



ERICSSON

# ENABLING THE NETWORKED SOCIETY

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# KEY MESSAGES



Are we ready for a  
Networked Society?

- › Brink of a Networked Society
- › Ubiquitous Broadband is a Key Driver
- › Key Enablers include Policy, Technology & Business Model Innovation

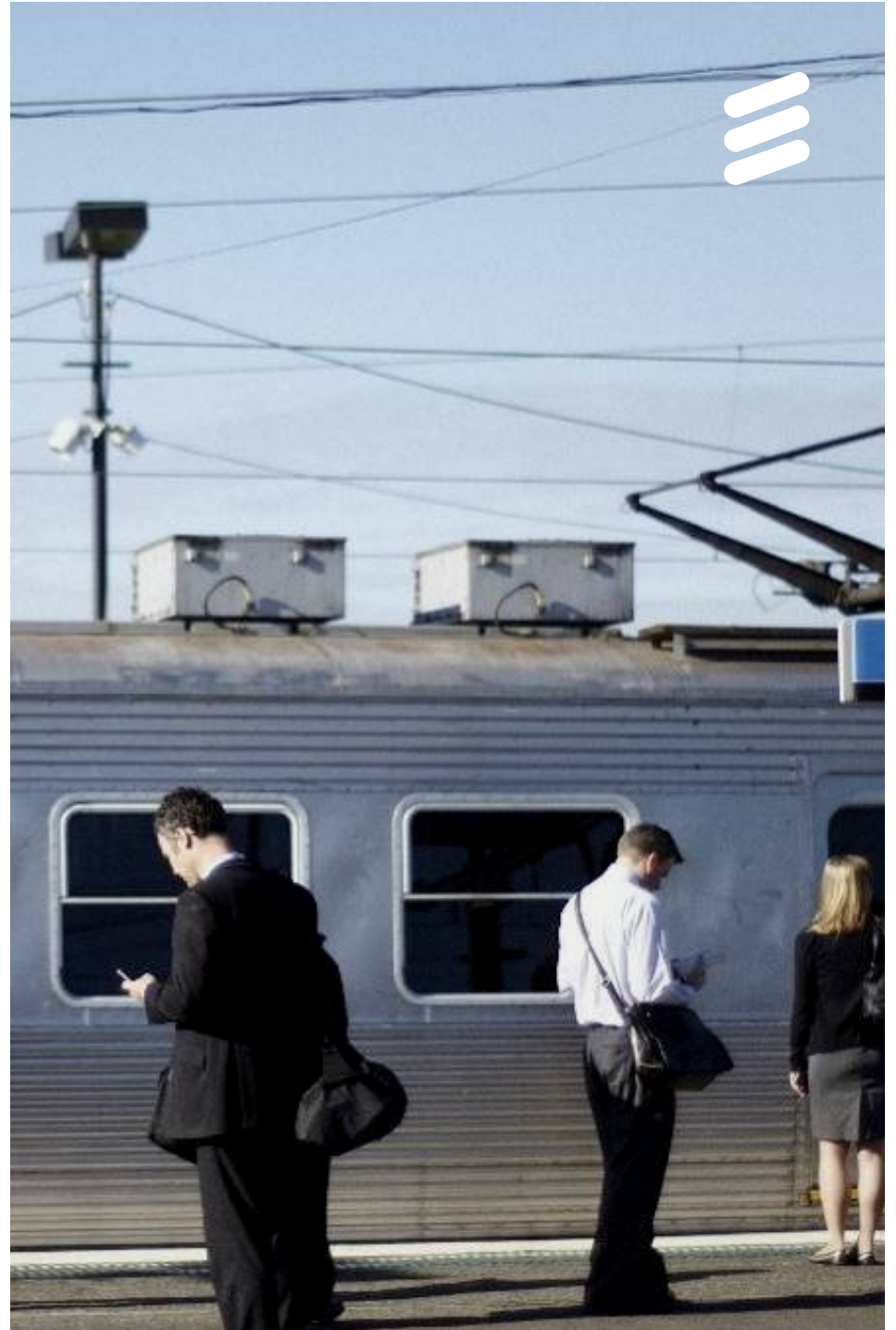
# OUR VISION



The Networked Society is  
when people, business and  
society are using connected  
devices to their benefit.



- › In the networked society everything that will benefit from a connection will be connected.

