



Creating an Enabling Environment for Women's Economic Empowerment Through Entrepreneurship in India

Opportunities and challenges faced by women entrepreneurs in India

19 February 2013
Federation House, New Delhi

Flow of Presentation

- ❑ Overview
- ❑ Research purpose and activities
- ❑ Key Findings: opportunities and challenges
- ❑ Recommendations



Overview

- Women Entrepreneurship– includes “Self Employment” and “Enterprise Creation” (traditional or non-traditional) in all stratas of our society (rural and urban).
- Women Enterprise creation provides new employment and avenues for economic independence for women.
- There is an increase in effort for enhancing the creation of Entrepreneurs. This development process now needs to include more women also.
- The trends have slowly changed but in relation to the total population, women entrepreneurs still constitute less than 15%.

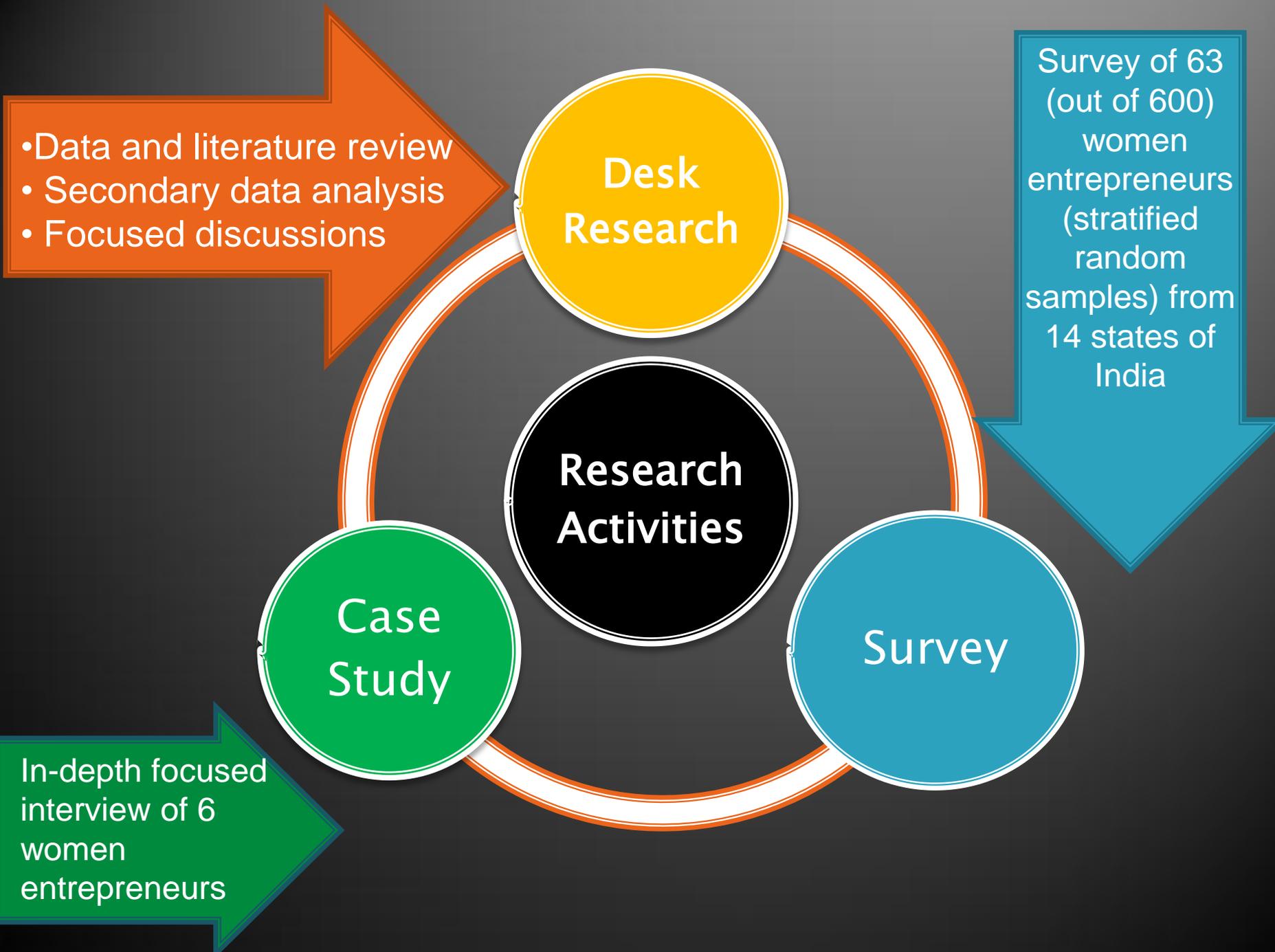
Overview

- The National Mission for Empowerment of Women (NMEW) established 2010:
 - ❑ To strengthen the inter-sector convergence and
 - ❑ To coordinate women's progress with the socio-economic development programmes across ministries and government departments
- To facilitate growth in women Entrepreneurship by providing enhanced access to service providers including Business Development Services and Financial Service Providers.

Overview

Study covers:

- Review of existing situation of women entrepreneurs with regards to entrepreneurship in India.
- Identify critical success factors, processes and issues that impact women entrepreneurship.
- Findings that will contribute to understanding the process of enterprise creation by women and which could lead to a cascading effect
- How to create enabling environment to help State and national-level stakeholders identify strategy to influence positive change for women to become entrepreneurs



- Data and literature review
- Secondary data analysis
- Focused discussions

**Desk
Research**

Survey of 63
(out of 600)
women
entrepreneurs
(stratified
random
samples) from
14 states of
India

