

贸易便利化论坛

中小企业国际贸易便利化创新论坛

——外贸综合服务平台解决方案

主题演讲：

Keynote Speech

E-trade Process Reengineering and its Implication for Change on Trade Regulation: The Case of China

电子商务环节重构及其对外贸政策变化的影响
以中国为例

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Agenda



- Definition and scope ?
- How E-trade platforms facilitate trade in China
- Platform cases of China
- Process reengineering of
- Enterprise-driven model to
- What happens next?



Definition and scope



- SMEs-Small and medium sized enterprises
- E-trade- Import and export by electronic means
- Third party platforms – Import and export process outsourcing
- Government authorities – Paperless trading

SMES and export

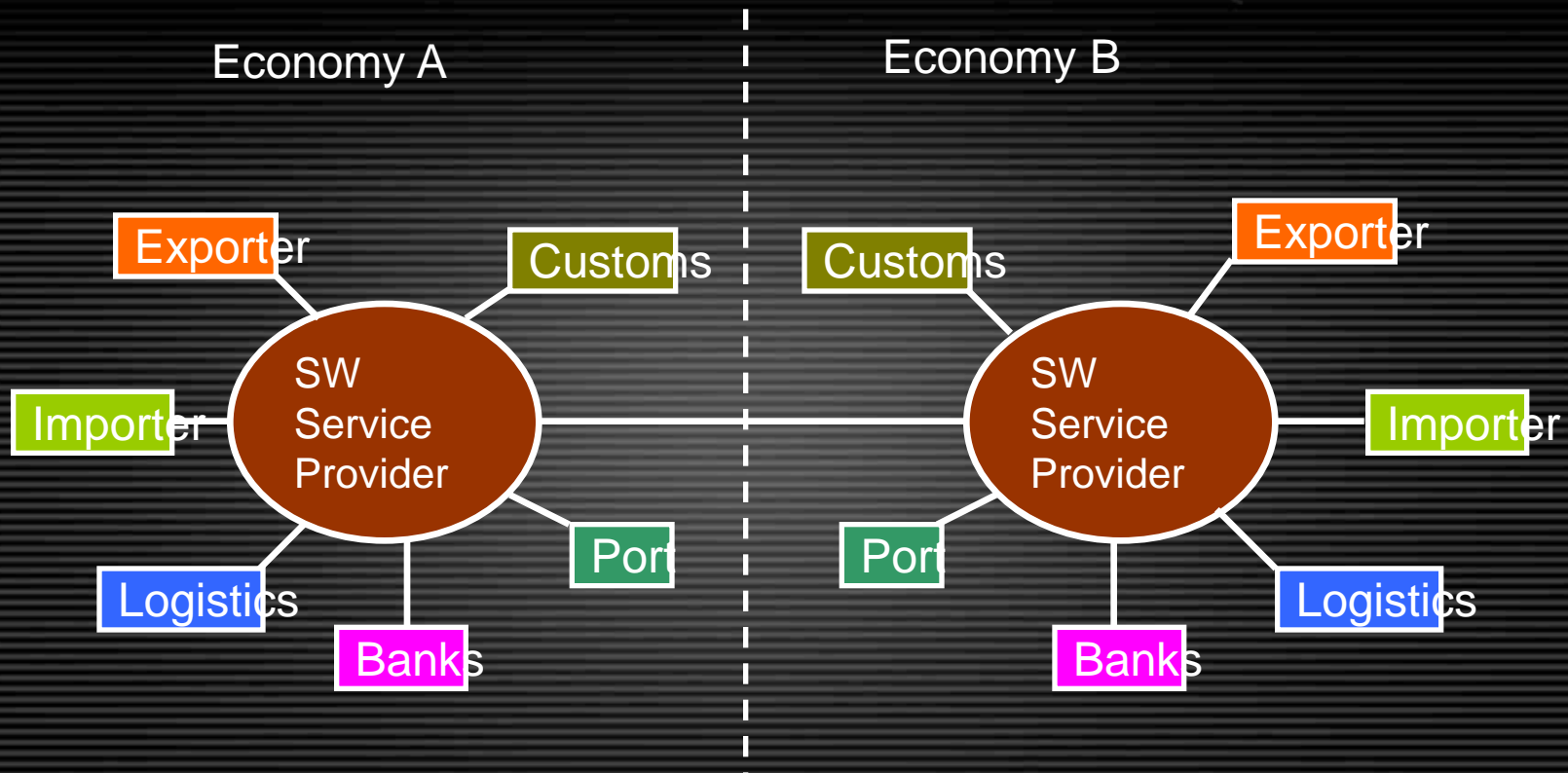


- Estimated: 2011, 90% of China's exports (1.9 trillion USD) is from 100 thousand qualified manufactures.
- 97% of them are SMEs.

