



ADB

E-trade and its Impact on SMEs: Case of China and Lessons for Asia Pacific Region

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Agenda



- Definition and scope ?
- SMEs and export
- How E-trade platforms facilitate trade in China
- Platform cases of China
- Business models of E-trade platforms
- Enterprise-driven model towards single window
- What happens next?



Definition and scope



- SMEs-Small and medium sized enterprises
- E-trade
- Third party platforms
- Government authorities

SMES and export

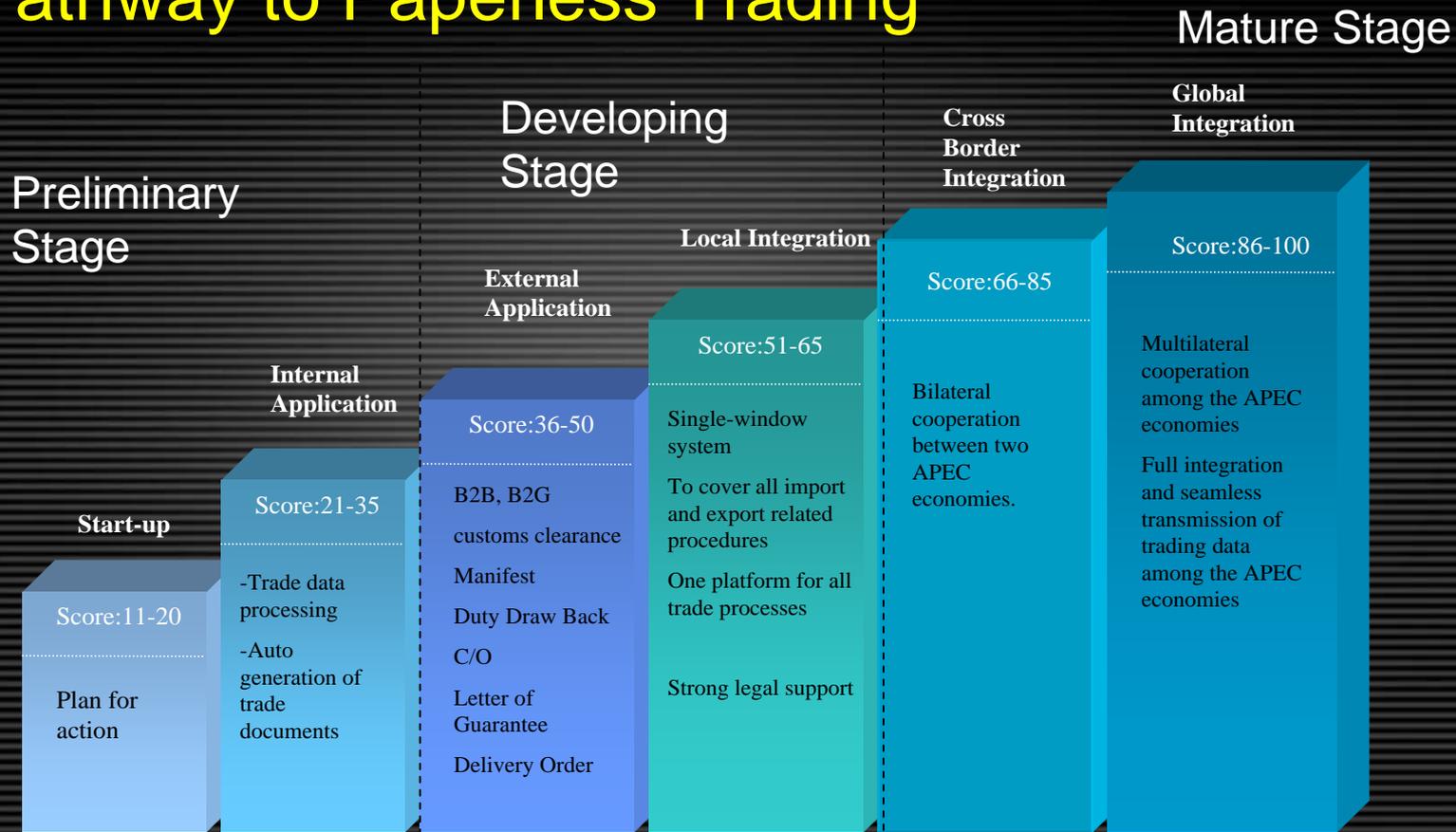


- Estimated: 2011, 90% of China's exports (1.9 trillion USD) is from 100 thousand qualified manufactures.
- 97% of them are SMEs.

