

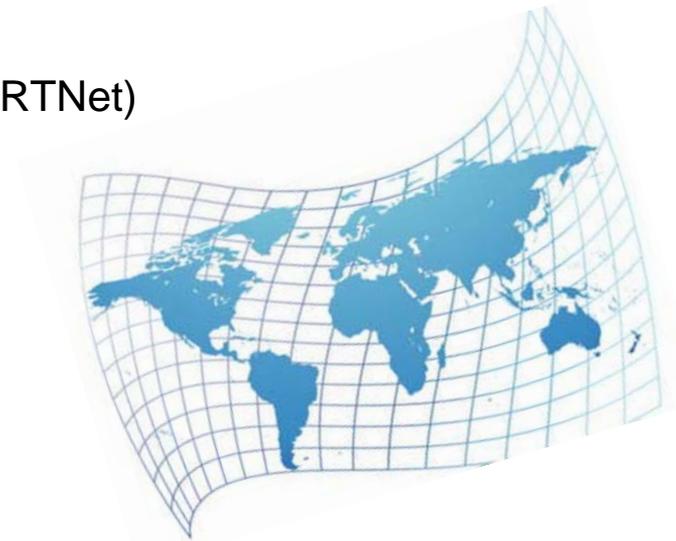
# Practical IPR Issues to Consider When Expanding your Business in the Region

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# Outline

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- Tips for Expanding Your Business
- Sample Business Models for Expansion Into Foreign Countries
- Remarks



# Tips for Expanding Business

# 1. Local Success

- Maintain product and service standards
- Be well-known among the public
- High value IPRs



## 2. Knows The True Value of Your IPRs

- Configure the right vision
- Unnecessary expenses vs. Long-term investment
- License to import and sell



### 3. Knows What IPRs You Have



- Conduct your own internal audit
- Systemize the collection
- Accumulate and prepare all confidential information, know-how or key formulas for licenses
- Prepare a manual on manufacturing / distribution / services standards for quality control

预览已结束，完整报告链接和二维码如下：

[https://www.yunbaogao.cn/report/index/report?reportId=5\\_7631](https://www.yunbaogao.cn/report/index/report?reportId=5_7631)



## Relevant Protection in Countries / Regions of Interest

Relevant searches

Registration 1-3 years prior to expansion

Minimum before any exhibition

Recordation of non-registrable rights would be

