



Digital Trade & Transportation Network (DTTN)

**The Digital Express Link to Your
Business Partners Worldwide**

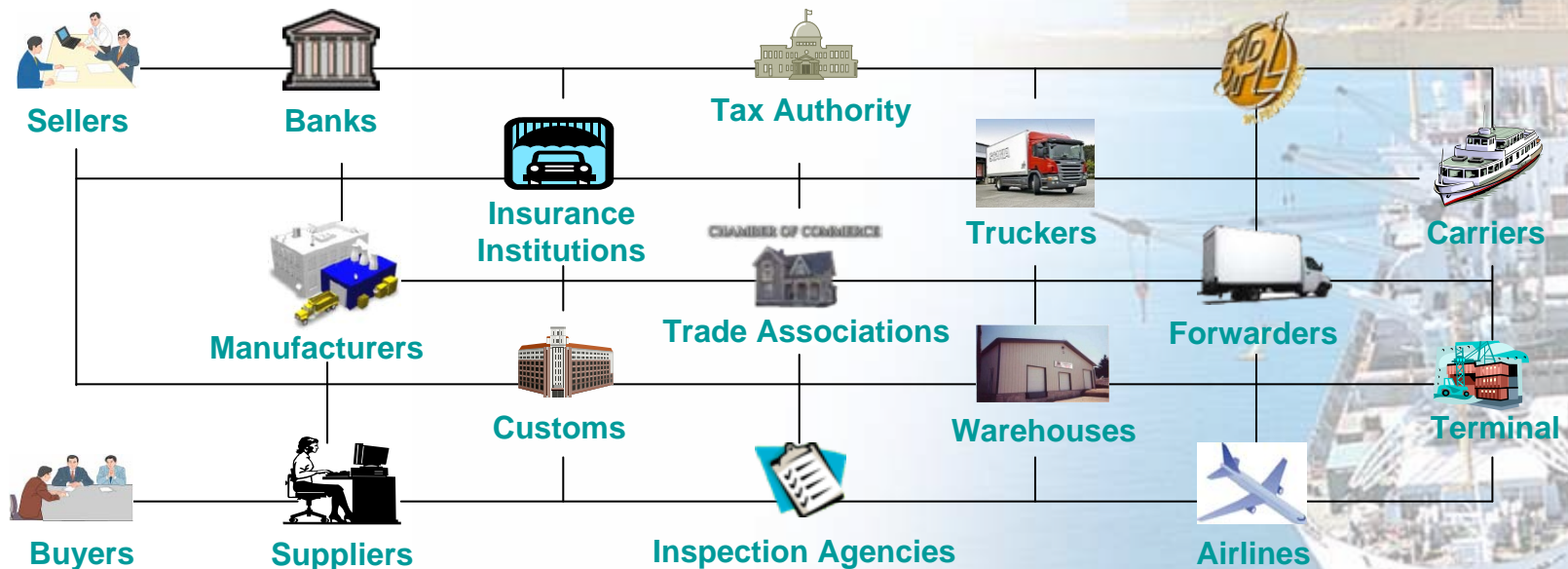


Agenda

- The Value of DTTN in Supply Chain Management
- The DTTN Objective and Concepts
- How DTTN Support the Whole Supply-Chain?
- What is DTTN Gateway?
- How DTTN Enhance Enterprises' Competitiveness?
- Q&A

Complexity of Today Supply Chain

- The **complexity of supply chain** management in **today's** business climate appears to be ever-increasing.
- There are lot of **processes** and **different parties & communities** involved in the whole Supply Chain



Establishment of DTTN

DTTNCo is now a **Wholly Owned Subsidy** of Tradelink Electronic Commerce Limited.

Launch of New Generation of DTTN with Cloud Computing enabled

2012 DTTN

2011 DTTN

Successful Deployment of First DTTN Gateway in PRC

Tradelink fully acquired DTTN

2009 DTTN

Full Commercialization

2006 DTTN

DTTN Limited incorporated as a Joint-Venture of Tradelink-51%, HKSAR Government-21% and Industry Associations-28%.