Paperless trading and Single Window to facilitate trade

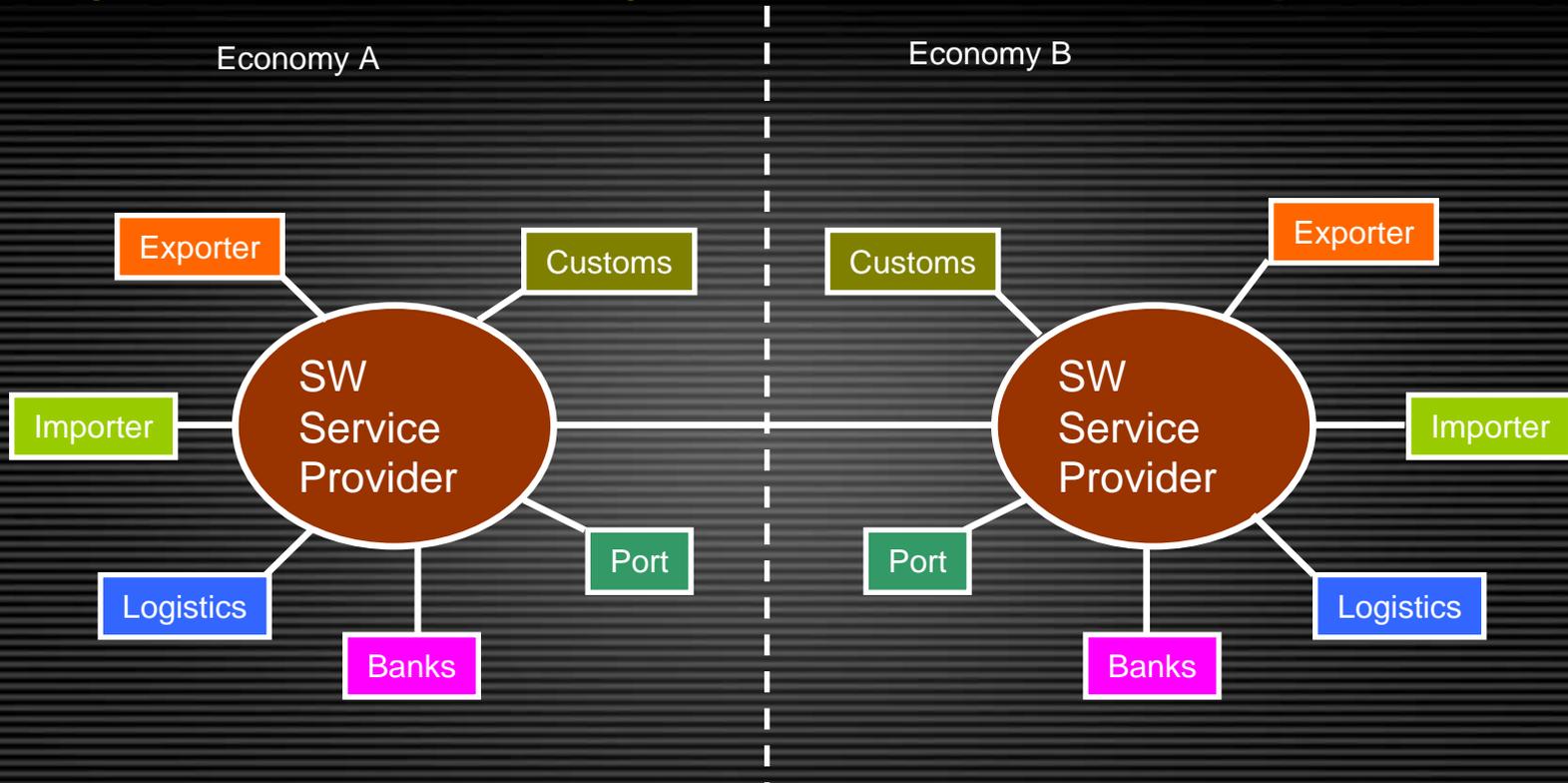


Pathway to Paperless Trading



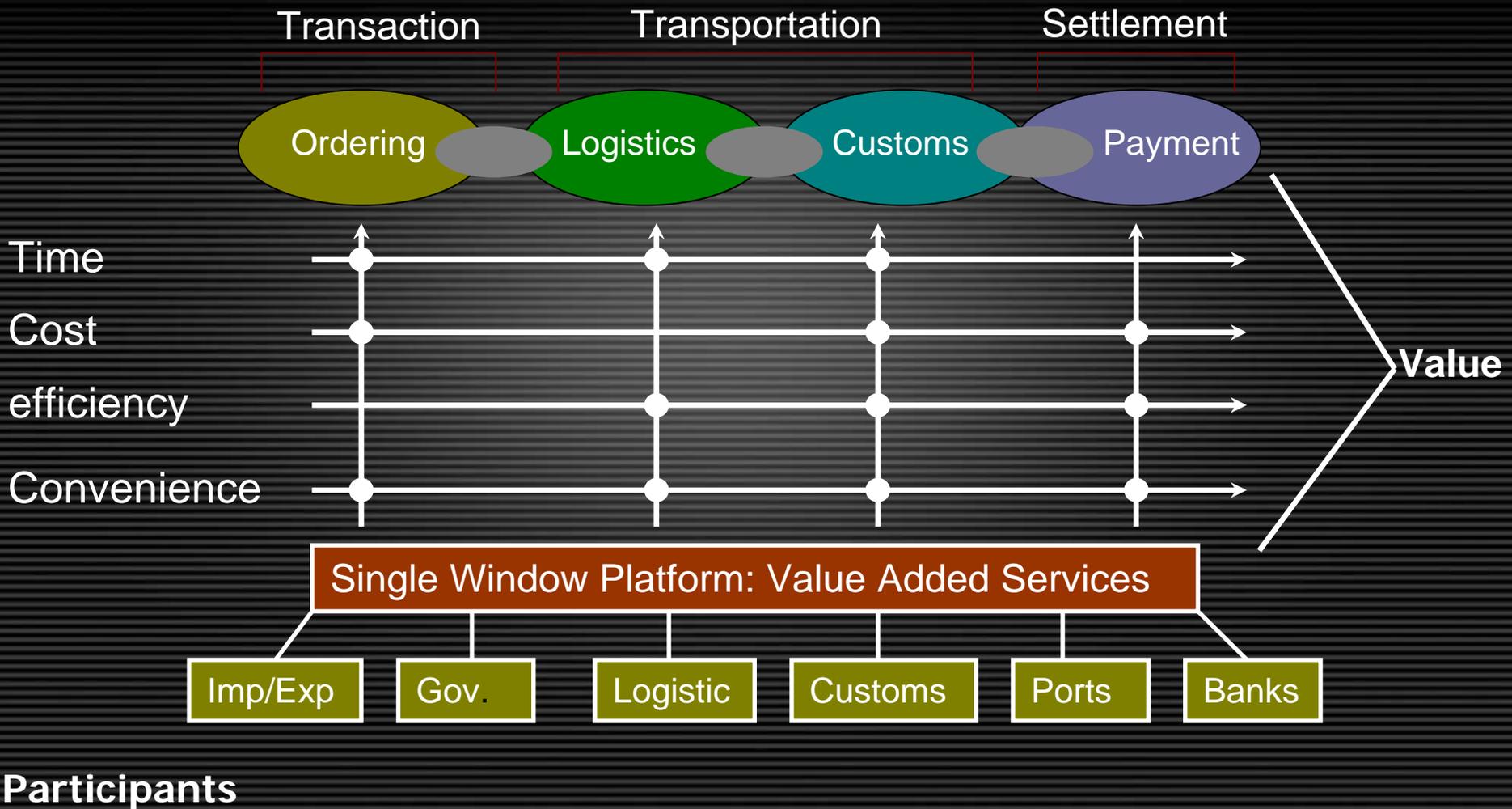
Paperless trading and Single Window to facilitate trade

Single Window Integration



Paperless trading and Single Window to facilitate trade

SW Value Proposition



Trade platforms facilitate China



International Trade Transaction and process

Transaction	Transaction	After Transaction
and anges inities and	<ul style="list-style-type: none">- Potential buyers and sellers- Information exchanges- Trade leads- Business opportunities- Matching buyers and sellers- Transactions- Payment- Logistics integration	<ul style="list-style-type: none">- Import and export process management- Documents preparation- Documents exchange- Payment integration- Logistics integration- Banking- Foreign exchange- Customs and other government authorities

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_6503

