

# **Evolving Legal Framework for Paperless Trade : Experience of Thailand**

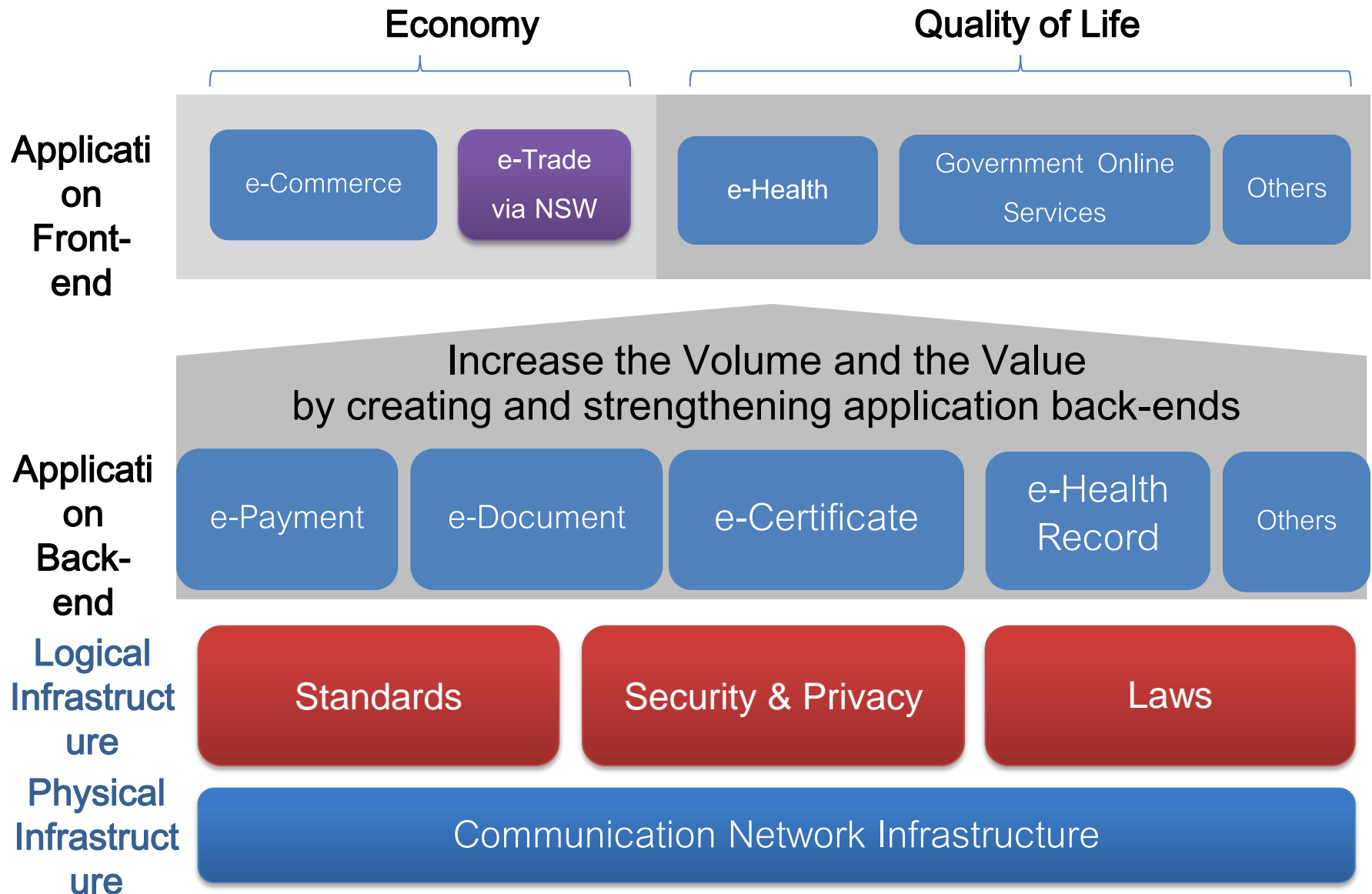
**Mrs. Surangkana Wayuparb**

**CEO**

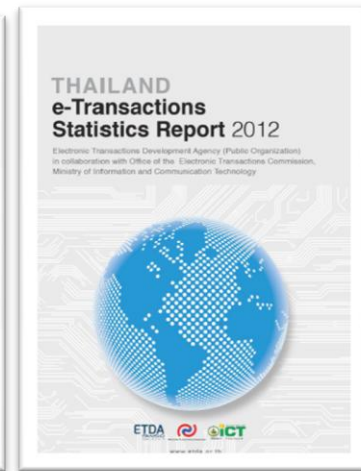
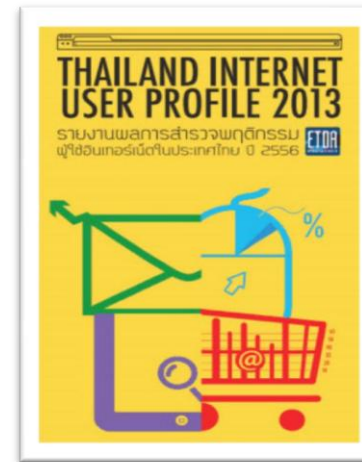
**Electronic Transactions  
Development Agency  
(Public Organization), Thailand**



