

Overview of Inland Connections and Logistic System in ASEAN

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Contents

International Logistics Trends

ASEAN Logistics Market Trends

Concept of Integrated Logistics Network

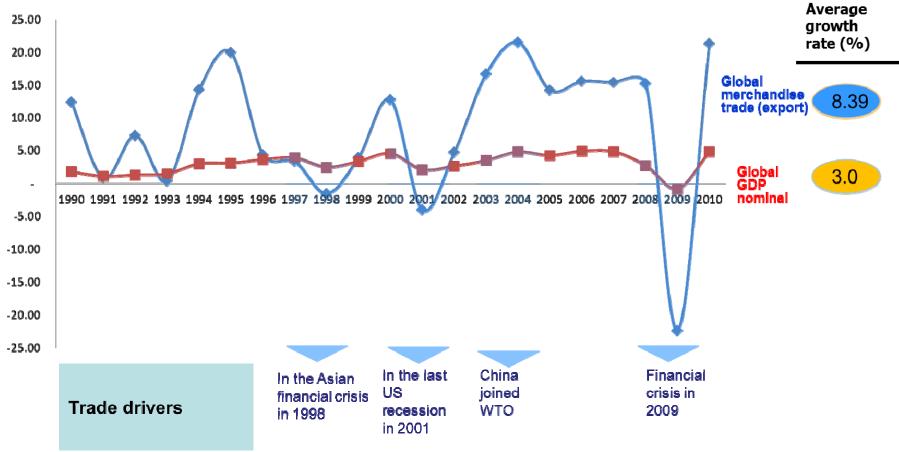
Case Study

Implications

INTERNATIONAL LOGISTICS TRENDS

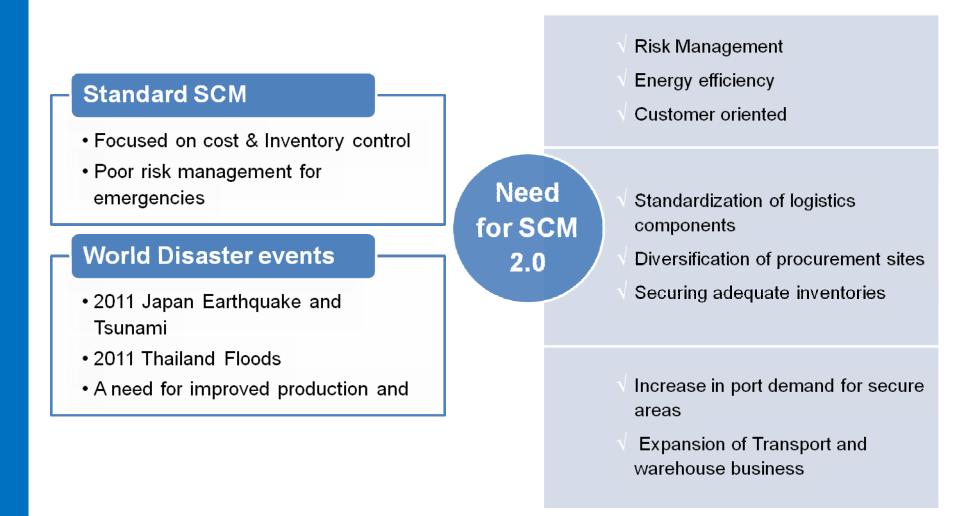
Increasing Global Trade

Ave. growth rate in terms of Global Merchandise Trade recorded 8.4% (2010)



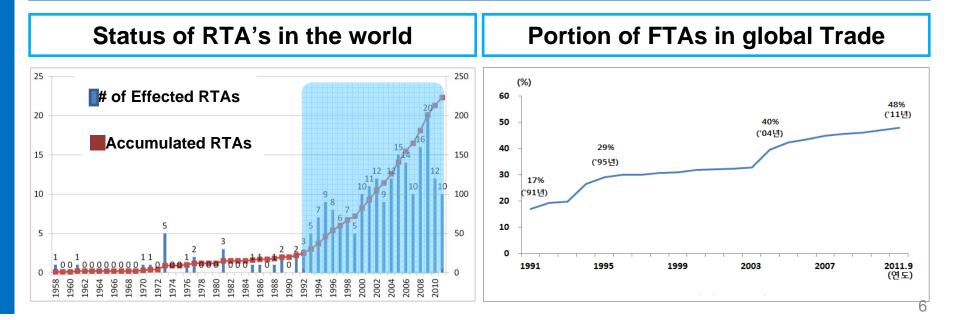
Source: Drewry Maritime Advisor, 2011

Risk management in Int'l Logistics



Growth in Global Logistics Market

- Major economies(EU, US, China, Japan) trying to expand FTAs
- NAFTA: Increasing trade between US → North America & Caribbean
 - ✓ Purpose is to impose preferential tariff rates to clothing and finished textiles
 - ✓ 93% of US Fiber exports : North and Central America, Caribbean
- Back-to-Back C/O in Korea-ASEAN FTA
 - ✓ Acknowledging origins of those products being Exported as original state
 - ✓ Increase in demand for distribution bases(Singapore)
- Increase in Value-added exports (by utilizing FTA agreements, provisions on origins)



Growth in Asian Logistics Industry

- Asia's T&L sector expanding rapidly, in line with the region's stellar economic growth
 - Asia's widening manufacturing base, Deeper intra-Asian trade integration, Rising household incomes, High urbanization rates and widespread government efforts to improve infrastructure have boosted demand for T&L services
 - \checkmark 9 out of 10 biggest container ports in the world were in ASIA (2009)
- # of players in Asia's T&L sector, homegrown and global, is rising
 - ✓ Total combined revenues: US\$66.1billion (2004) \rightarrow US\$140.8 billion (2009)
- Competition in Asia's T&L sector is intensifying
- Rising domestic demand in Asia will change the nature of trade in the region, creating new growth opportunities

Source: The Economist Intelligence Unit, 2012. Asia Competition Barometer. Transport and Logistics.



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