

# **Broadband Infrastructure in the ASEAN-9 Region**

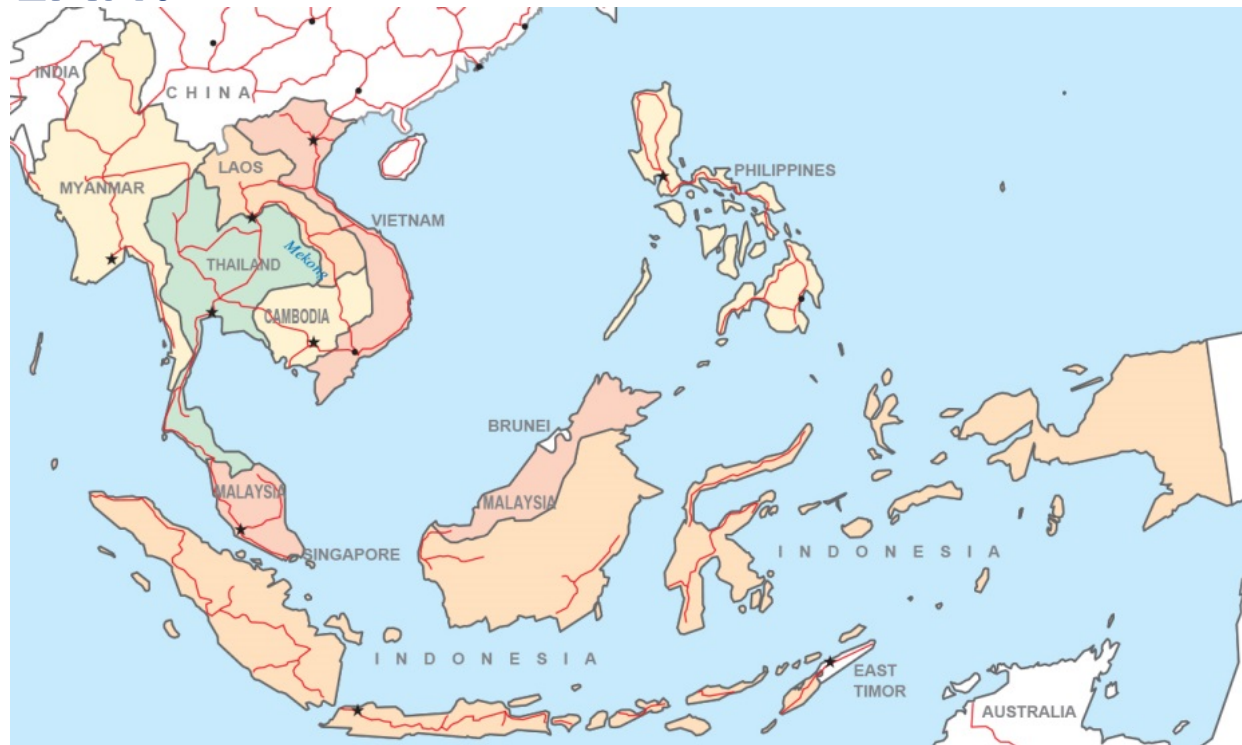
**Markets, Infrastructure, Missing Links,  
and Policy Options for Enhancing Cross-Border  
Connectivity**

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# **Part 1: Background and Methodology**

# Project Scope

Between late-2012 and mid-2013, Terabit Consulting performed a **detailed analysis of broadband infrastructure and markets** in the **9 largest member countries of ASEAN:**



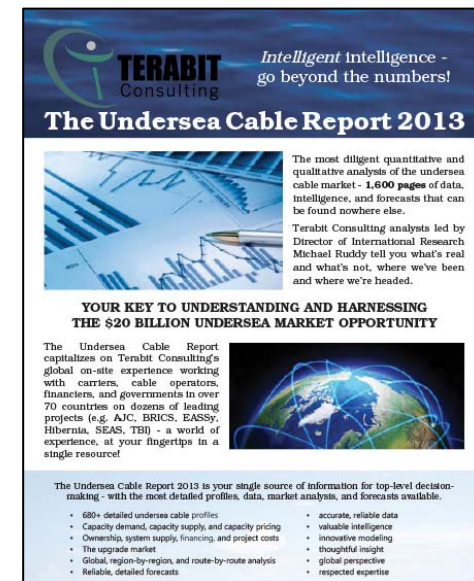
# Scope (cont'd.)

