



COUNCIL OF SUPPLY  
CHAIN MANAGEMENT  
PROFESSIONALS

***ANSHUMAN NEIL BASU***  
*REGIONAL EXECUTIVE DIRECTOR*  
*CSCMP ASIA PACIFIC*

**UNESCAP REGIONAL FORUM OF FREIGHT FORWARDERS,  
MULTIMODAL TRANSPORT OPERATORS AND  
LOGISTICS SERVICE PROVIDERS**

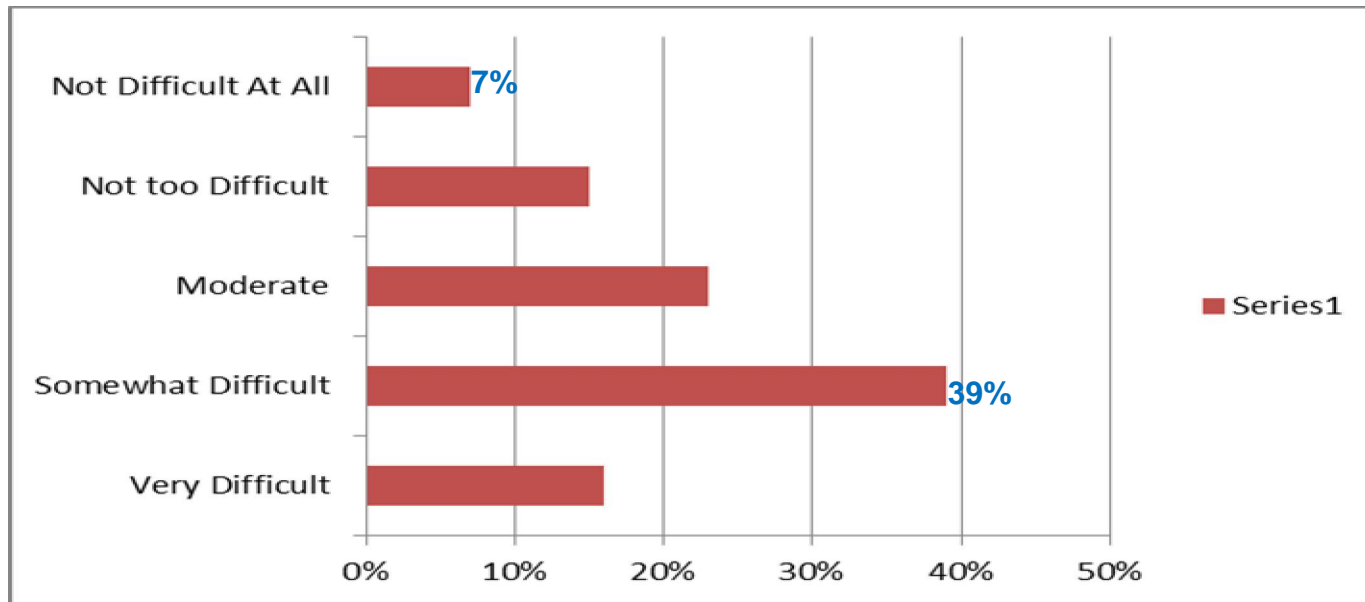
**6<sup>TH</sup> JUNE 2013  
COLOMBO, SRI LANKA**

