



**ICPD25**  
International Conference on  
Population and Development

# THE EFFECTIVENESS OF THAILAND-UNFPA SOUTH-SOUTH AND TRILATERAL COOPERATION

---

## SOCIAL RETURN ON INVESTMENT ANALYSIS



### Thailand Country Office

4th Floor, UN Service Building,  
Rajdamnern Nok Avenue, Bangkok 10200  
Tel. (66-2) 687 0138 Fax. (66-2) 280 1871

**Website :** <https://thailand.unfpa.org>

 [thailand.office@unfpa.org](mailto:thailand.office@unfpa.org)

 UNFPAThailand

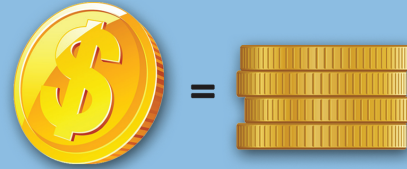
 UNFPA\_Thailand





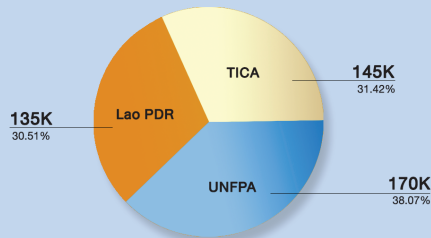
The Social Return on Lao PDR - Thailand - UNFPA  
South-South Trilateral Cooperation Initiative  
on Institutional Midwifery Capacity Development in Lao PDR

Every \$1 invested  
creates \$4 social impact



Invest Less

Return More



Total Invest = 450K



Total Return = 1,800K

Strengthened Capacity of Laos Midwifery Educators



**93%**  
increased self-confidence  
in midwifery profession



**63%**  
increased in capacity to  
contribute to their  
organizations

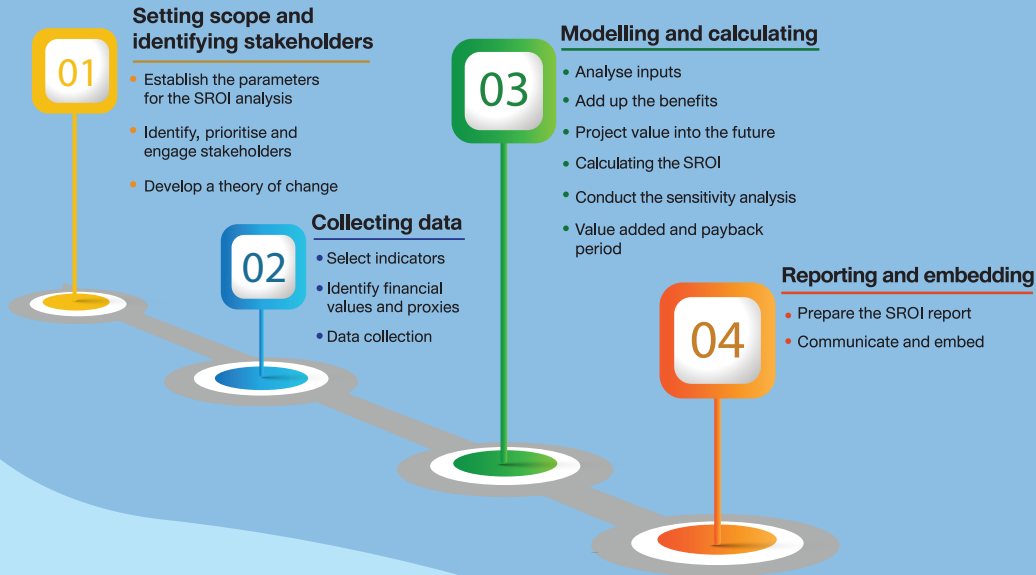


**29%**  
increased employability  
prospects



**24%**  
increased in capacity to  
contribute to their  
communities

## 4 STAGES OF SROI ANALYSIS



*Four Stages of SROI Analysis, adapted by the author from a guide to Social Return on Investment, SROI Network, 2002*



