



We are Brandix

"To be THE inspired solution for branded clothing"

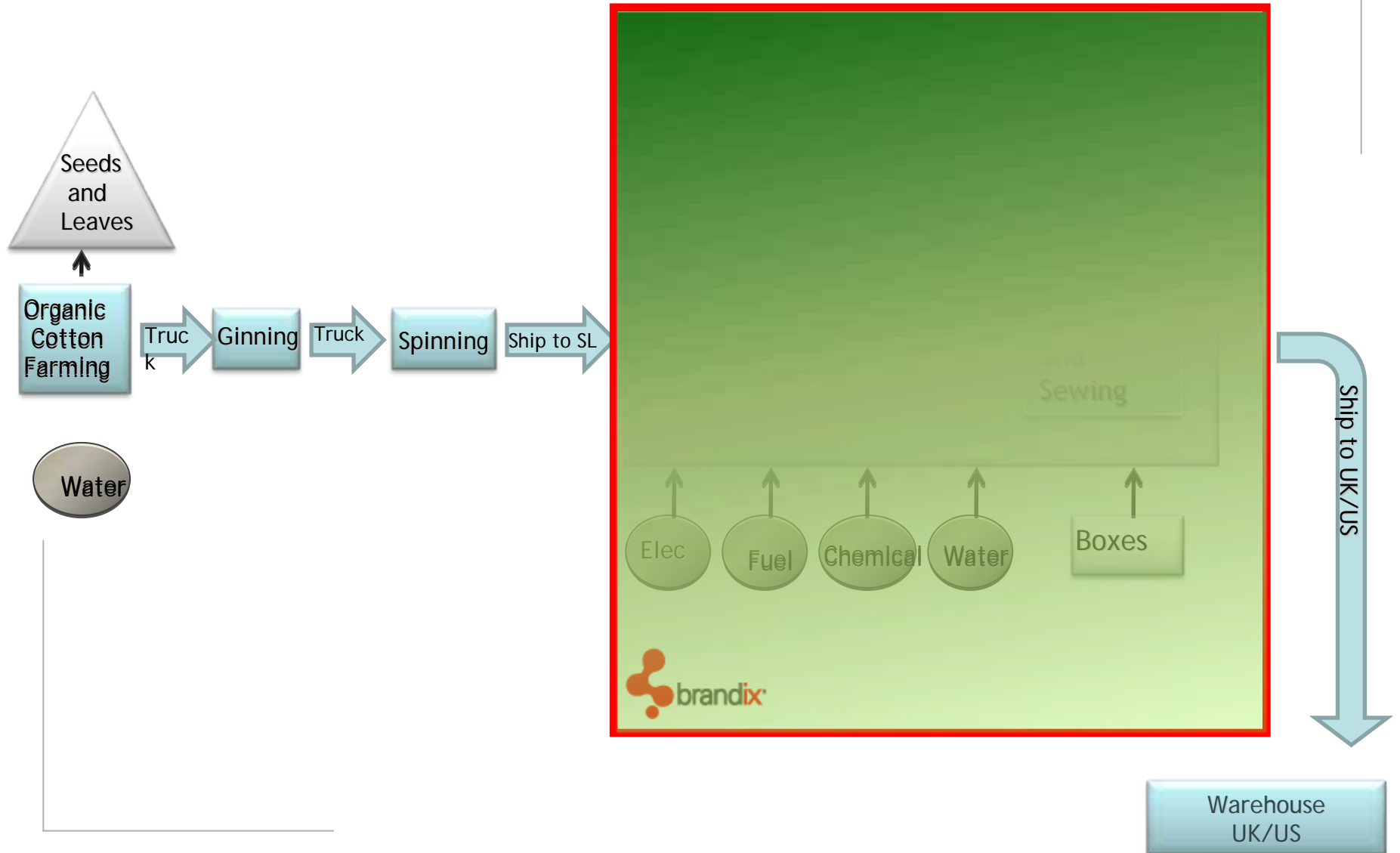
- Sri Lanka's largest apparel exporter
- Employing over 25,000 Associates and generating indirect employment to an equivalent number
- Supported by 27 manufacturing facilities in Sri Lanka and strategically positioned international Sourcing Offices
- Providing over 50% of value addition locally through our backward-linked operations in textiles, thread, buttons, and hangers

