

**GLOBAL TREND AND FACTORS
INFLUENCING CARGO AND
CONTAINER MOVEMENT WITH
SOME FOCUS ON INTRA-
ASIA/ASEAN REGION**

AREAS OF DISCUSSION

- 1. Shifting world trade pattern**
- 2. Development in International Seaborne Trade**
- 3. Factors affecting changing trend in the ASEAN region**
- 4. Factors facilitating the growth of container shipping and container movement in ASEAN**

1. CAUSES OF SHIFT IN WORLD TRADE PATTERN

- **Globalisation of the world economy**
- **Development in Intra-Asia trade has closed the gap with the two prime world's trade routes: Far East - Europe and Far East – North America**
- **Acceleration to the growth on the newly industrialised states**

Causes of structural change to global trade:

Globalisation of world economy is prime factor for structural change in world's seaborne trade.

Global trade is being driven by

a combination of political, economic, technological trends and

environmental forces arising from international and business factors

International factors:

- Widening of the Panama Canal,
- Growth in China, Mexico, Cuba and Asean

Business Factors:

- **Impact of global logistic models adopted by hypermarkets in their distribution systems**
- **Shipper requirements**
- **Carrier strategies to meet shippers requirement to synchronise with transshipment strategies, landside intermodal transportation service integration**

**INCREASING GLOBAL VOLUME OF
CONTAINERS MOVED IN 2010 AND
SHIFT OF INCREASING TRADES
WITHIN THE INTRA-ASIA MARKETS**

ERISED TRADE 2008-2011

2008	2009	2010	2011	2012*
109.8	99.4 -9.5%	111.1 11.8%	118.6 6.8%	127.0 7.0%
21.0	19.7 -6.4%	22.7 15.35%	24.5 8.0%	26.6 8.6%
18.6	16.8 -9.7%	19.1 13.7%	20.5 7.3%	21.9 6.8%
19.3	16.7 -13.5%	19.0 13.8%	20.6 8.4%	22.1 7.3%
6.1	4.8 -27.0%	5.5 14.6%	5.7 3.6%	6.0 5.3%

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_7237