Survey

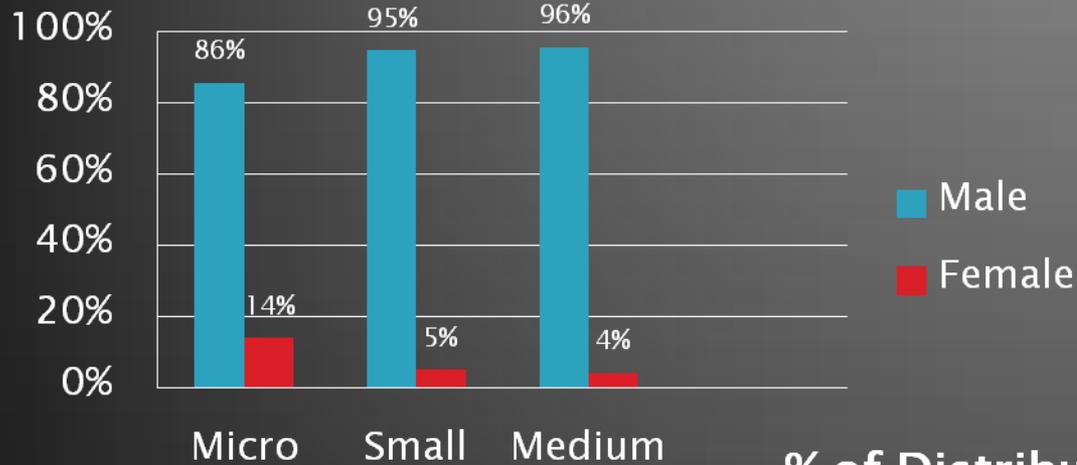
**Case
Study**

In-depth focused
interview of 6
women
entrepreneurs

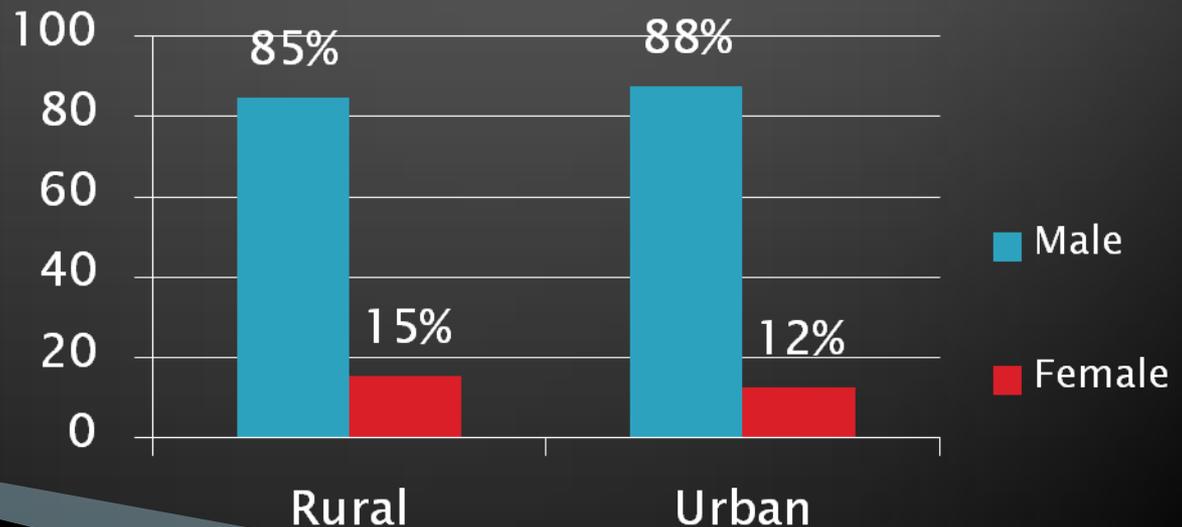
**Research
Activities**

Key National Trends of Women Entrepreneurship

% Distribution of MSME by sector

