

UNITED NATIONS
ECONOMIC AND SOCIAL COMMISSION FOR ASIA AND THE PACIFIC

CHINA AGRICULTURAL UNIVERSITY

Seminar on East and North-East Asian Development Cooperation in Post 2015

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Engaging the private sector for development

Dr San BILAL

Private sector and development

- Private sector engine of growth
=> Private sector & development not new
- Development finance institutions & banks:
long tradition of engaging private sector
- Engagement of donors with private sector
more recent for many
- Mixed perception by donors (and business)
- New context...

"We want industrialisation..."
= *economic transformation*

CAADP



AIDA



RWANDA VISION 2020

What Rwanda want to do? & How?

Isabel Joo Huen
KOICA, Rwanda Development Board



**INDUSTRIAL POLICY OF
ETHIOPIA**

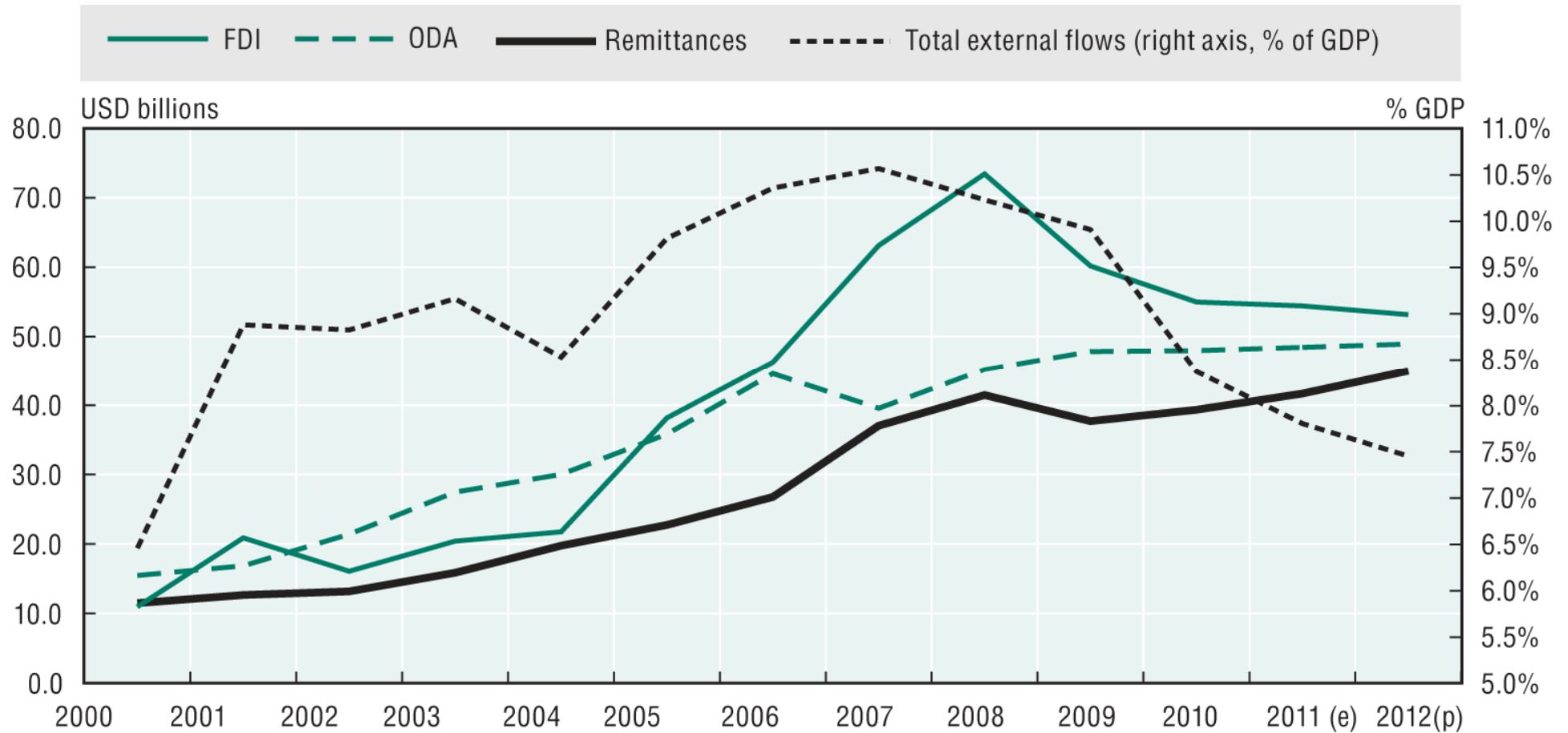
"We want to engage the private sector..."



Push factors

- ODA reaching its limits?
- Global economic and fiscal crisis
- Aid budget pressure
- “Development scepticism”
- Developed country economic stagnation
- Competition in third markets
- The “new” models of emerging players

Pull factors: Large FDI flows...!



...but largely to extractive...
and risk of jobless growth

Pull factors: Learning from the private sector





ifferent types of engagement

What is “private sector”? Private sector **S**

> need for tailored approach

private sector good or bad?

- CSR or core business?
- profit or non-profit? Large or SMEs?
- domestic or foreign
- Sustainability?

private sector development

= building the private sector capacity and business environment

versus

private sector *for* development

= contribution to development objectives