

# Overview of the SATNET Project and Introduction to Business Process Analysis (BPA) as a tool for Trade Facilitation

**Khan Salehin**

**Trade and Investment Division, ESCAP**

**Don Chan Palace, Vientiane, Lao PDR, 28 February 2013**

## Network for Knowledge Transfer on Sustainable Agricultural Technologies and Improved Market Linkages in South and Southeast Asia – SATNET Asia

- § **Overall Objective:** *Contribute to improved food security and nutrition of the poorest and most vulnerable people in South and Southeast Asia by increasing and accelerating the rate of adoption of sustainable and productivity-enhancing agricultural technologies and by improving regional trade in food products.*
- § **Specific Objective:** *Support innovation by strengthening South–South dialogue and intraregional learning on sustainable agriculture technologies and trade facilitation.*
- § **Target Countries:** Bangladesh, Cambodia, India, Lao PDR, Myanmar, Nepal

## SATNET Asia Project – Trade Facilitation Activities

Activity	Timeline
Training Workshop on Business Process Analysis (BPA) for Consultants and consultation on selection of sectors/products	September 2012
Business Process Analysis (BPA) Studies on Agricultural Trade Facilitation in 5 countries	September 2012-June 2013
National Stakeholder Consultation for Agricultural Trade Facilitation	February-April 2013
National Technical Training on BPA Studies for Agricultural Trade Facilitation	Early 2014
Regional Exhibition of Trade Facilitation Measures for Agro or Food Products	Mid 2014

## BPA Studies for Five Countries in South and Southeast Asia

Bangladesh	Business (Trade) Process Analysis: Export of Jute Bags to India and Import of Wheat from India
Cambodia	BPA for Export of Maize and Cassava from Thailand and China
Lao PDR	BPA for Export of Maize to Thailand and Import of Animal Feed from Thailand
Myanmar	Export of Mango and Rice to China, Import of Palm Oil from Malaysia
Nepal	Export of Cardamom to India and Import of Rice from India

## Purpose of Today's Meeting

1. Share and validate BPA study findings for Lao PDR
2. Discuss and identify bottlenecks of the trade procedures or processes for the two products
3. Discuss and IDENTIFY Recommendations for simplification of procedures or any other measures to facilitate trade, particularly for the two products
  - Recommendations : short, medium or long term
4. Identify any training needs related to agricultural trade facilitation

- § What is Business Process?
- § What is Business Process Analysis?
  - § Why do we need it?
  - § What are its outputs?

# What is a Business (trade) Process?

§ *A **Business Process** is a collection of related and structured activities or tasks that produce a specific service or product.*

## § Example

- Obtaining a fumigation certificate for rice export
- Applying and Issuing Process for a Certificate of Origin
- Customs Clearance Process at the Border Point

# What is Business Process Analysis?

## § ..a Business Process Analysis?

*An analysis and modelling of business processes for improvement, simplification and automation*

## § Example

- Documenting existing procedure to obtain Certificate of Origin
- Describing a “Standard Procedure”
- Identifying quantitative indicators (time, cost, docs)
- **Recommending ‘to-be’ situation or Trade Facilitation measures (Most Important)**

预览已结束，完整报告链接和二维码如下：

[https://www.yunbaogao.cn/report/index/report?reportId=5\\_7036](https://www.yunbaogao.cn/report/index/report?reportId=5_7036)