# e-Transactions Development model



# Computer, Internet, Mobile Phone Penetration Rate



## Survey on Thai people's use of Internet: number of hours

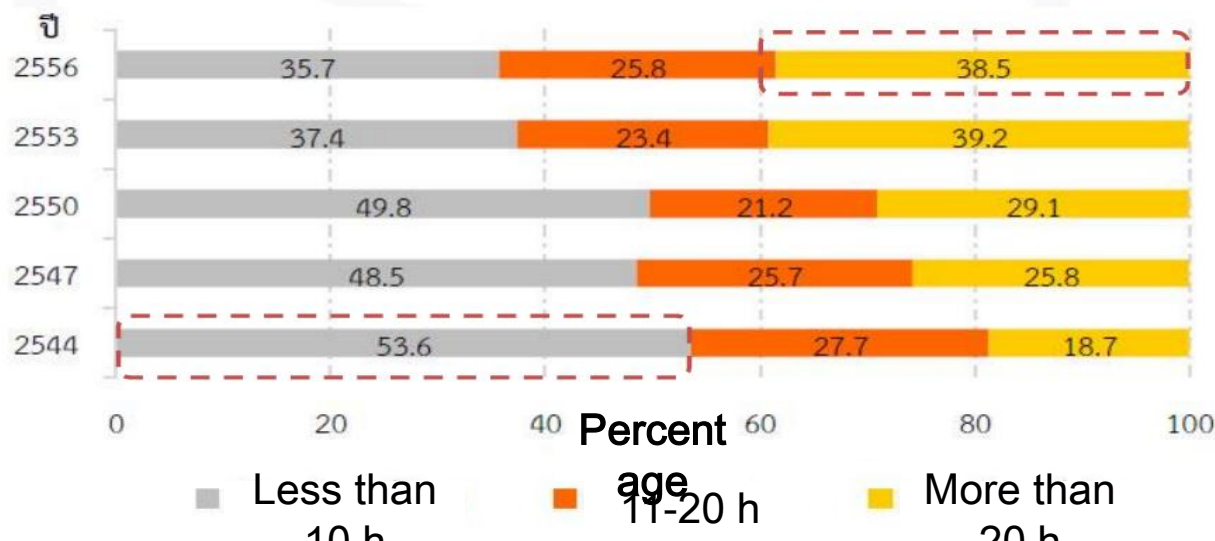
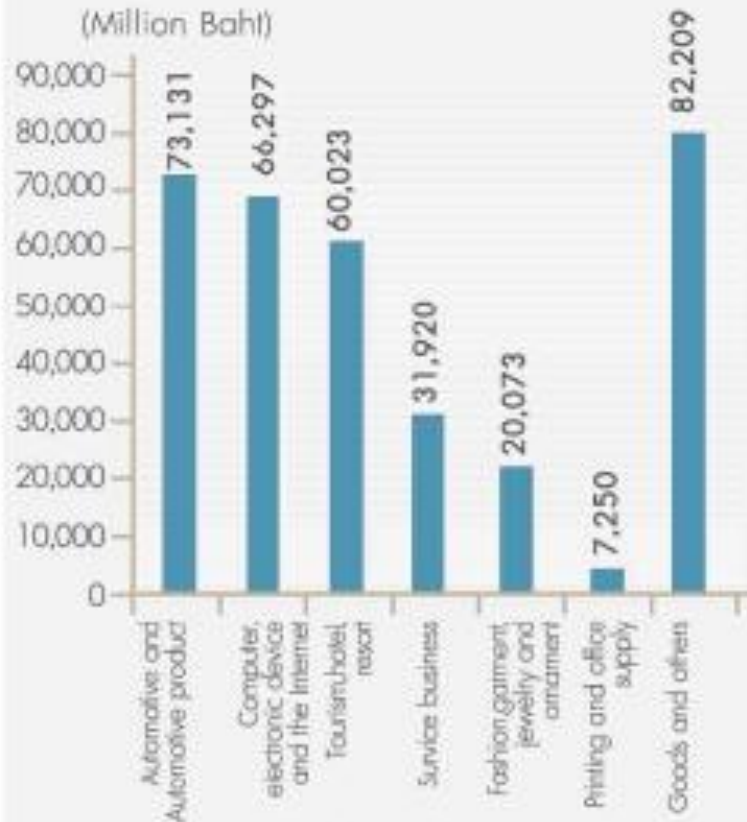


