

Advisory Services International Inc.

## **Trade and Supply Chain Finance:**

### **Selected Observations**

#### Asia Pacific Trade Facilitation Forum

#### **Beijing**, China

Alexander R. Malaket, CITP, President **OPUS Advisory Services International Inc.** 

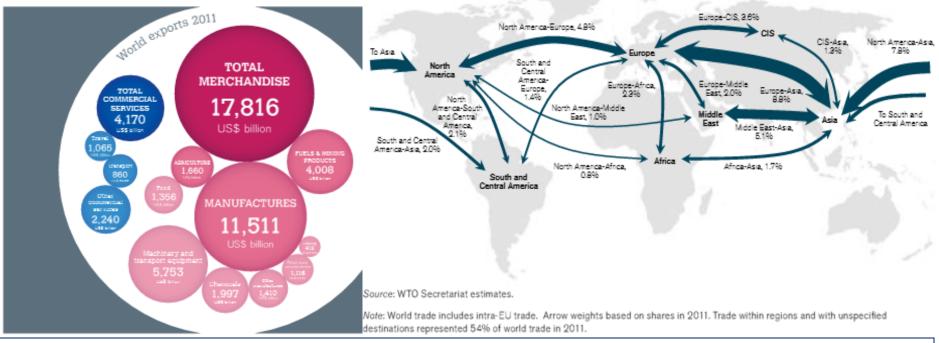




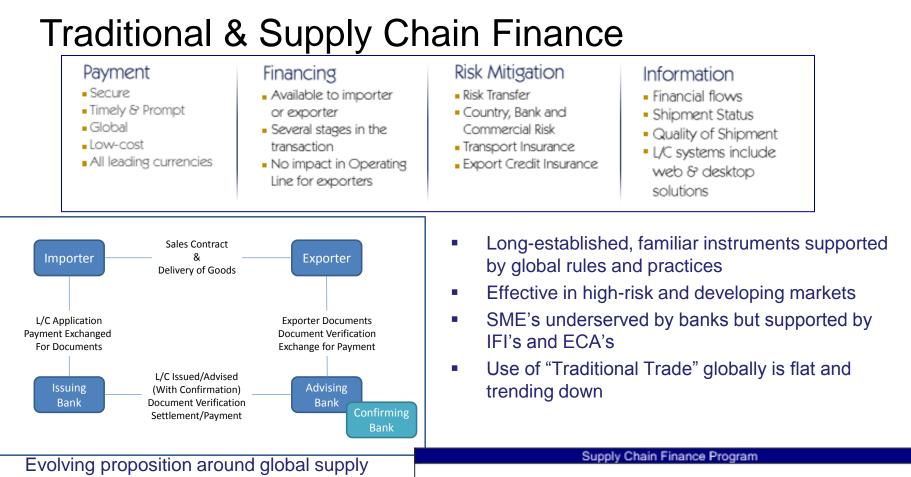
## Key Messages

- Trade is critical to the APAC Region, and trade finance enables up to 90% of global import and export flows
- Trade and supply chain finance can be very effective in supporting trade-based development, and the engagement of Small and Medium-sized Enterprises (SME's) in trade activity
- Crisis-based and post-crisis dynamics around trade finance have helped raise the profile of an under-appreciated discipline, one with negligible loan loss history
- Innovations like the Bank Payment Obligation can become very effective in enabling access to trade finance for SME's and developing economies

#### International Trade Statistics 2012



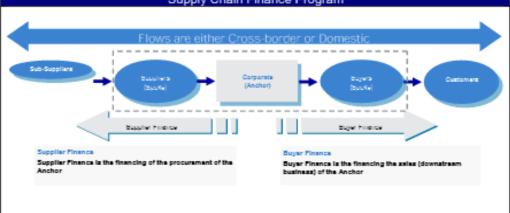
- Industry metrics suggest 80-90% of global trade is supported by some form of trade finance. Export Credit Agencies (ECA's) alone support about 10% of global trade
- Emerging sourcing patterns and trade flows, including flows to and from Asia, are likewise dependent on financing. Extended global supply chains and regional trade flows alike require liquidity and risk mitigation solutions available through trade finance
- The link between trade finance and the creation of economic value has only recently been the focus of serious analysis; An Asian Development Bank (ADB) Survey suggests a 10% increase in trade finance can translate to a 5% increase in business activity and demand for human resources



