



Defining successful and effective Aid for Trade projects: An introduction to bankability

17 April 2013

The term cloud

Acceptable

Fundable

Dependable

Bankable

Viable

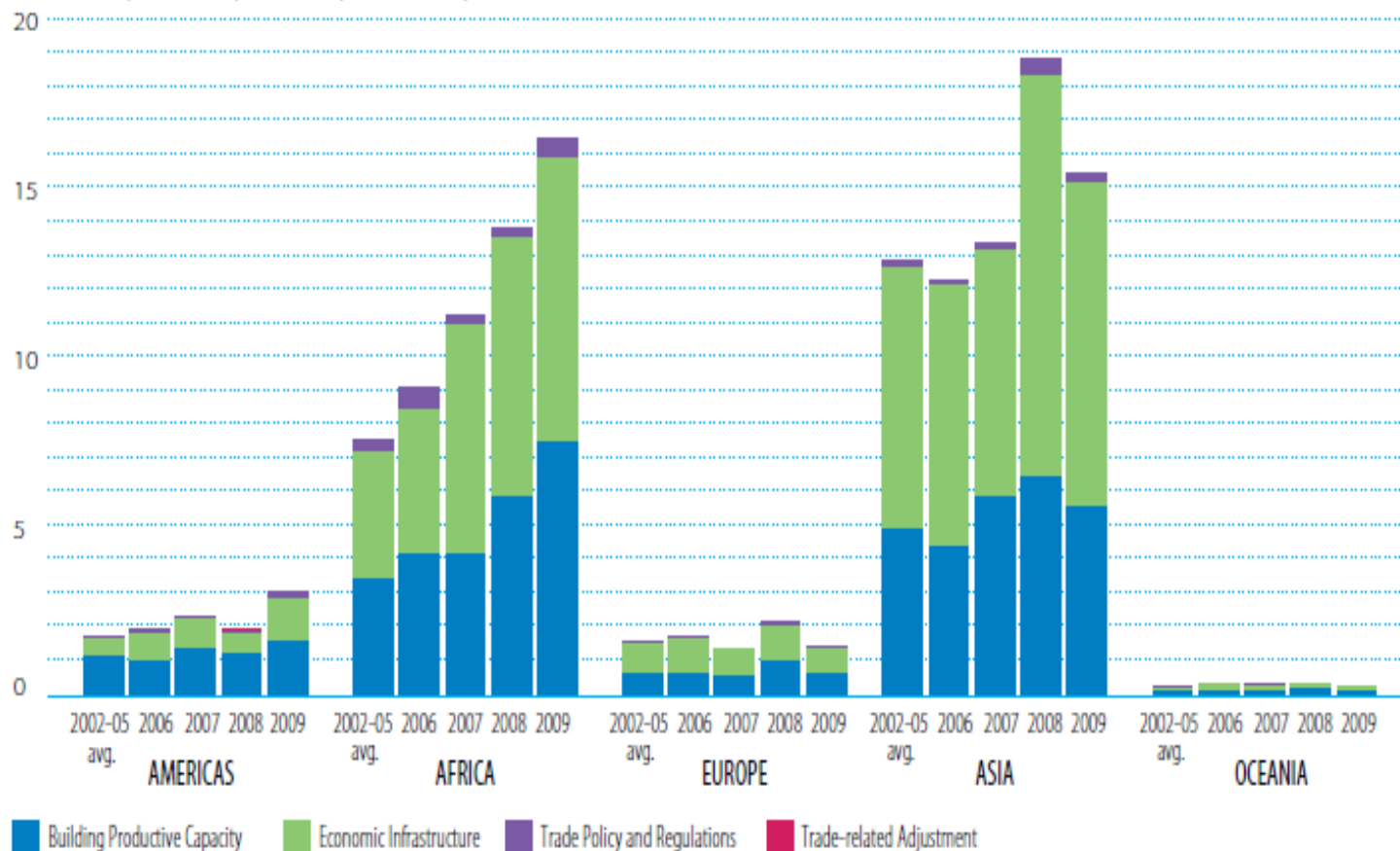
Reliable

Profitable

How much Aid-for-Trade has been banked?

Figure 2.5 Aid for trade by region and category

COMMITMENTS, 2002/05-2009, USD BILLION (2009 CONSTANT)



TOTAL

2008: \$26 billion

2009: \$30 billion

Source: OECD-DAC, Aid activities database (CRS)

Note: Building productive capacity included trade development activities which are identifiable in the CRS since 2007 flows.

Trade-related adjustment data are available since 2007 flows and may be invisible on the chart due to their small amounts.

StatLink <http://dx.doi.org/10.1787/88893244615>

How much was left un-banked?



Elsewhere:
**Consolidated
Appeals for
humanitarian aid
only have 29% of
requirements met
for economic
recovery and
infrastructure in
2012**

A closer look at the term

“Bankable projects”

A term used by WTO, EIF, World Bank, UN system and *many more*

Ubiquitously present in Aid for Trade literature of WTO, OECD etc.

“Trade mainstreaming requires the development of a sound trade policy framework that can identify and carry out bankable projects.”

NABARD Goat husbandry project for commercial farming - Model Bankable Projects outside AfT framework

Taiwan International Cooperation and Development Fund

The use of “bankable” project documents = the use of a “business plan” approach to development

The meaning of bankable for the IF Task Force

“The bankable projects mentioned by the IF task force report refers to large trade and trade related projects, and related infrastructure projects that **could be financed by donors** and/or the World Bank once inserted into the poverty reduction strategy papers and development plans of LDCs”

UNCTAD
Developing a Trade Policy Framework
to Mainstream Trade into National Development Plans:
Practical Steps under the Enhanced Integrated Framework

Can we find a commonly accepted definition

Put simply, a project is considered bankable **if lenders are willing to finance it**

▶ ▶ ▶ **projects that attract the necessary funds
are bankable**

Brings us to the textbook definition

bank·a·ble (adj) : Guaranteed to bring a profit

▶ ▶ ▶ **Profit/Financial returns**

aid for trade context

ns
ion
de capacity
capacity to formulate trade policies and
ment measures

act on human development

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_7057

