Private sector standards in the public sector:

How industry standards can improve product visibility at the border

September 11, 2013

Independent, Neutral and Collaborative

GS1 is a not-for-profit organization dedicated to the design and implementation of **global standards** to improve the efficiency and visibility of the **supply and chain** globally and across sectors with standardized barcodes.

GS1 speaks and acts local and thinks global with offices in 111 countries

111 Member Organisations

150 Countries Covered
2 million Member Companies
12 Million Products Listed
6 billion Transactions Daily !

Partner with 100+ Organizations

Industry Driven and Governed

Driven and Governed by local industry in ASEAN/Asia-Pacific

E.g.. FMM, FTI, SMA, KCCI

Public Sector: Key issue

Governments cannot keep pace with today's globalized supply chains using traditional inspection methods as it is time consuming, costly, and often manual

Efficient cross-border supply chains benefits both **Business and Government.**

New forms of collaboration are critical with smart use of industry standards and industry generated product data which will create more connected, more efficient, safer supply chains for Asia-Pacific

Why the path of Global Product Data Standards?

- The use of industry standards, generally referred to as Global Product Data Standards could lead to improved supply chain outcomes for all stakeholders, such as:

  - Improved product traceability and visibility across international borders

  - Accurately determination of jurisdiction and risk profile for each product

  - Enhanced consumer safety (related to unsafe, recalled or fake products)

Resulting in:

  - Speedier and more efficient supply chains

  - Cost savings for government, industry, national regulators, and consumers

  - Enhanced consumer safety

Example:
Global Product Data Standards are widely used by industry

Voluntary standards like the <u>bar code</u> and the embedded <u>globally unique product identification</u> that are widely used by industry – and more increasingly by Governments

Company Prefix   Item Reference   Check Digit

Global Product Data Standards Offer Governments a Way Forward

Importers and Governments can classify products using the standards to:

- leverage from data in existing e-commerce catalogs

- **classify products more accurately by distinguishing low-risk from high-risk products**

- and **reuse the previous admission history** for that model, saving time and energy

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_6742