 Strong potential for SME Suppliers based in Emerging and Developing Markets

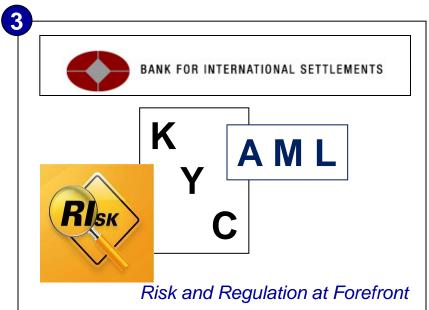
chains

- International Financial Institutions (IFI's) contributing significantly to evolution of SCF Proposition
- Rapid growth and utilization of SCF facilities
- Cross-border factoring growth 36% in 2012



## Notable Trends & Developments





The crisis motivated an unprecedented level of analysis around trade finance



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Industry stakeholders have taken a complementary and integrated approach, trade finance enjoys significant profile



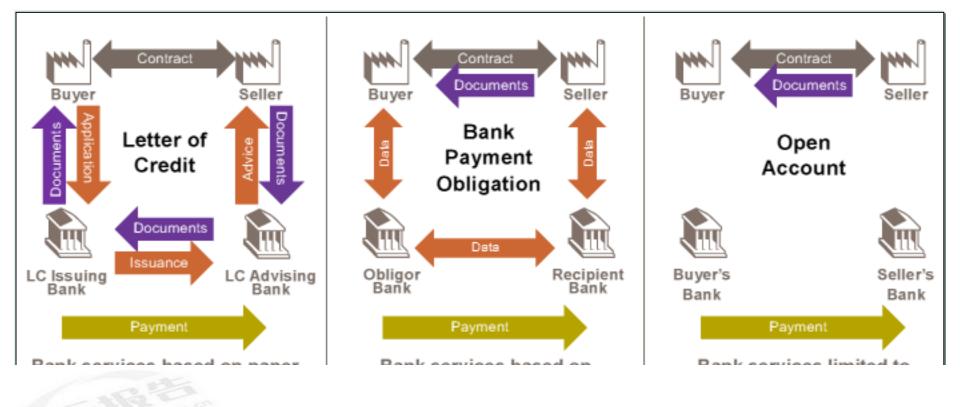
Risk management and regulatory considerations take centre-stage

TOTAL 2008-11		NSACTION	TRAN	EFAULTED NSACTION LOSS RATE		IMPLIED, DAYS)	
Import L/Cs		0.020%		42%		80	0.008%
Export Confirmed L/Cs		0.016%		68%		70	0.011%
Loans for Import		0.016%		64%		110	0.010%
Loans for Export: Bank risk		0.029%		73%		140	0.021%
Loans for Export: Corporate risk		0.021%		57%		70	0.012%
Performance Guarantees		0.034%		85%		110	0.029%
Total		0.021%		57%		90	0.012%
	EBRD	>	IFC		IDB		AD
Program Title	TFF	> (	GTFP	Т	FFP		TF
Number of Countries of Operation	20	5	94		21		oon to be 19 wit ion to Myanmar
Program Commencement	1999	1999 2		5 2005		2004	
Number of Transactions ince Commencement year end 31 Dec 2012)	13,504	4 25	5,000	1,	,079		6,29
/alue of Transactions ince Commencement	EUR8.8 br	n USD21	l.8 bn	USD2.62	2 bn		USD12.6 b
Number of Confirming Banks	800		1,050		224		120
Claims to Date	2 No losses	s	0		0		(



- Default and loss rates in trade finance, including programs supported by IFI's, are less than negligible
- Does this present an opportunity to advocate at the policy level, for widerranging programs and solutions?
- Can we use this data in the context of international development, to argue that trade finance is very well risk-mitigated, and should be more easily accessible to SME'

# Major Innovation: The Bank Payment Obligation (BPO)





https://www.yunbaogao.cn/report/index/report?reportId=5\_6748

