



OECD
Better Life
Initiative

Good practices:
*communicating and disseminating
statistics*



Measuring Well-being and Fostering Progress of Societies held in Tokyo in December 2011

2 of the conclusions:

Need to coordinate efforts

*Need to communicate better to new
audiences*

Why now?

Data deluge – new technologies, secondary sources

New audiences – generation y, social networks

Capacity of official statistics to meet demand alone is unrealistic

The OECD approach

1. OECD Better Life Initiative
2. Your Better Life Index
3. Global well-being networks - Wikiprogress

Why did the OECD embark on this project?

- Context
 - **GDP insufficient to measure what matters to people**
 - Need for new economic and societal thinking
 - Our mission and values
 - Long standing work on measuring well-being & progress
 - Mission: develop **better indicators** for **better policies** for **better lives**
- ...the result is Your Better Life Index and Wikiprogress, experiment on **making well-being something that is collaboratively constructed by all stakeholders.**

OECD Better Life Initiative at a glance

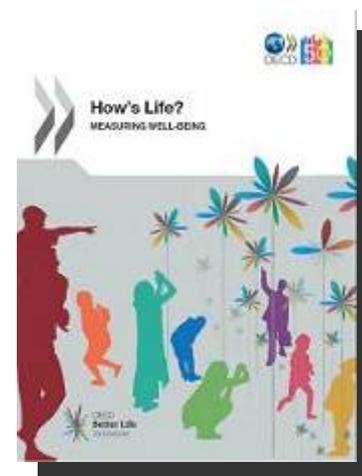
Your Better Life Index

A tool for informing policy making
to improve quality of life



How's Life report

First attempt at the international level to
present the best set of comparable and
comprehensive well-being indicators



Wikiprogress

Platform for global discussion on well-being



Objectives

- **Connect** government **policies** to people' **lives**
- **Express** the primary **concerns of the public** and generate support for needed policy measures
- Allow citizens to **compare** how **countries** are performing based on their priorities
- **Empower public** by improving their understanding about and civil participation in policy-making
- Make OECD information **more accessible, interactive** and interesting to stakeholders

Life Index

EN | FR | [contact](#) | [oecd.org](#)

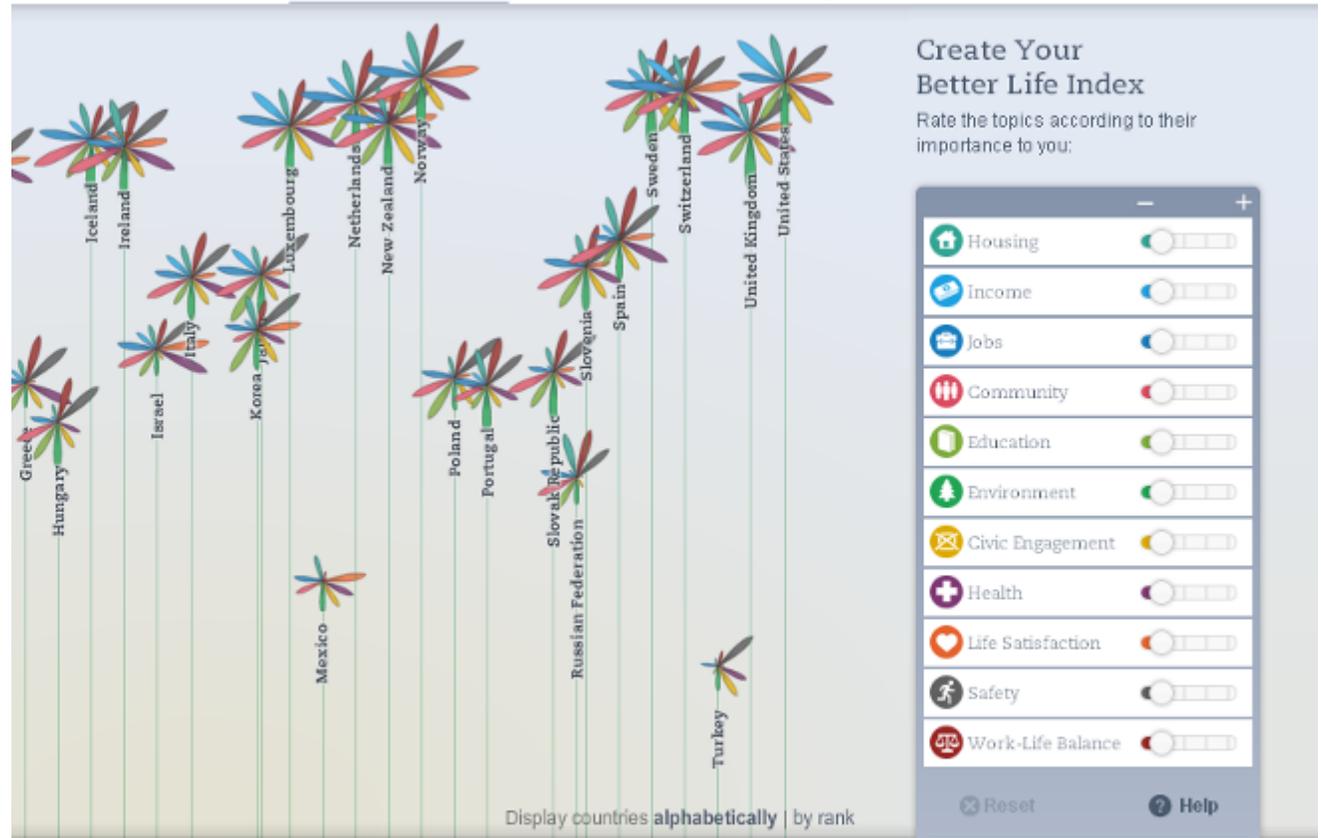
OECD
Better Life
Index

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Countries ▾

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Create Your Better Life Index

Rate the topics according to their importance to you:

	Housing	<input type="range"/>
	Income	<input type="range"/>
	Jobs	<input type="range"/>
	Community	<input type="range"/>
	Education	<input type="range"/>
	Environment	<input type="range"/>
	Civic Engagement	<input type="range"/>
	Health	<input type="range"/>
	Life Satisfaction	<input type="range"/>
	Safety	<input type="range"/>
	Work-Life Balance	<input type="range"/>

Reset

Help

Compare men and women

Compare your index

Share your index

's life?

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_7427