E-Trade Process: The Concept

Single Window to facilitate trade

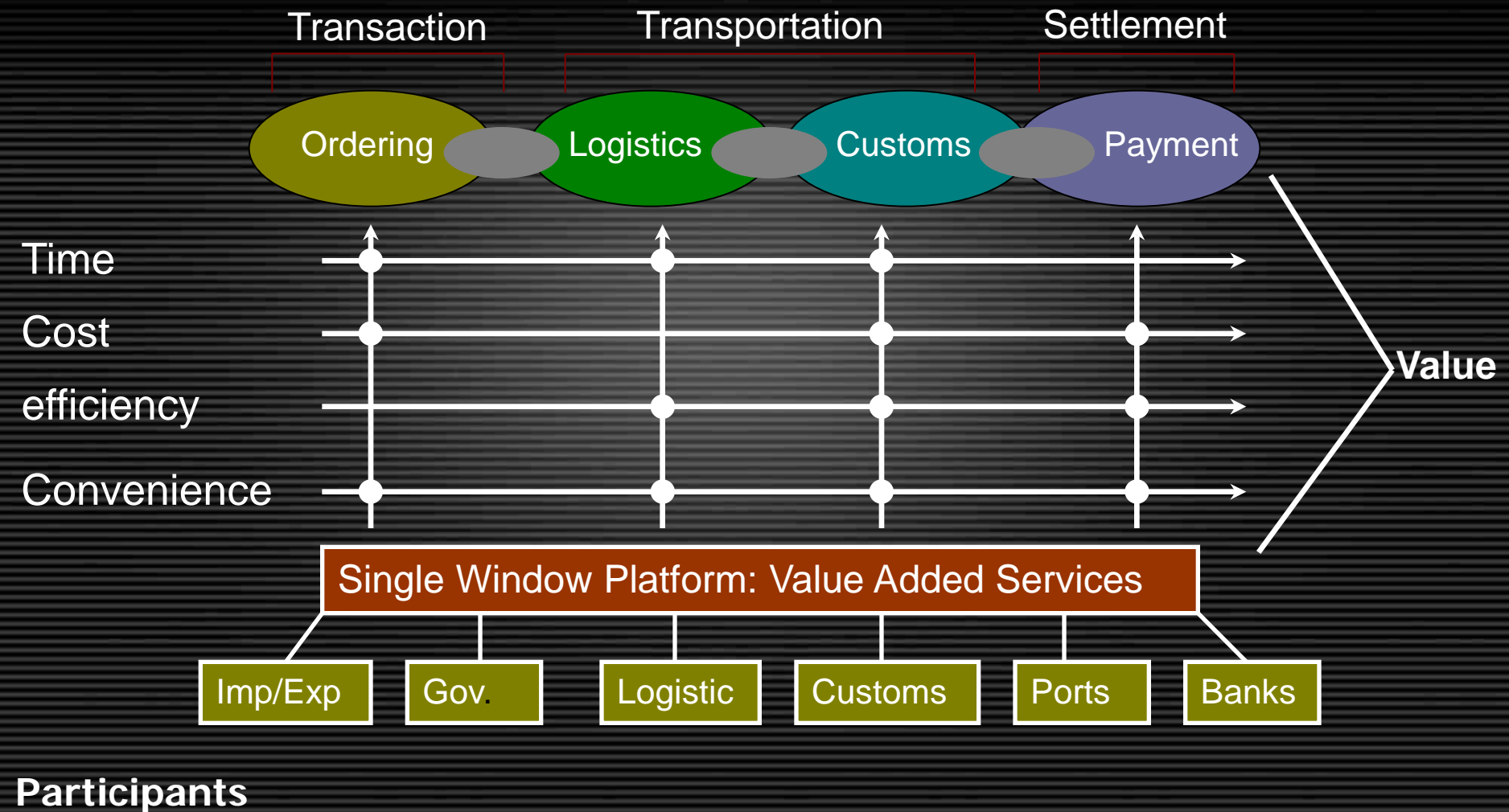
Single Window Integration



E-Trade Process: The Function

Single Window to facilitate trade

SW Value Proposition



How E-trade platforms facilitate trade in China



International Trade Transaction and process

Before Transaction

- Potential buyers and sellers
- Information exchanges
- Trade leads
- Business opportunities
- Matching buyers and sellers

Transaction

- Potential buyers and sellers
- Information exchanges
- Trade leads
- Business opportunities
- Matching buyers and sellers
- Transactions

After Transaction

- Import and export process management
- Documents preparation
- Documents exchange
- Payment integration
- Logistics integration
- Banking

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_6722