**CAREER PATTERNS OF  
WOMEN IN LOGISTICS**

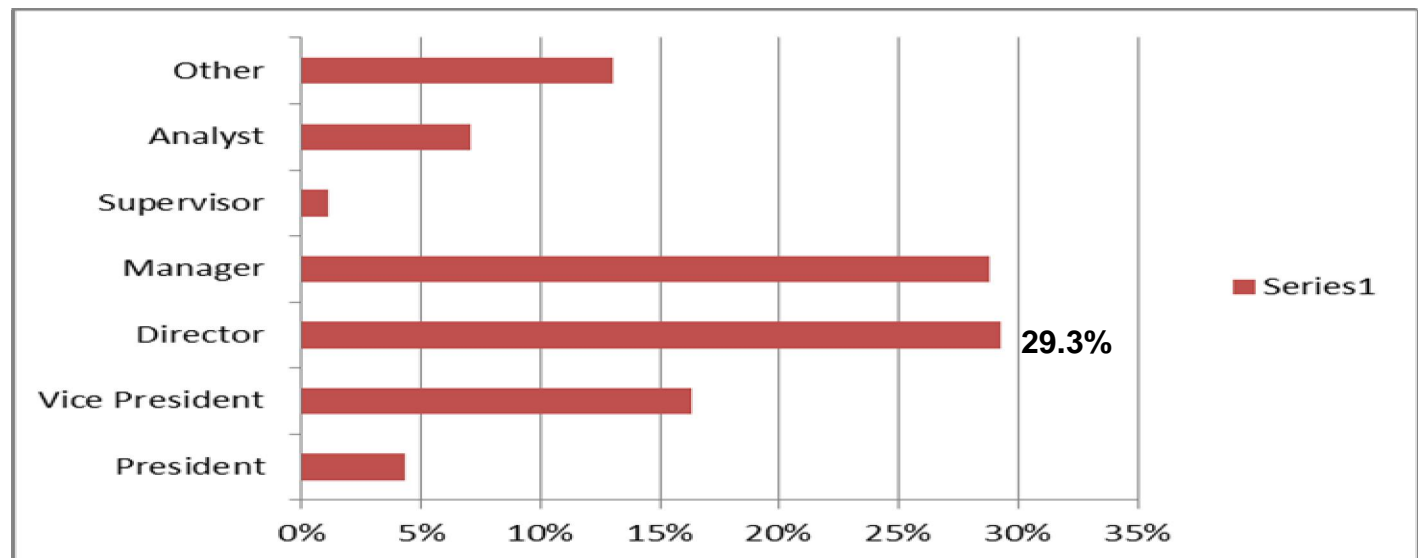


- q **WHAT ARE THE DEMOGRAPHIC PROFILES OF FEMALE LOGISTICS EXECUTIVES?**
- q **WHAT ARE THE CAREER PATTERS OF THE FEMALE LOGISTICS EXECUTIVES?**
- q **WHAT ARE THE PERSPECTIVES AND ATTITUDES OF THE FEMALE LOGISTICS EXECUTIVES?**
- q **WHAT ROLE HAS MENTORING PLAYED IN THE DEVELOPMENT OF THE FEMALE LOGISTICS EXECUTIVES?**
- q **WHAT MANAGEMENT STYLES DO THE LOGISTICS / SCM EXECUTIVES UTILIZE?**