- **The data and analysis for each country included:**

- ✓ **Telecommunications market overview and analysis of competitiveness**
- ✓ **Regulation and government intervention**
- ✓ **Fixed-line telephony market**
- ✓ **Mobile telephony market**
- ✓ **Internet and broadband market**
- ✓ **Consumer broadband pricing**
- ✓ **Evaluation of domestic network connectivity**
- ✓ **International Internet bandwidth**
- ✓ **International capacity pricing**
- ✓ **Historical and forecasted total international bandwidth**
- ✓ **Evaluation of international network connectivity including terrestrial fiber, undersea fiber, and satellite**
- ✓ **Evaluation of trans-border network development and identification of missing links**

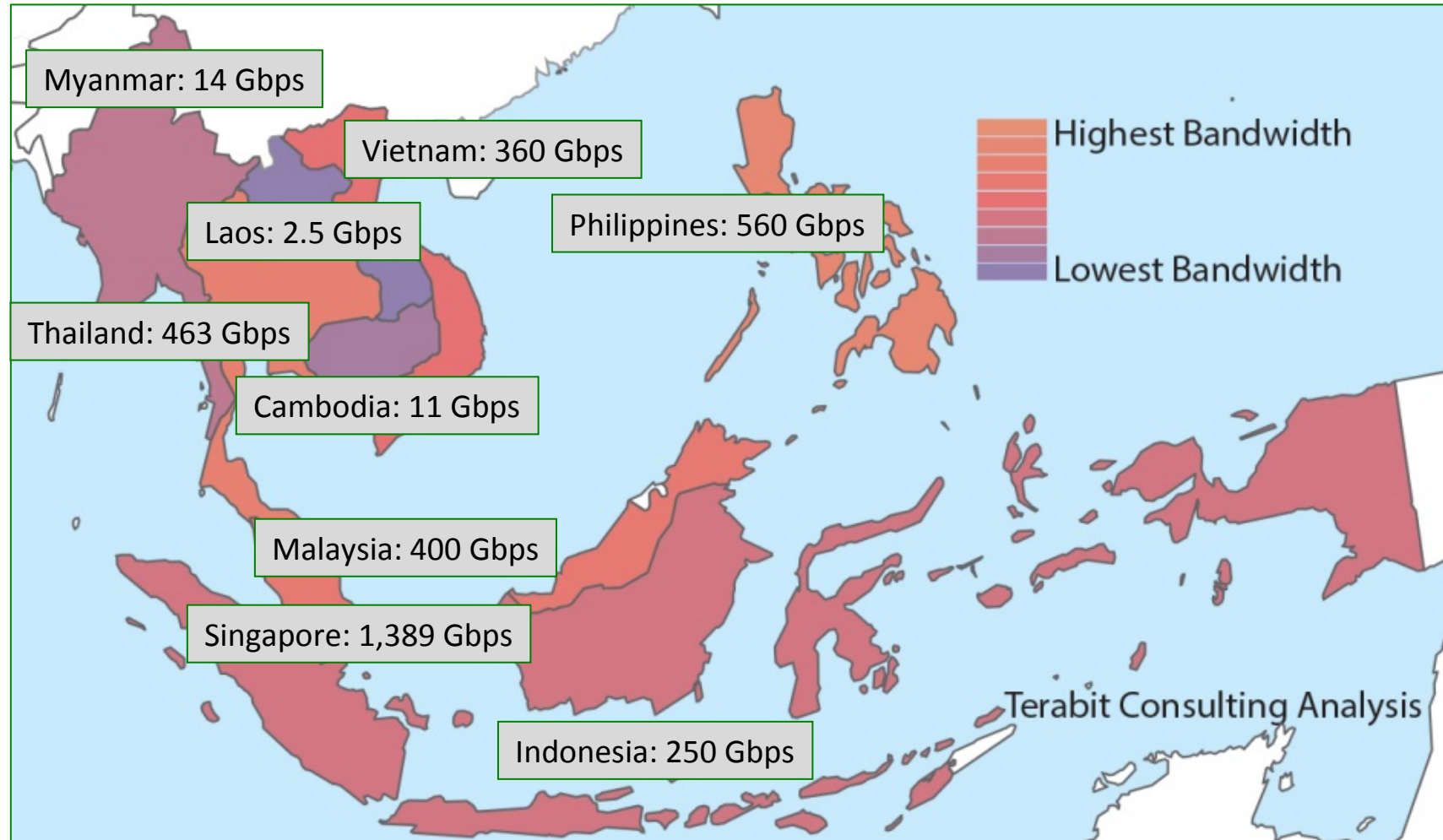
# Sources of Data

- Terabit Consulting has completed dozens of demand studies for submarine and terrestrial fiber networks worldwide
  - Constant contact with operators, ISPs, and other stakeholders
- Terabit Consulting's published reports include:
  - *The Undersea Cable Report* (1,500+ pages)
  - *International Telecommunications Infrastructure Analysis* (1,000+ pages)
- Terabit Consulting's data and intelligence regarding infrastructure, demand, traffic flows, pricing, and market share is unsurpassed



# **Part 2: State of the ASEAN-9 Bandwidth and Broadband Markets**

# International Internet Bandwidth, YE12



[https://www.yunbaogao.cn/report/index/report?reportId=5\\_6679](https://www.yunbaogao.cn/report/index/report?reportId=5_6679)

预览已结束，完整报告链接和二维码如下：



# Internet Bandwidth per Capita (Kbps)

