Can Mobile Boom leapfrog the Digital Divide in Sri Lanka?

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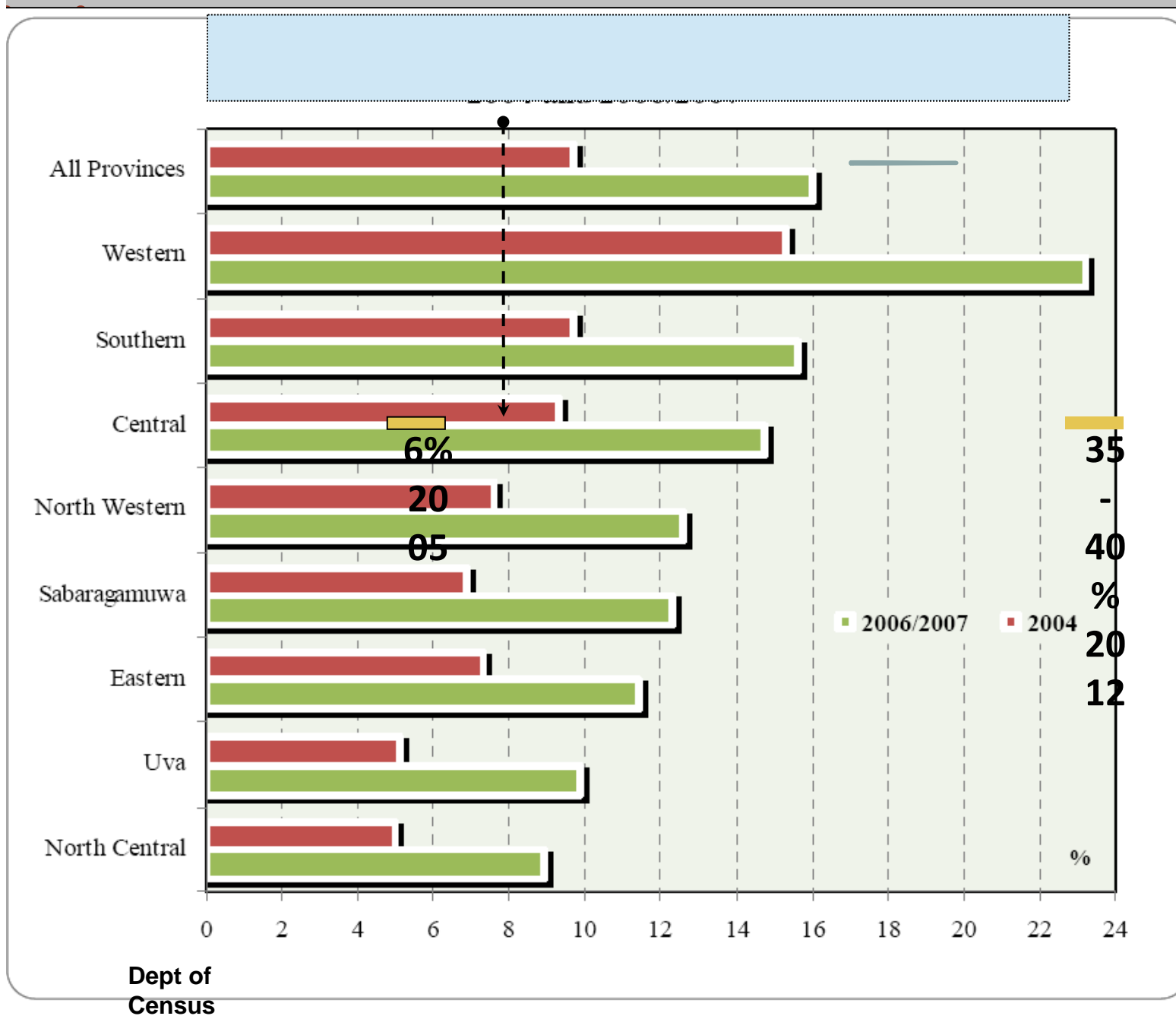wasantha@icta.lk
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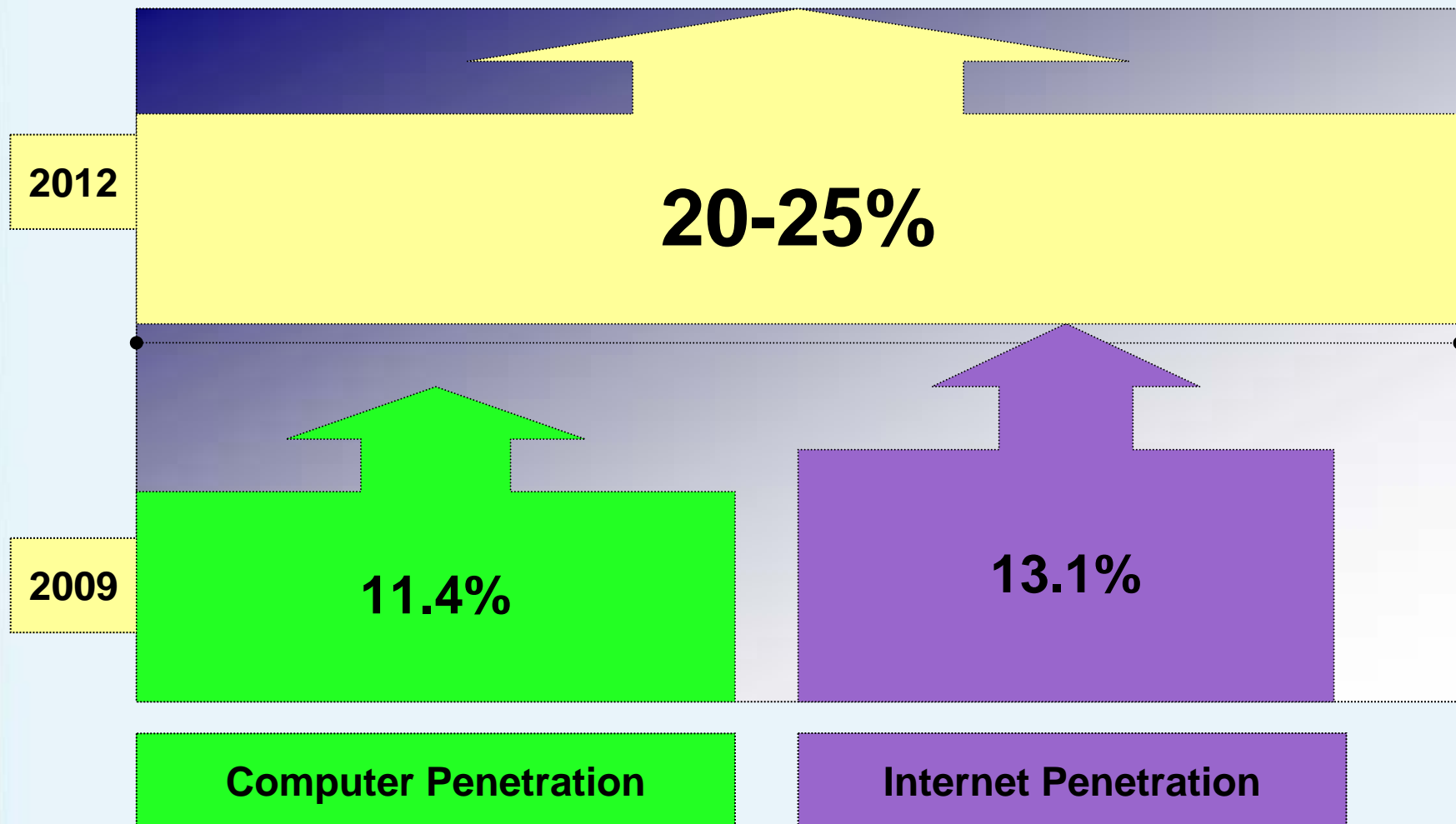
Digital Divide

- inequalities between groups
    - in terms of access to,
    - use of,
    - or knowledge of information and communication technologies (ICT)
- However it spans from ICT Policy and laws to Infrastructure and ICT literacy

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Digital Divide & ICT Literacy in Sri Lanka

Dept of Census

2006/2007   2004

6% 2005

35 - 40% 2012

70% - 2015

%

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Digital Divide in Sri Lanka

The barriers for reducing Digital Divide are

- Internet penetration; specially broadband
- Lack of equipment
- Local content

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Can Mobile Boom help the BoP to be connected with on line world?

Over 18 mn (80%) In 2012

Mobile

6,000,000	
4,000,000	
2,000,000	
0	

1996 1997 1998 1999 2000 2001 2002 2003

Source: TRC of Sri Lanka

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info or knowledge people ... to have to be useful?

... uct prices – available on line

... ailability for farming - available on ...

... available on line

... info – available on line

... ults – available on line

... ments (BC etc) – coming soon