



Managing aid for trade and development results

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Death by bullet points





Outline

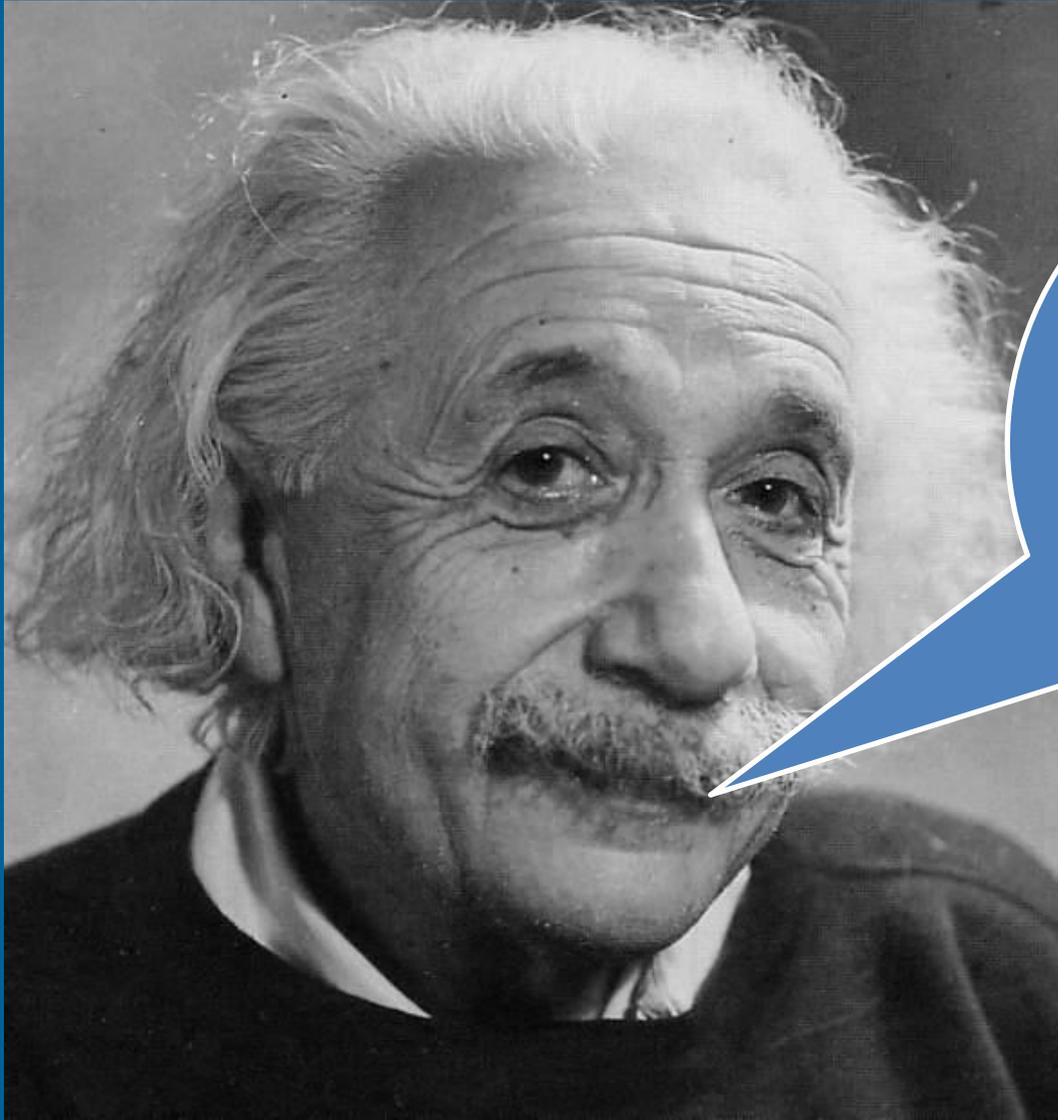
- Why the need for results?
- How to show results?
- How manage for results
- What are the objectives?
- Matching indicators to objectives
- An aid for trade management toolbox
- Looking ahead



“Dear Mr. Gandhi, We regret we cannot fund your proposal because the link between spinning cloth and the fall of the British Empire was not clear to us.”



A cautionary tale



**NOT EVERYTHING
THAT CAN BE
COUNTED COUNTS
AND NOT
EVERYTHING THAT
COUNTS CAN BE
COUNTED**



The need to show results (1)

- ODA is likely to decline further
- Results generate support for further reform
- Meta evaluation of 162 AfT projects in Vietnam:
“Trade impacts not considered, ... rather mention of poverty reduction, gender...” OECD (2010)
- Review of AfT case stories only 25% report outputs or outcomes OECD/WTO (2013)



Showing results for what purpose?

Accountability	Decision making	Learning
For whom?	Are changes needed?	What worked, what didn't and why?
For using resources	Scaling-up or down?	How to improve results?
Input or outcomes?	Changing the strategy?	Better understanding the process of development



What is Aid for Trade Trying to Achieve?

- Moving targets due to changing trade patterns and paradigms
- Trade expansion is an intermediate objective;

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_7064