Content

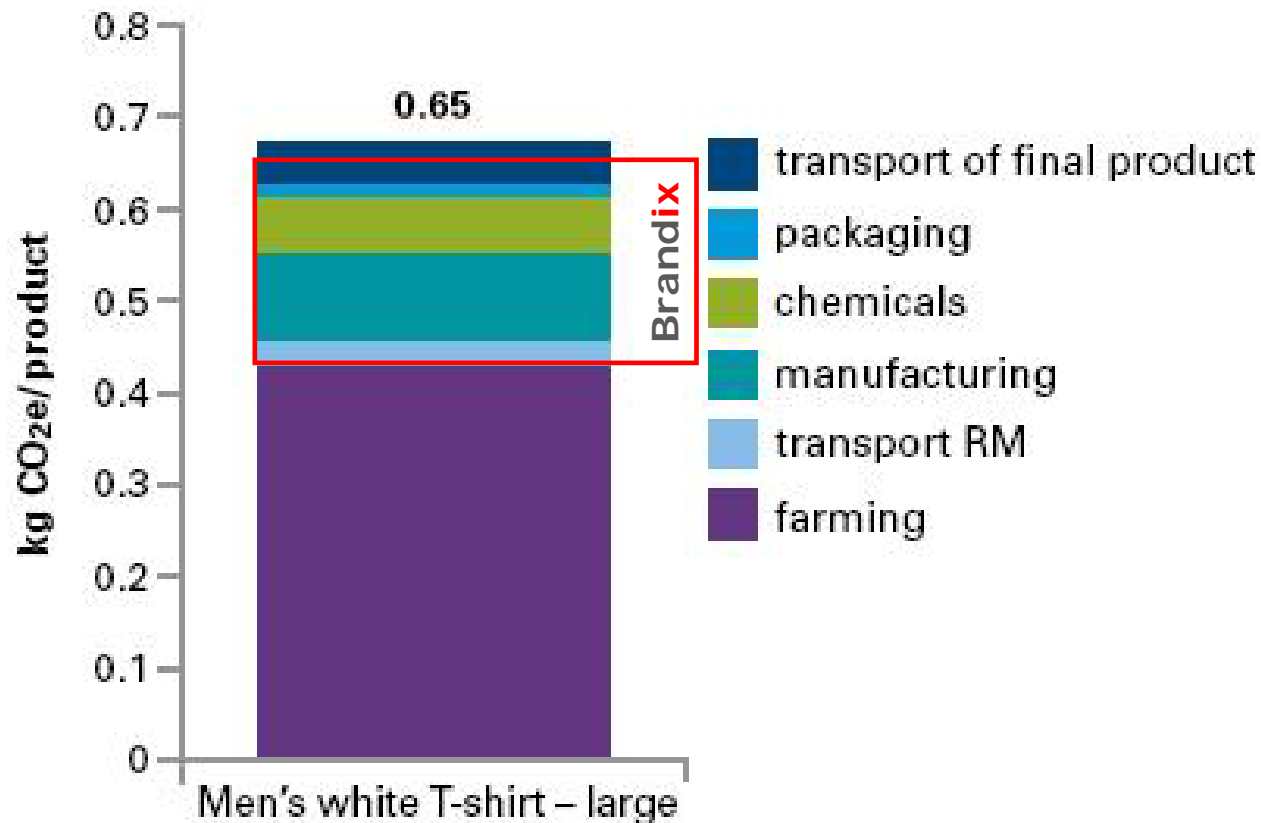
- *Supply chain Responsibility
- *Rational for Climate change strategy
- *Where we are
- *Road map for our green journey
- *Our Journey thus far



