sexual and reproductive health-care services, including family planning, information and education and the integration of reproductive health into national strategies and programmes

Figure 1. Universal and people-centred transformative results



<sup>1</sup> Ending preventable maternal deaths is also part of the Global Strategy for Women's, Children's and Adolescents' Health (2016-2030).

- Target 5.2: Eliminate all forms of violence against all women and girls in the public and private spheres, including trafficking and sexual and other types of exploitation
- Target 5.3: Eliminate all harmful practices, such as child, early and forced marriage and female genital mutilation

UNFPA, working with partners across the globe, plans to attain the three transformative results by 2030 through three consecutive strategic plan cycles: (a) Strategic Plan 2018–2021, Set the vision and start action; (b) Strategic Plan

2022–2025, Consolidate gains; and (c) Strategic Plan 2026–2030, Accelerate achievements.

With this publication, the final, critical piece of the puzzle to achieve the three transformative results is now available. For the first time, we know the global price tag to achieve these three world-changing goals. This new research makes clear that the costs of achieving the three transformative results will be high, but the benefits will be much greater.

**Table 1.** The three transformative results advance the ICPD Programme of Action and Sustainable Development Goals

UNFPA transformative results (2018)	End the unmet need for family planning, including modern methods of contraception	End preventable maternal deaths	End gender-based violence and all harmful practices against women and girls, including child marriage and female genital mutilation
Sustainable Development Goals (2015)	Achieve zero unmet need for family planning information and services, SDG target 3.7 and SDG target 5.6	Reduce the global maternal mortality ratio to less than 70 per 100,000 live births by 2030, SDG target 3.1	End gender-based violence, SDG target 5.2. End child marriage, SDG target 5.3. End female genital mutilation, SDG target 5.3
ICPD Programme of Action (1994)	"Universal access to reproductive health services, including family planning" (Section 1.12)	"To achieve a rapid and substantial reduction in maternal mortality." (Section 8.20)	"Eliminate child marriages and female genital mutilation." (Section 5.5) "Advancing the elimination of all kinds of violence against women" (Principle 4)



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