## BALANCING CAREER AND FAMILY



## CURRENT POSITION

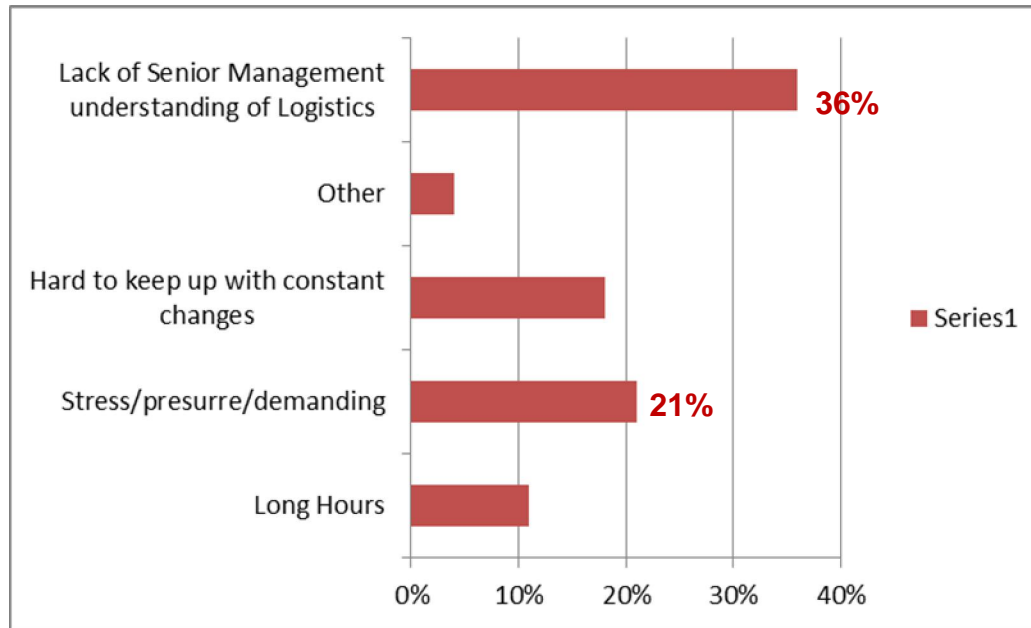




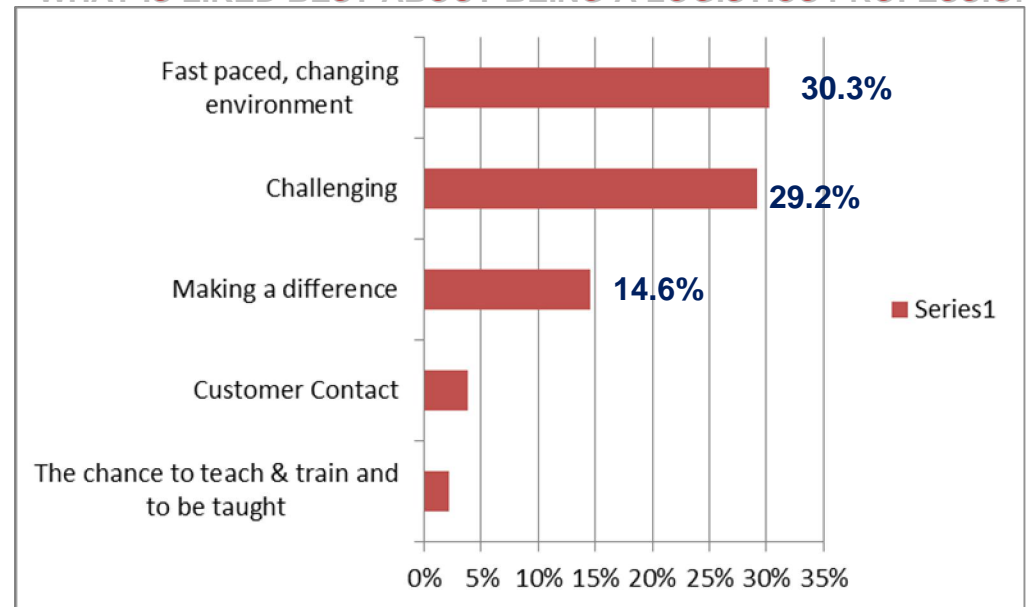
**The female logistics executives are well educated, with as many achieving graduate degrees as undergraduate degrees.**