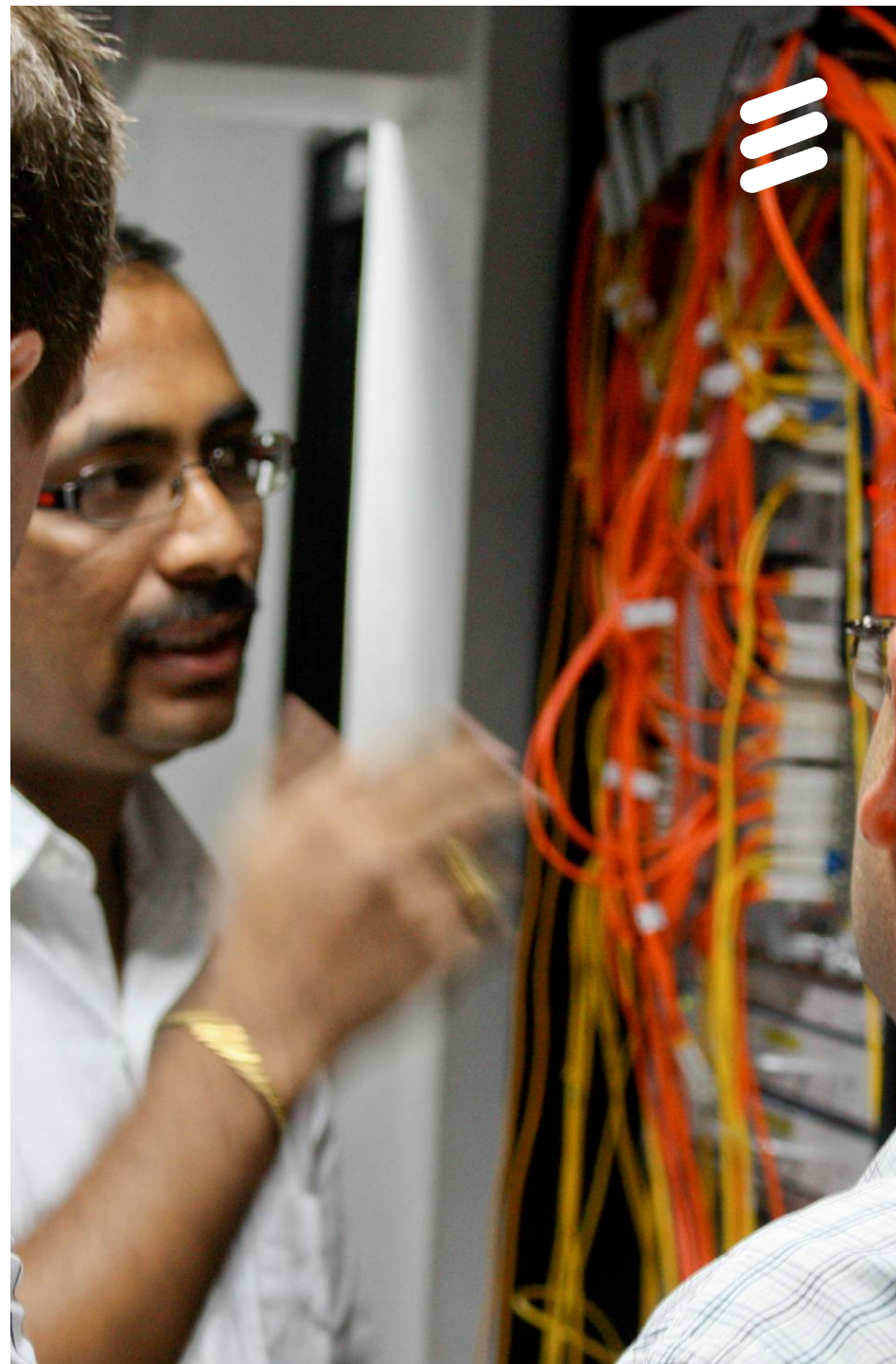




In the networked society, new approaches will be leveraged to create **new experiences**, improve efficiency and **develop radically new ways** to drive progress.



- › Information and Communications Technology (ICT) will evolve into a key enabler for innovation in most parts of society with **broadband**, **mobility** and **cloud** being the main pillars of this enabling technology.





- › The Networked Society is when and how ICT helps address global challenges such as **climate change**, **health care** and **education**.

[https://www.yunbaogao.cn/report/index/report?reportId=5\\_7462](https://www.yunbaogao.cn/report/index/report?reportId=5_7462)

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