

# Cooperation Between

# Ningbo Shipping Exchange &NEAL - NET

Ningbo Shipping Exchange Co.Ltd
May 2013



# GONTENT

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Company profile

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 Partnership with NEAL-NET



### **Company Profile**



Ningbo Shipping Exchange Co. Ltd was founded in November 2011. It is a state-owned holding company which is jointly founded and funded by Ningbo Municipal Government, Jiangdong District, the Free Trade Zone and Daxie Development Zone.



#### **Main Functions:**

- •Regulating the shipping market behavior
- •Constructing a shipping service trade
- •Developing shipping services industry
- •Promoting the transformation and upgrading of shipping services
- •Setting shipping transactions, shipping finance, shipping brokerage, information consulting, policy research, and government service in one of the one-stop service



#### **Port of Ningbo Introduction**

Port of Ningbo is one of the most important and busiest ports in mainland China. The port is at the crossroad of the north-south shipping route and the important waterway of the Yangtze River. The port comprises several ports which are Beilun (seaport), Zhenhai (estuary port) and old Ningbo harbor (inland river port), Daxie and Chuanshan.

With its excellent natural conditions, such as deep water, it has shipping routes to 100 countries and regions in the world and connects to more than 600 ports worldwide.

In 2012, Ningbo - Zhoushan port cargo throughput exceeded 744 million tons. The 16.17 million TEU of container throughput last year indicates that it has been growing consecutively for 10 years at an extraordinary average rate that ranks as the world's first.

In 2012, Ningbo port's total annual sales volume of import and export reach 197.578 billion;

Import \$73.38 billion

Export \$124.19 billion





## **Company's Vision**

n become the national shipping transactions platform that making a feature of e-commerce

n become a trading center that people can gather and exchange the regional maritime elements and resources there

n become the regional center to price and release shipping prices

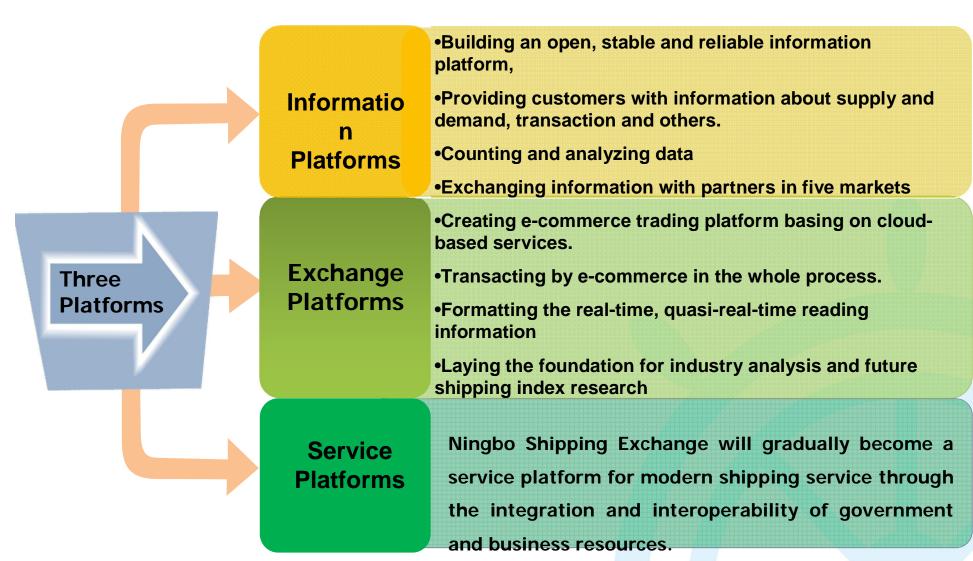
n become the main carrier of the high-end shipping service industries concentrated area in the Asia-Pacific region

2011 2012 2013 2014 2015 .....



#### The Three Platforms compose the foundation of Shipping Exchange Platform





# The Five Markets support the service of Shipping Exchange Platform



- •Providing full-service platform for consignors, freight forwarders and shipping companies.
- •Realizing the integration of container export
- Creating an open and fair trading channel for participants
- •Providing standardized products and service and competitive prices.

According to the high-end ancillary services in the ship trading, such as assessment of ships, inspection, leasing, financing and other elements of the agglomeration effect of the various shipping services industry, a complete ship trading industrial chain can be built.

In order to meet the needs of talent in the Ningbo local shipping service industry, it has provide related enterprises and talents a platform which is gathering transactions, management, coordination and service together.

Providing convenient charter services for relevant enterprises. This market has been in the research phase.

Providing Financial services for other markets. Researching and releasing Freight Index. Reporting the competitiveness of the industry. Providing enterprises with hedge tool.

Shipping Space

Exchange

Market

Ship

Exchange

Market

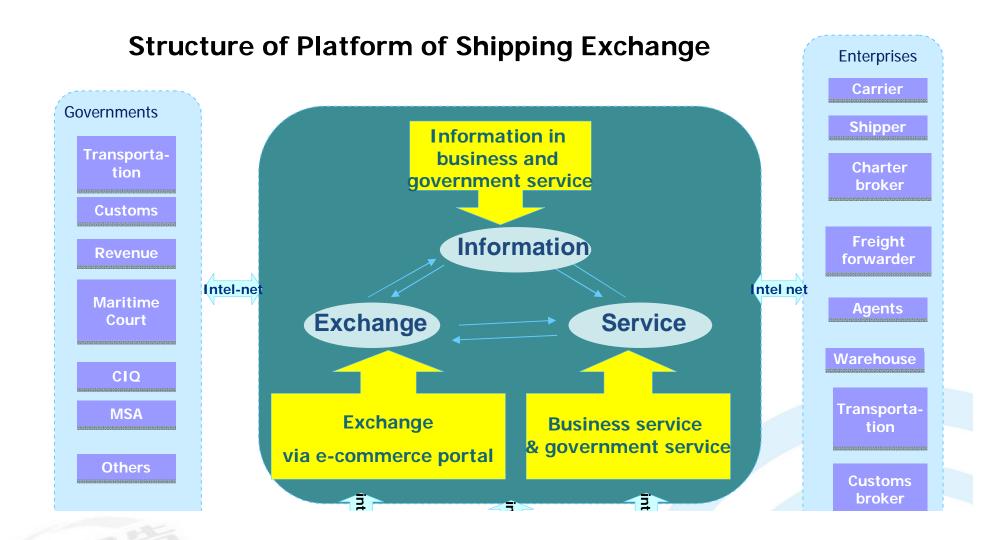
Shipping Service

**Talent Market** 

Shipping Renting Market of Chemical Liquids

Shipping Financial Service Market

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