

Establishing an Enabling Cross-Border  
Legal Environment for Regional Connectivity :

The United Nations Convention On the Use of Electronic  
Communication in International Contracts, 2005  
and Electronic Transactions Law in Thailand

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Colombo, 6 September 2012

# Outline

I. Responsibilities of ETDA

II. Current Status of e-Transactions in Thailand

III. Legal Infrastructure

IV. e-Justice covering e-Court :

Challenging Flagship



# I.Responsibilities of ETDA

## Ministry of ICT

### Thai Government

Office of the Permanent  
Secretary

The Meteorological  
Department

National Statistics Office

### Public Organization

SIPA

(Software Industry  
Promotion Agency)

ETDA

(Electronic Transactions  
Development Agency)

EGA

(E-Government Agency)

### Public Company

TOT

CAT Telecom

Thailand Post



# More Important Roles of ETDA

- To supports Electronic Transactions Commission chaired by ICT Minister and Prime Minister shall have charge and control of the execution of Electronic Transactions Law
- To serve as the Secretary of National Cybersecurity chaired by Prime Minister



# Electronic Transactions Development Agency

(Public Organization) : ETDA

*Secure e-Transactions : Opportunities for Thailand*



สำนักงานพัฒนาธุรกรรมทางอิเล็กทรอนิกส์ (องค์การมหาชน)  
Electronic Transactions Development Agency (Public Organization)

## II. E-Transactions in Thailand

Any activity utilizing  
electronic means-  
wide interpretation



# e-Transaction Value in 2010



e-Payment Value  
713.40 trillion baht

Source : 2010 Bank of Thailand

e-commerce

608,587 million baht

(e-Commerce = 56%, e-Auction = 44%)

Source : 2010 Bank of Thailand

## BUSINESS

- Computer: 23.5 %
- Internet: 16.5 %
- Website : 6.1 %  
( purchase 2.3 % & 1.6%)

Source : 2009 National Statistical Office

## POPULATION

- Computer : 32.0 %
- Mobile phone: 66.4 %
- Internet : 23.7 %
- Social Network ( Facebook ) :14,142,620  
(80% internet user)



Source : 2011 National Statistical Office

## HOUSEHOLD

- Computer: 24.7 %
- Internet Connection: 13.4 %  
(Narrow Band 32.3 % ,  
Broadband 61.1%)
- Fixed Line: 18.8 %



Source : 2011 National Statistical Office

\* 30 Baht = 1 USD



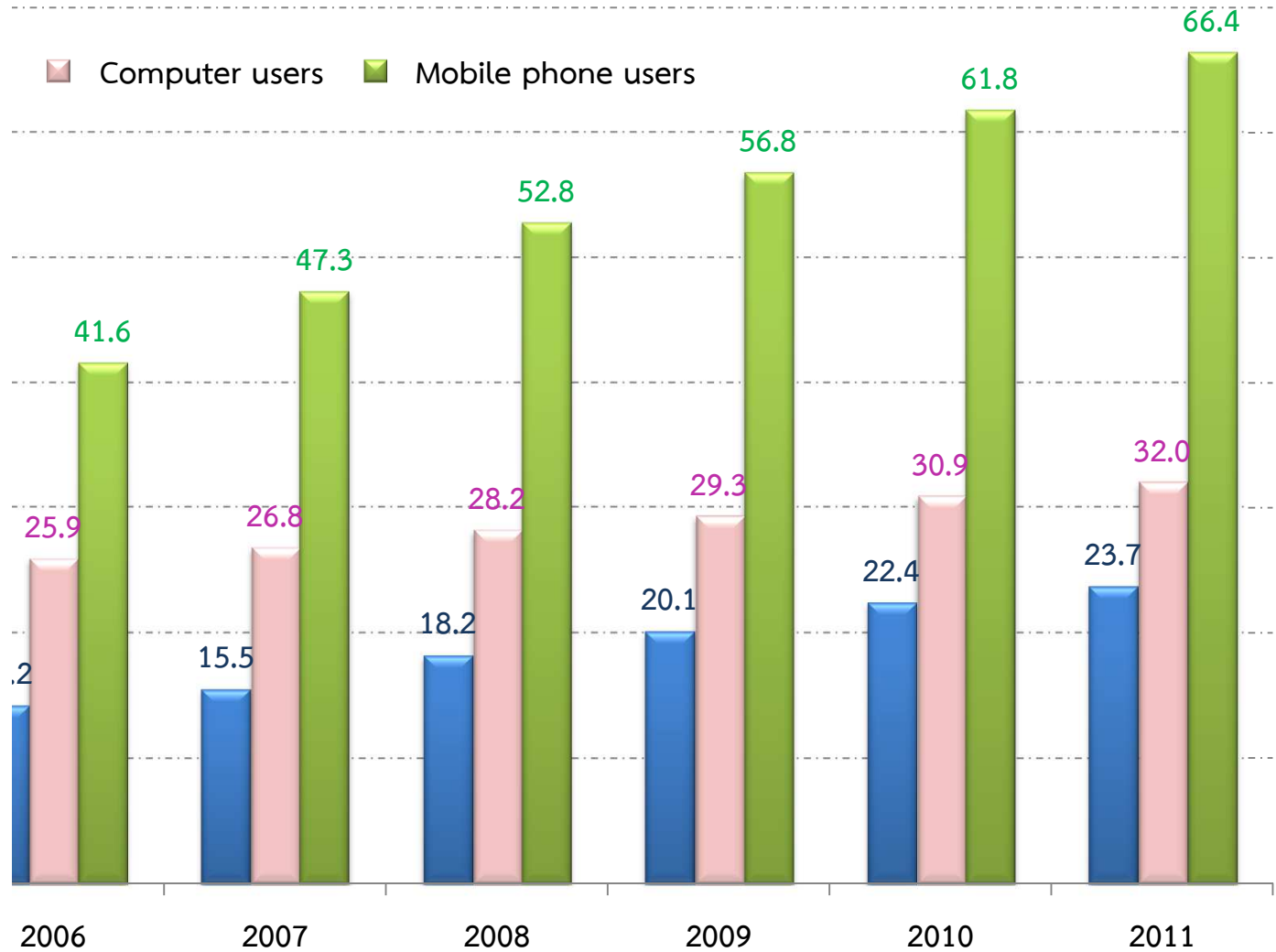
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# Internet, computer and mobile phone users are continuously



usage in establishment and household by National Statistical Office