



Introduction to legal texts on electronic commerce

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Outline

1. Benefits of e-commerce

2. E-commerce fundamentals

3. Legal agenda for e-commerce

4. Legal obstacles, barriers and uncertainties

5. Fundamental legislative principles

6. Policy approaches to electronic signatures' technology

7. UNCITRAL texts on electronic commerce

Benefits of e-commerce

Increased efficiency and reduced costs

Ability to reuse electronic data

Ability to operate remotely

Increase overall governance

New business opportunities.

E-commerce fundamentals



Closed networks

- Provide access to a limited number of pre selected customers
- Parties know each other



Preliminary consent to contractual agreement

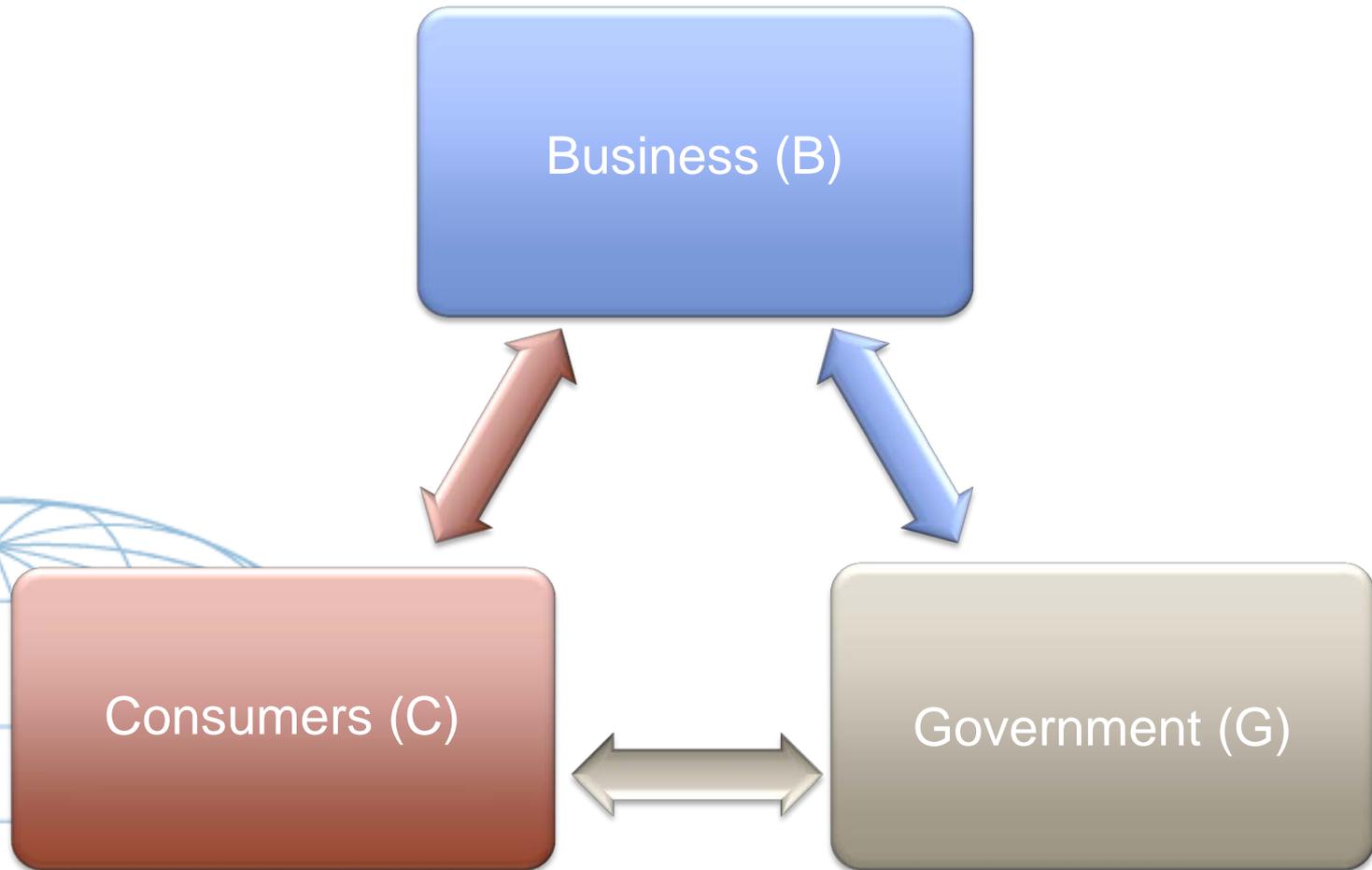
Open networks

- Accessible to all
- Parties do not know each other



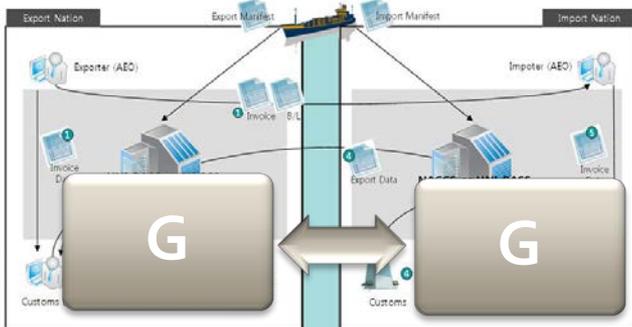
Enabling legislative framework + Contractual agreement

Actors of electronic transactions

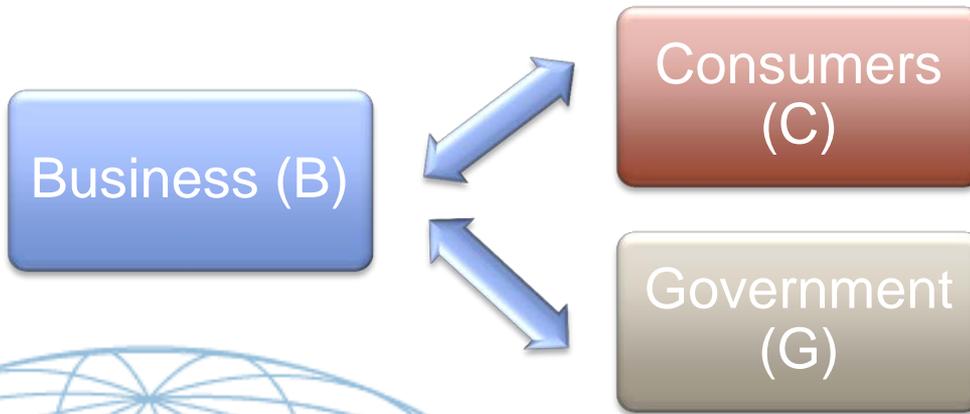
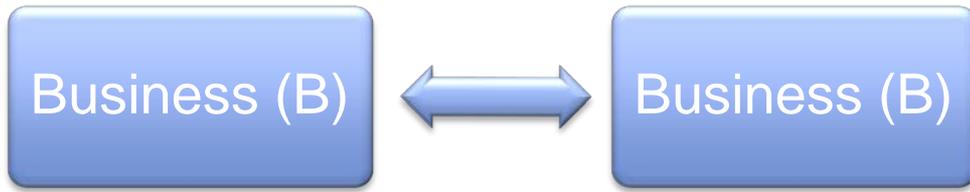


Data Exchange Project between Korea and Japan (expected.)

Conceptual Diagram



Small & Medium Business



- In B2B transactions, parties may adjust rules to actual commercial needs, respecting the limits set by the law.

- Transactions with governmental entities and with consumers may require a special set of rules.

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_6627