Supply chain Analysis



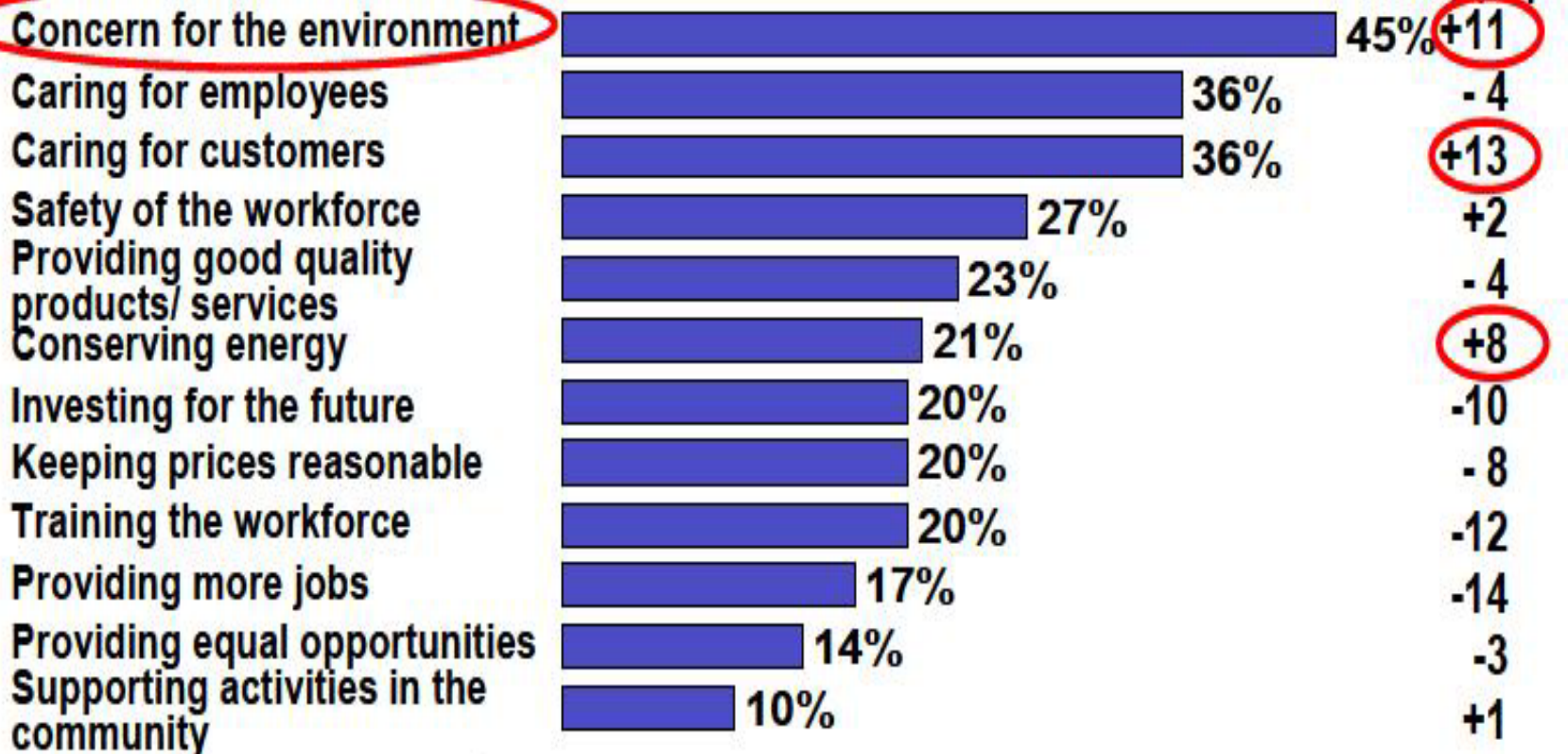
Carbon Footprint of a Garment



Source: Continental Clothing Company

Q Which three or four do you think companies should pay particular attention to over the next few years ?