Dec 2004 DTTN

2003

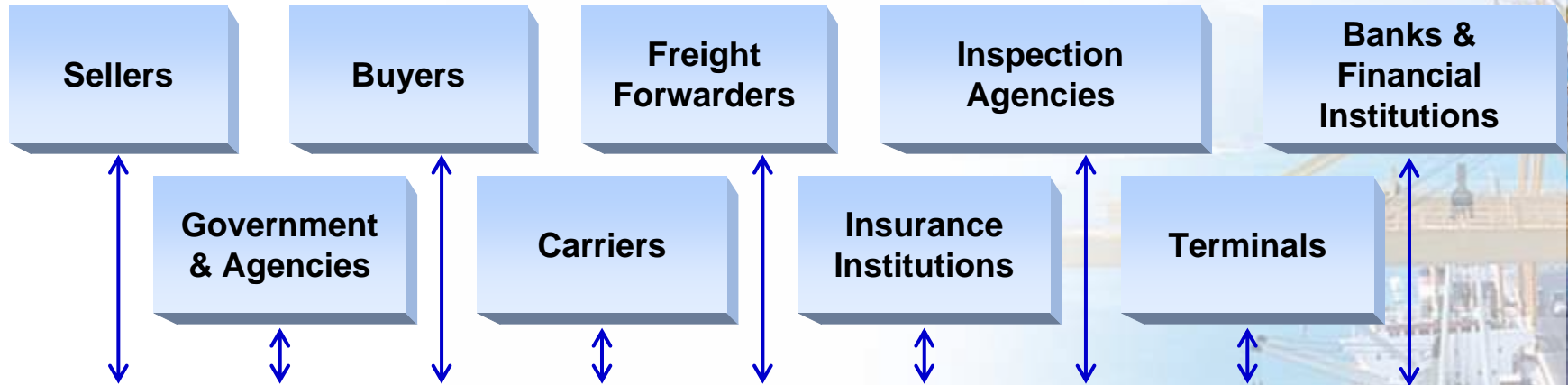
Tradelink awarded by the Government as developer and operator of DTTN

2001

Formation of LOGSCOUNCIL



Community Role of the DTTN



DTTN Key Services Offering

Electronic message routing services

Portal services

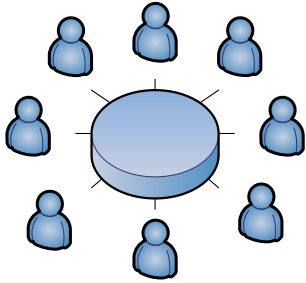
Statistical and analytical reporting services

Electronic message transformation services

Data inheritance services

Information security services

What DTTN Does?



An e-Business CONNECTOR for the Entire Supply Chain

connects all parties along the supply chain from buyer all the way through to forwarders, banks and government.

A Mega Electronic DATA STORE

stores data online for 2 years and offline for 7 years



A Super Electronic Document CONVERSION ENGINE

supports “any-to-any” transformation of data format and communication protocols

Data Inheritance Feature

Common data can be inherited between documents



How DTTN Support the Whole Supply-Chain

Support over 88 major documents related to trade, logistics and finance for both import and export business processes



Purchase Process

Purchase / Sales Order, Order Confirmation

Delivery

Packing List / ASN, Commercial Invoice, Inspection Certificate, Insurance

Local and Overseas Transportation

Booking, Shipping Order, Arrival Notices, Transport Documents - Master / House Waybill - Sea / Air, Cargo Receipt, Transport Set, EIR, Delivery / Release Order

Government Trade Documents

Export / Import License, Customs Clearance, Certification of Origin etc.

Financial Settlement

Letter of Credit, Company Guarantee, Bill of Exchange, L/C collection Letter; Document Arrival Notice

