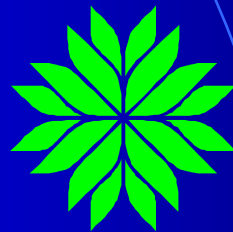


# **biodiversity and business you name it**

**OECD-ESCAP Regional Conference on  
Corporate Responsibilities,  
Bangkok 2-3 November 2009**

**Gustaaf A. Lumiu  
SRI KEHATI Index**



# Why business need

We, business

We need biodiversity to conduct of  
business

We know its impact to our business

Biodiversity without doubt is a  
significant assets

# Environmental Investing

The Funds offer people a way to  
invest for their own future without  
sacrificing their environmental  
principles

# What investors want

- They do not want their money to support companies that doing things they disapprove of
- They concerned about social, environmental, or labor issues may be willing to sacrifice financial return. But how much?

# What is the KEHATI's doing?

The Green Funds employ a two part strategy:  
**invest in some companies** to influence their  
behavior on the environment.

And Invest in the companies **that are leading**  
the way toward a greener future.

# KEHATI's Green Funds strategy

## 1. Using Investments to Influence Corporate Behavior

The KEHATI's Green Funds works to influence decisions made in corporate boardrooms across the country. The Funds do this by organizing support among similarly pro-environmental shareholders and entering into dialogue with corporate decision makers.

As part of this strategy, the KEHATI's Green Mutual Fund may hold small positions in companies, which do not meet the Fund's environmental criteria for the express purpose of enabling the Fund to advocate for changes in unfriendly environmental corporate behavior.

# KEHATI's Green Funds strategy

## 2. Investing in Environmentally Responsible Companies

When companies minimize their environmental risks, they also may gain a competitive advantage -- by reducing costs, improving quality, and gaining access to new markets.

# Socially Responsible Investment Index

Asian Biodiversity Foundation  
I and Indonesian Stock  
ge IDX launch the First South  
ian Country SRI Index to  
ne performance of Indonesian  
te Champions in Socially and  
mentally sustainable business  
(, 2009)

预览已结束，完整报告链接和二维码如下：

[https://www.yunbaogao.cn/report/index/report?reportId=5\\_8189](https://www.yunbaogao.cn/report/index/report?reportId=5_8189)

