



Enhancing Information Exchange in International Supply Chains

Asia Pacific Trade Facilitation Forum
October 2012, Colombo, Sri Lanka



UNECE: Who we are and what we do

q UN Economic Commission for Europe (UNECE):
North America, Europe, Central Asia, Western Asia
and Caucasus

q Focal point in the UN system to develop
standards and best practice for trade facilitation

q Simplified and harmonized trade documents,
processes and information flows throughout the
supply chain

q Standards & Recommendations: United Nations
Centre for Trade Facilitation and electronic
Business (UN/CEFACT)

q Capacity building & advisory services : United
Nations Network of Experts for Paperless Trade
(UNNEXT)



Global Trade Facilitation Conference 2011

Connecting International Trade:
Single Windows and Supply Chains in the next decade

12-13 December 2011, Palais des Nations, Geneva, Switzerland

- q UN conference organised by all five Regional Commissions
- q Current state and future of information exchange in the global supply chain
- q Ask the billion dollar question
 - q *"Where are we now?"*
 - q *"What did we learn?"*
 - q *"What is lying ahead?"*



Trade facilitation is high on the political agenda

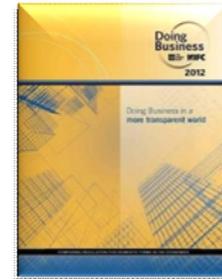


« Trade facilitation is a true win-win for all countries, and it particularly benefits small and medium-sized enterprises (SMEs) and least developed countries (LDCs)»

Source: Ed Fast, Canadian International Trade Minister, May 2012

« Where the trade environment is more favourable, businesses are better positioned to take advantage of new opportunities, to grow and to create jobs»

Source: WB, World Business Report, 2010



« Every extra day required to ready goods for import or export decreases trade by around 4%. This is why a trade facilitation deal would be a tremendous value for our trading communities and in particular for SMEs»

Source: Pascal Lamy, WTO Director General, Dec 2011

Information is the key resource in the global supply chain

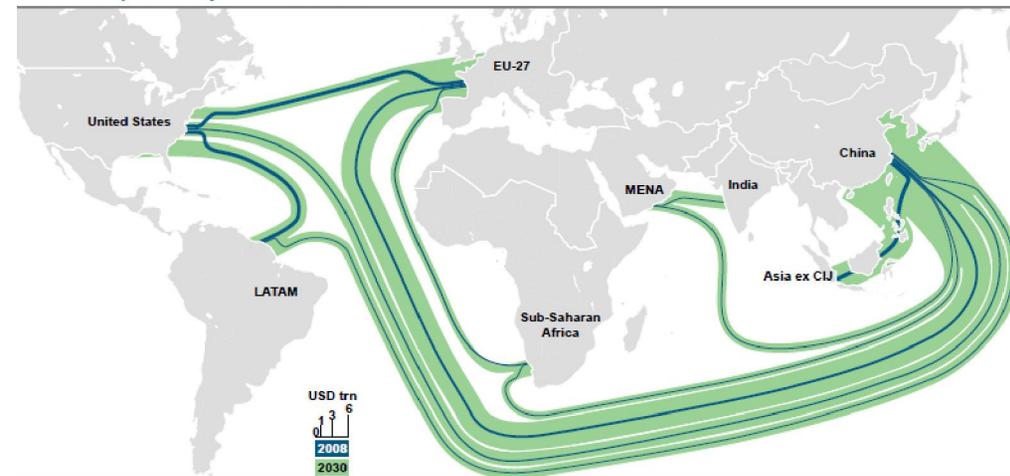
Global Trade 2011* :

Goods 18.2 trillion
Services 4.2 trillion
DC 47%

Outlook:

- q More countries, products, containers, regulatory requirements, ..
- q Need for faster and more reliable trade
- q Information is the key to efficiency and security
- q Management of information in the SC is the next challenge/opportunity

Chart 19: Exports – major trade corridors



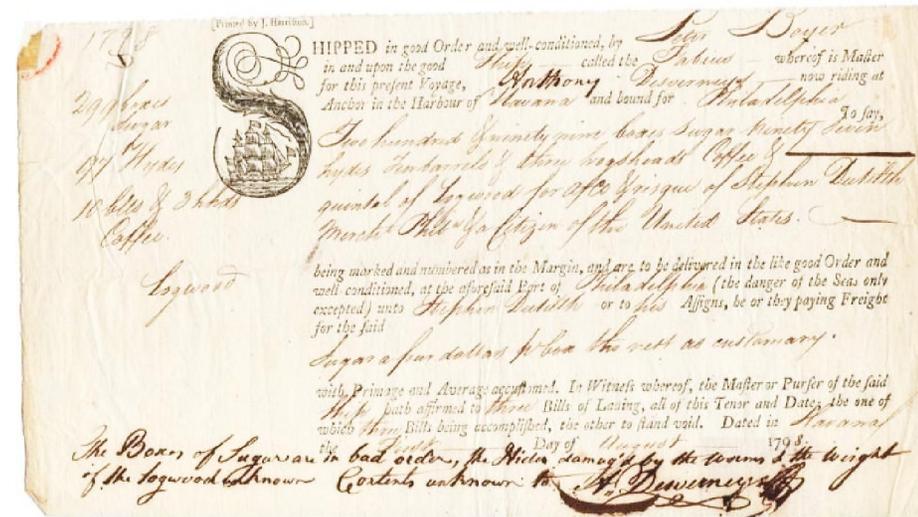
Sources: IMF DOTS, Standard Chartered Research