**SROI =  $\frac{\text{Social Value Created}}{\text{Inputs}}$**

$$\frac{\$1,800\text{K}}{\$450\text{K}} = 4$$

## SROI Analysis towards SSTC Partners

### Roles & Contributions

#### TICA

- Financial support on needs assessment and appointment Thai institution
- Full scholarship to 52 Laos trainees
- Regular monitoring

#### UNFPA

- Co-sponsorship on additional Laos trainees
- Quality assurance in alignment with ICM-WHO and in line with Laos' National Maternal Health Programme and Plan
- Monitoring quality of midwifery knowledge & skills

#### Lao PDR

- Financial support for 24 Laos trainees and domestic arrangements during monitoring visits
- Ensured needs and demands from Laos clearly specified and adopted

### Results

- A sustainable SSC initiative that could be shared to accelerate SDG 3: Good Health and Well-Being
- Strengthened institutional capacity on midwifery education that well-matched to international requirements



***THE EFFECTIVENESS OF THAILAND-UNFPA  
SOUTH-SOUTH AND TRILATERAL COOPERATION***

---

***SOCIAL RETURN ON INVESTMENT ANALYSIS***

# EXECUTIVE SUMMARY

The United Nations Population Fund (UNFPA) and the Royal Government of Thailand through Thailand International Cooperation Agency (TICA) have extensively collaborated under the South-South Cooperation (SSC) to share and exchange Thailand-based good practices on sexual and reproductive health, population, and development with other countries since 1980s. From 2012 to today, the SSC initiatives between the two partners have strategically changed to be based on demand and equal partnership with aims to make contributions towards the Sustainable Development Goals (SDGs). The initiatives include the South-South and Trilateral Cooperation with the Governments of Bhutan and Lao People's Democratic Republic (PDR) to develop their institutional capacity in maternal health programme (Bhutan) and the national midwifery education programme (Lao PDR). Positive impacts gained in terms of the improvements in the quality of the health of these two countries' workforce, specifically regarding maternal health care and services, have been highly recognized.

This report aims to analyse the **social and economic values** of resources and Thailand-based experiences stemming from its partners' initiatives under the South-South and Trilateral Cooperation (SSTC) towards the reduction of material mortality (SDG 3) in Bhutan and Lao PDR.

Two SSTC initiatives were selected for SROI analysis: 1) Institutional Capacity Development of Laos' Midwifery Education implemented during 2015-2017 by UNFPA along with the Governments of Thailand and Lao PDR and 2) Institutional Capacity Development for Improvement of Health Workers on Advanced Midwifery Skills and Referral Skills to Reduce Maternal and Newborn Deaths in Bhutan implemented during 2012-2014 by UNFPA along with the Governments of Thailand and Lao PDR. UNFPA and Thailand, with TICA as a key active partner, developed and strengthened their SSTC partnerships by co-investing and facilitating the management of the

comprehensive programme which includes needs assessment, programme design and development, planning, programme implementation, and monitoring and evaluation with their respective partner countries (Bhutan and Lao PDR).

## **Social Return on Investment (SROI)**

To review the efficiency and effectiveness of the project's operations, the analysis adheres to the principles and methodology of the Social Return on Investment (SROI) framework, a well-structured, comprehensive, and participatory approach. It applies financial proxies to measure the socio-economic outcomes by investigating and calculating the views of multiple stakeholders into a financial ratio that is easy to understand and that sheds light on how much the project is worth.

The SROI is a ratio that provides insight into the social value that is created for each dollar invested. The ratio is calculated by estimating the total present value of costs and benefits. The timing of these costs and benefits is considered in relation to the discount rate, a percentage that represents the estimated value of depreciation per year.