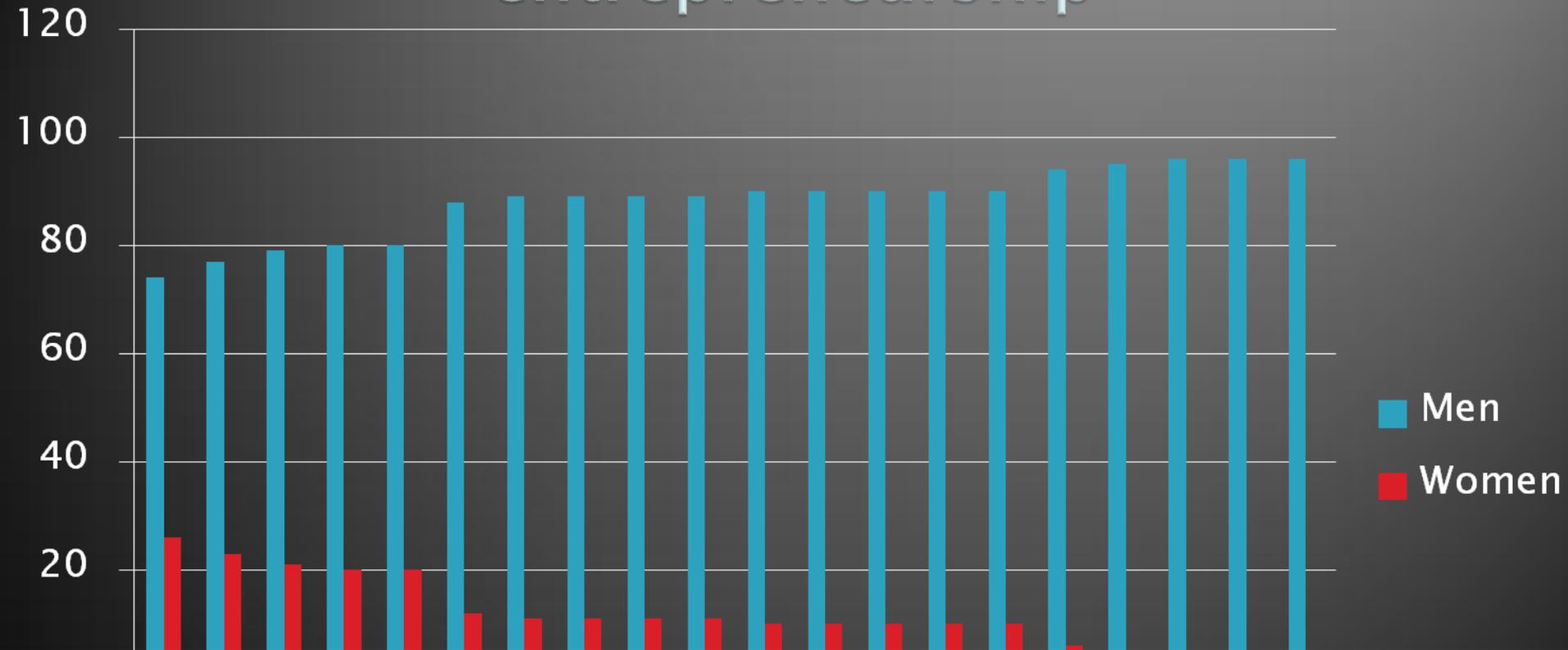


% of Distribution of MSME in Rural and Urban Areas



Women owned enterprises are 14%.

State wise trend of women entrepreneurship



预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_7151