*Source: WB 2011

How to run a 18\$ trillion business with last centuries technology

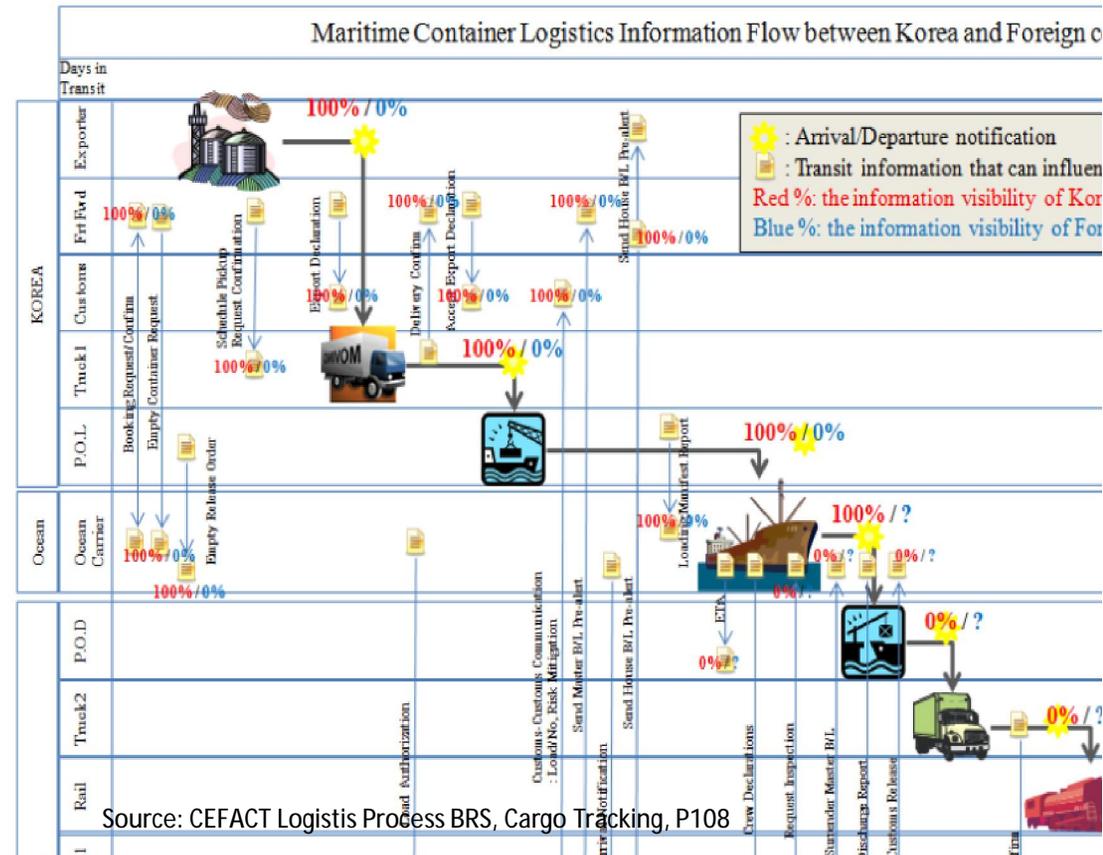
Trade documents:

- q Concept hasn't changed much for centuries
- q Data push concept
- q One size fits all
- q Work flow in the document: signatures, authentication,...
- q human processing only
- q Fax, photocopy, printers: even more paper



Information in global supply chains - The blind leading the blind -

- q Many parties that know very little for sure
- q What's in the box? Who stuffed it? Is the consignment complete? ...
- q Essential information is often not from the originator
- q Most information is «agent to agent», «said to contain»,...
- q Traders state a general lack of transparency in global supply chains
- q .. leading to huge and costs..
- q .. and risks for the governments



Governments taking the lead: Risk management through advance information

- q Assess the risk BEFORE the goods arrive
- q Manage the risk: automated information exchange and assessment
- q WCO SAFE Framework: *"The central tenet .. is the use of advance electronic information to identify high-risk containers or cargo."*
- q National and regional: EU ICS & ECS, US C-TPAT 10+2, ..
- q Advance information becoming driver for



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https://www.yunbaogao.cn/report/index/report?reportId=5_7351