For the SSTC initiatives under investigation here, the SROI method draws on the quantitative analyses of surveys and interviews with key informants. Although only the SROI for the Laos case was analysed, all necessary data was successfully collected. Regarding the initiative in Bhutan, there were difficulties in collecting sufficient and accurate survey data from beneficiaries due to time limitations as well as the dispersed locations of the respondents. The results from Bhutan, therefore, could not be analysed without the required critical information. **Thus, the only selected case used for SROI analysis here is the SSTC Initiative with the Government of Lao People's Democratic Republic (PDR).**



A Lao mother who just delivered a newborn is taking a rest with her baby in a hospital in Xiangkhouang province, Lao PDR.

### **UNFPA-Thailand-Laos South-South and Trilateral Cooperation**

It was found that **total investment co-shared by three partners** for the SSTC initiative in Lao PDR equates to **USD445,923.51, creating a value of USD1,763,362.45.** Therefore, the SROI for this initiative is **USD1 per USD3.95.** In other words, each USD1 invested in the programme creates a social value of USD3.95. This represents an almost four-fold increase in the investment.

This study shows the cost-effectiveness of the initiative and the value provided to different interest groups and beneficiaries. Provided that the analysis contains estimations and assumptions, a sensitivity analysis was implemented. This study serves as a baseline for SROI analysis that relies on various assumptions for the stakeholders to assess the social and economic values of the SSTC initiative. As such, it will be useful as a benchmark for the planning of future SSTC projects and the

subsequent monitoring and evaluation procedures.

The reviewed SSTC initiatives made a number of judgments in terms of outcomes achieved during 2015-2017. Through further research on the institutional capacity building services by SSTC, it is likely that the Social Return on Investment may be found to be substantially higher over the years. It is also important to note that the SROI ration of different studies should not be merely compared without an understanding of their objectives and comparable data. Furthermore, other factors should also be taken into consideration, such as organization strategies, characteristics of the project, the location, and the stage of the project development.

# ACKNOWLEDGEMENT

UNFPA and Thailand International Cooperation Agency (TICA) under Ministry of Foreign Affairs of Thailand appointed Mr. Adhipat Warangkanand, an independent consultant, who is a member of Social Value International. He undertook the internal and external investigation, as well as primary and secondary data collection and analysis.

This report has been submitted for peer review to ascertain whether it reflects a fair summary of the SROI process and complies with SROI principles. Sinzer software is employed to capture the information required to complete a social value analysis. This is in line with the framework to account for value which is used to facilitate the application of the Principles of Social Value. However, it does not include verification of stakeholder engagement, data, and calculations.

Gratitude is highly deserved for the comprehensive supports from officers of Thailand International Cooperation Agency (TICA), UNFPA Country Offices in Bhutan, Laos and Thailand, with supplying different data and in the data collection process. A special appreciation goes to all involved stakeholders, key informants, survey respondents and all those who have engaged in the South-South and Trilateral Cooperation under this assessment.

The report of Social Return on Investment Analysis: Social and Economic values of SSTC shared by Thailand, as a Middle-Income Country, could prove that South-South Cooperation is the strategy that *“invest less, impact more”* towards achievement of Sustainable Development Goals.



A newborn is taking a rest in a hospital in Xiangkhouang province, Lao PDR.

# TABLE OF CONTENTS

EXECUTIVE SUMMARY.....	1
ACKNOWLEDGEMENT.....	3
TABLE OF CONTENTS.....	4
TABLE OF FIGURES.....	5
INTRODUCTION.....	6
Background.....	6
SCOPE OF WORK.....	8
Audience.....	10
SROI METHODOLOGY.....	11
SROI Principles.....	13
Limitations of SROI.....	14
SROI ASSESSMENT.....	15
SROI ratio.....	15
Impact Map.....	17
Stakeholders.....	21
Input.....	22

预览已结束，完整报告链接和二维码如下：

[https://www.yunbaogao.cn/report/index/report?reportId=5\\_19959](https://www.yunbaogao.cn/report/index/report?reportId=5_19959)