TOP MENTIONS



Base: All British Public (933), August 2007

Our customers

Marks & Spencers

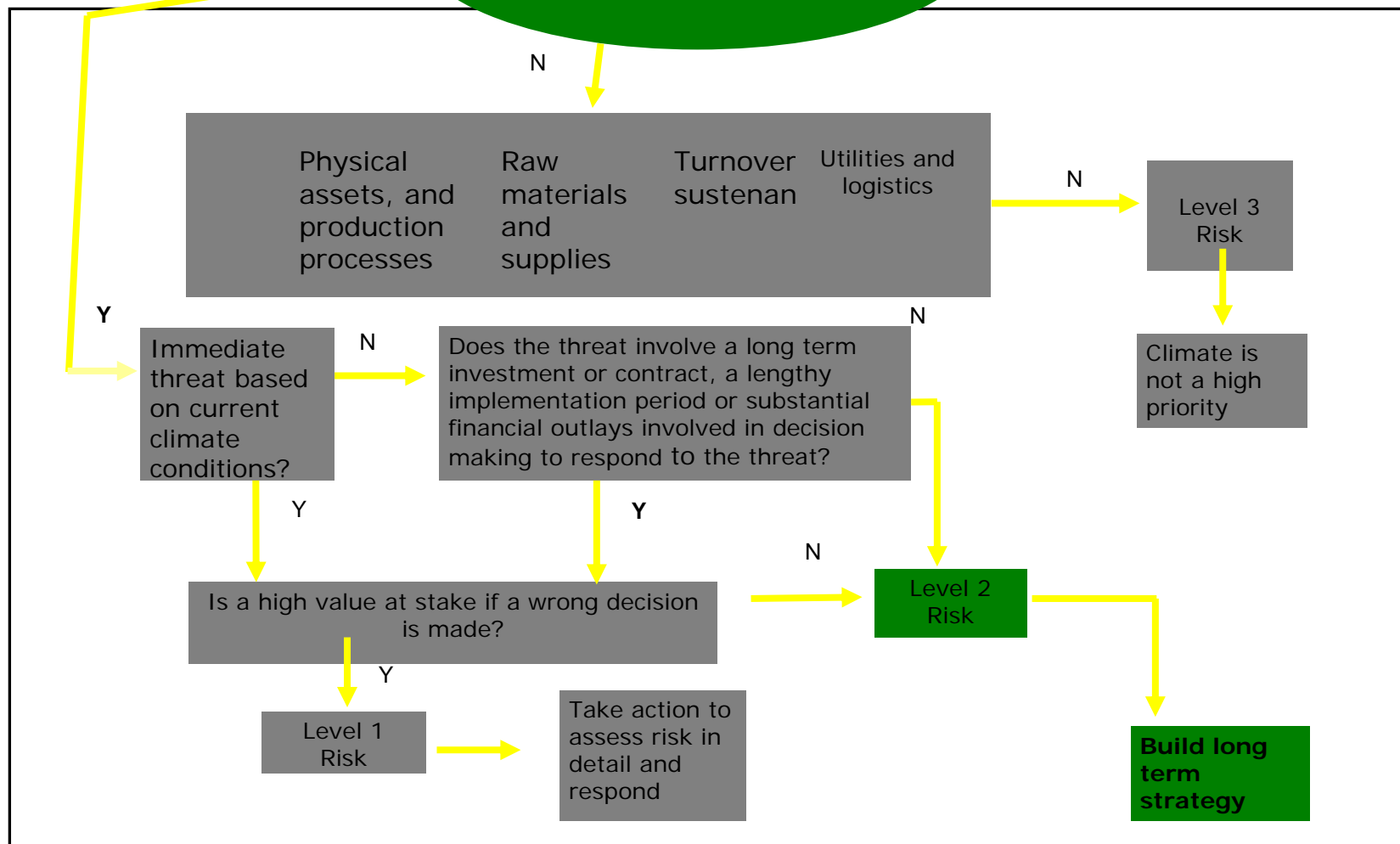
Plan A (Cause there is no Plan B)

Launched in 2007, Plan A sets out 100 commitments to be achieved in 5 years. Through Plan A, Marks & Spencer's is working with their customers and suppliers to combat climate change, reduce waste, use sustainable raw materials, trade ethically, and help their customer lead healthier lifestyles.

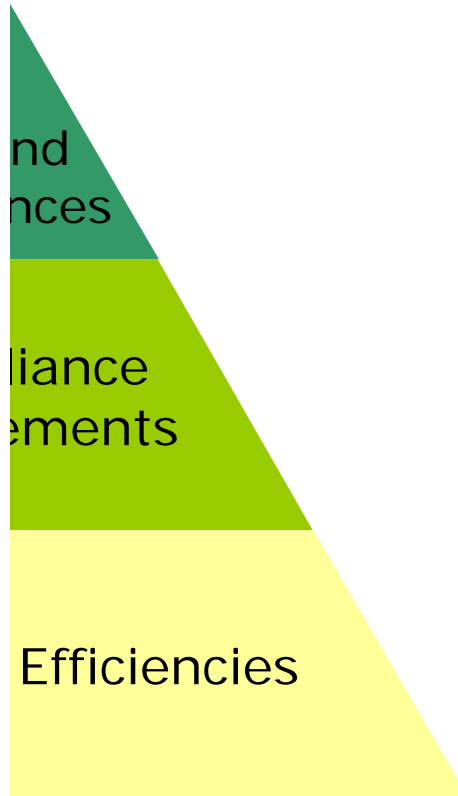
At the heart of Plan A are the 5 pillars of

Climate change	Health	Waste	Sustainable raw materials	Fair Partner
Aim to make all M&S UK & Irish operations carbon neutral by 2012	Introduced a clearer 'traffic light' labeling system on packaging to help our customers make informed food choices.	By 2012 we aim to ensure that none of our clothing or packaging needs to end up as landfill	Use materials from only the most sustainable sources protecting the environment and the world's natural resources for future generations.	Set new trading standards that improve the lives and communities of those who work for and with us.

**Is climate change
significant to
Brandix customers?**



ionale for Environmental Strategy



- **Brand Alliances:** Align with Brands that will build brand leverage on Climate Change Strategy and differentiate **against Competitive Landscape**
- **Compliance Requirements:** Build a more prepared framework to address Carbon footprint disclosure requirements in the near future **against Competitive Landscape**
- **Operational Efficiencies:** Build a more competitive cost model **against Competitive Landscape**

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_8178

