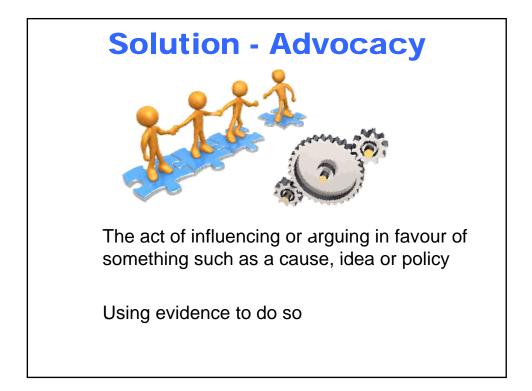


## **Target Groups and Audiences**

Heads of government, legislatorsGovernance, security, electoral roll, taxationMinistry of Planning, FinanceEfficiency, targeting of government programmesRegistrars-General, Ministries of Interior, JusticeJustice, security, human rightsMinistries of HealthPublic health decisions, burden of diseaseLocal governmentLocal administration, planning, service delivery, electoral rollNational statistics officeVital statistics, numerators & denominators for fertility & mortality ratesIndividuals, communities, civil societyLegal documentation, human rights, access to services, government accountabilityBusiness, private sector, social insuranceModern economy, insurance premiumsDevelopment partners, donorsMeasurement of results, aid effectiveness	Target group	Interest in CRVS
Registrars-General, Ministries of Interior, Justice       Justice, security, human rights         Ministries of Health       Public health decisions, burden of disease         Local government       Local administration, planning, service delivery, electoral roll         National statistics office       Vital statistics, numerators & denominators for fertility & mortality rates         Individuals, communities, civil society       Legal documentation, human rights, access to services, government accountability         Business, private sector, social insurance       Modern economy, insurance premiums	Heads of government, legislators	Governance, security, electoral roll, taxation
Ministries of Health       Public health decisions, burden of disease         Local government       Local administration, planning, service delivery, electoral roll         National statistics office       Vital statistics, numerators & denominators for fertility & mortality rates         Individuals, communities, civil society       Legal documentation, human rights, access to services, government accountability         Business, private sector, social insurance       Modern economy, insurance premiums	Ministry of Planning, Finance	Efficiency, targeting of government programmes
Local government       Local administration, planning, service delivery, electoral roll         National statistics office       Vital statistics, numerators & denominators for fertility & mortality rates         Individuals, communities, civil society       Legal documentation, human rights, access to services, government accountability         Business, private sector, social insurance       Modern economy, insurance premiums	Registrars-General, Ministries of Interior, Justice	Justice, security, human rights
National statistics office       Vital statistics, numerators & denominators for fertility & mortality rates         Individuals, communities, civil society       Legal documentation, human rights, access to services, government accountability         Business, private sector, social insurance       Modern economy, insurance premiums	Ministries of Health	Public health decisions, burden of disease
Individuals, communities, civil society Legal documentation, human rights, access to services, government accountability Business, private sector, social insurance Modern economy, insurance premiums	Local government	Local administration, planning, service delivery, electoral roll
accountability Business, private sector, social insurance Modern economy, insurance premiums	National statistics office	Vital statistics, numerators & denominators for fertility & mortality rates
	Individuals, communities, civil society	
Development partners, donors Measurement of results, aid effectiveness	Business, private sector, social insurance	Modern economy, insurance premiums
	Development partners, donors	Measurement of results, aid effectiveness



## How can advocacy help?

## It can influence improvement to

- Changes processes and systems
- Enhance relationships between departments
- Build Capacity
- Mobilise resources (financial, technological and staffing)
- Enhance use of data and appreciation of data

## **Can Influence**

- Improvement in birth registration
- Improvement in death registration
- Improvement in use and appreciation of the data and statistics





https://www.yunbaogao.cn/report/index/report?reportId=5\_7205