**More than one quarter of respondents have degrees in logistics or SCM at the undergraduate or graduate levels.**

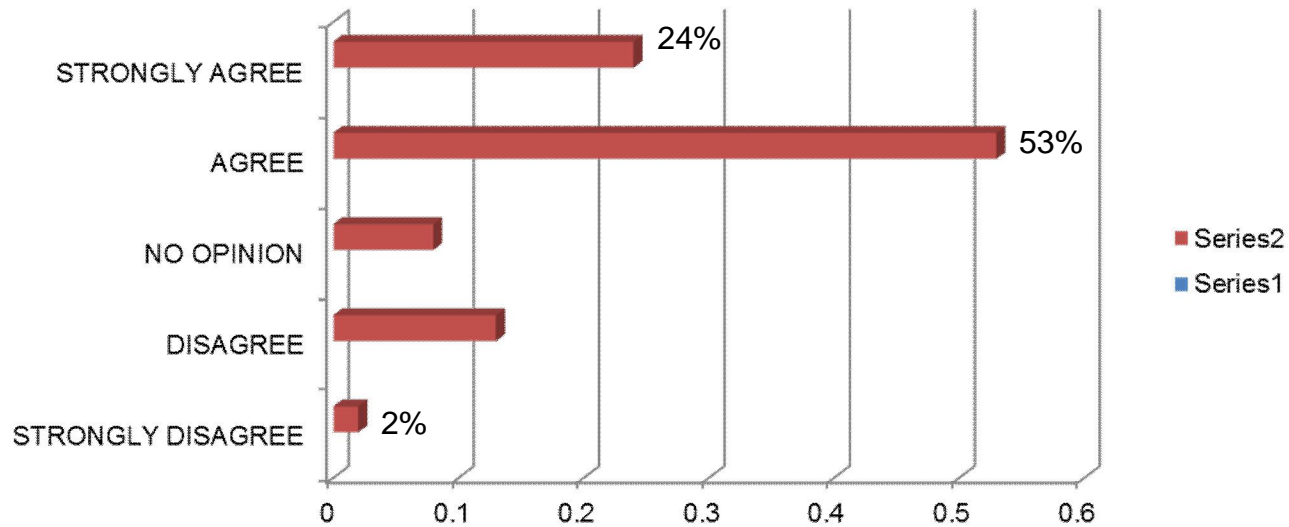
## WHAT IS LIKED LEAST ABOUT BEING A LOGISTICS PROFESSIONAL



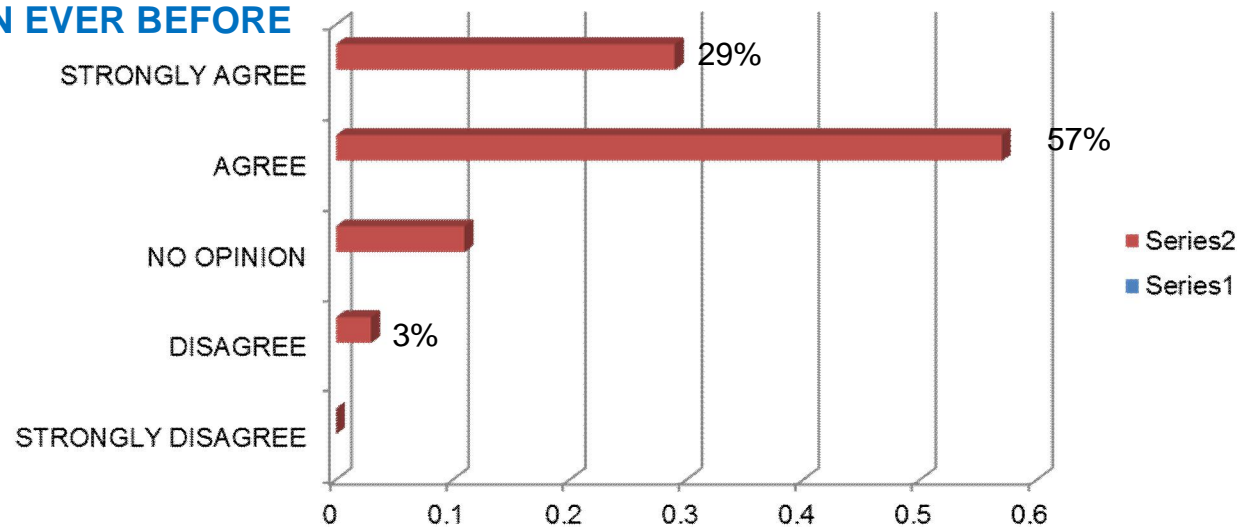
## WHAT IS LIKED BEST ABOUT BEING A LOGISTICS PROFESSIONAL



## I AM GENERALLY SATISFIED WITH MY CURRENT POSITION



## THE OPPORTUNITIES FOR BUILDING A SOUND PROFESSIONAL CAREER IN LOGISTICS ARE BETTER TODAY THAN EVER BEFORE



**FIFTY-FIVE PERCENT OF THE RESPONDENTS (55%) FELT IT WAS SOMEWHAT DIFFICULT OR VERY DIFFICULT TO BALANCE A CAREER AND FAMILY. THIS IS THE HIGHEST PERCENTAGE IN SEVERAL YEARS. IN 2005, 53% CONSIDERED IT DIFFICULT OR VERY DIFFICULT TO BALANCE WORK AND FAMILY.**

- **FEMALE EXECUTIVES ARE WILLING TO PUT FORTH THE EFFORT NEEDED TO SUCCEED IN THE LOGISTICS AND SUPPLY CHAIN MANAGEMENT FIELDS.**
- **THEY DO HAVE TO MAKE WORK AND LIFE BALANCING DECISIONS.**
- **THEY EXPERIENCE A CONSIDERABLE AMOUNT OF**

**预览已结束，完整报告链接和二维码如下：**

[https://www.yunbaogao.cn/report/index/report?reportId=5\\_6974](https://www.yunbaogao.cn/report/index/report?reportId=5_6974)