Chart 15: Value of e-Commerce in 2010 by Industry

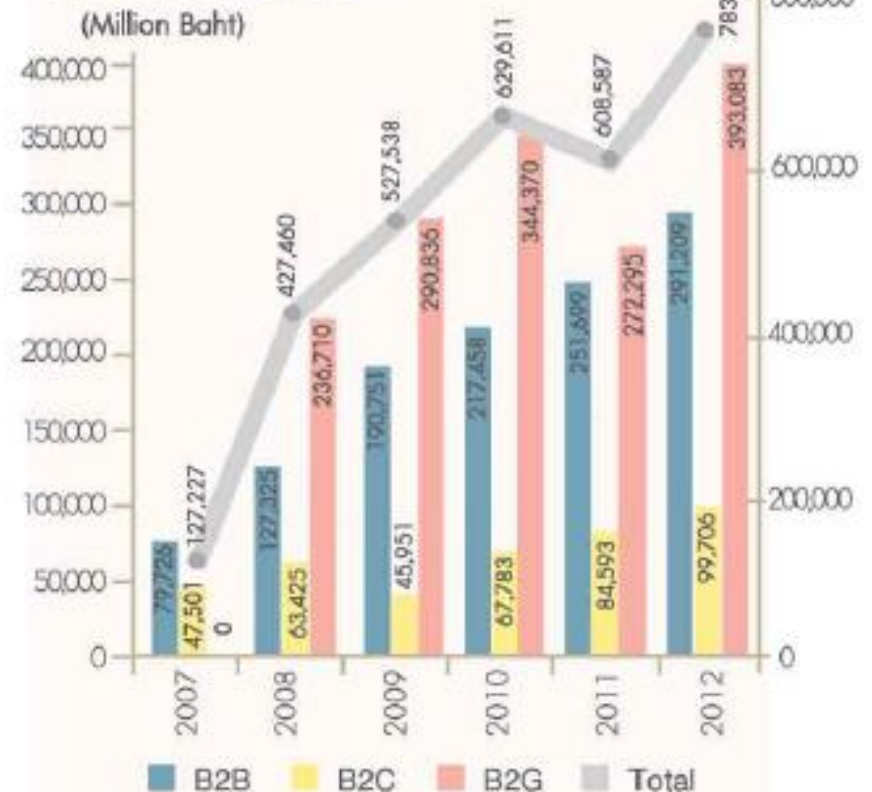


Source: National Statistical Office

Note: Sales value from public e-Auction not included

# e-Commerce

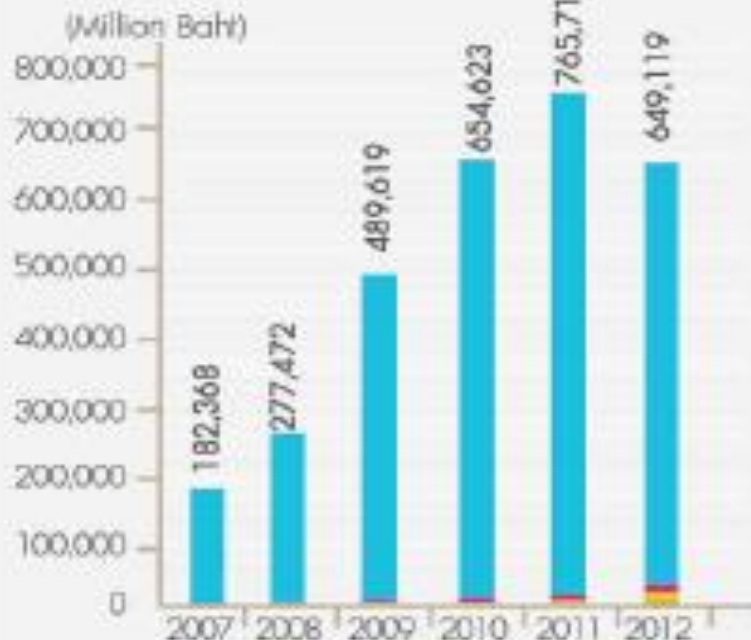
Chart 14: Value of e-Commerce by Category of Business Operators





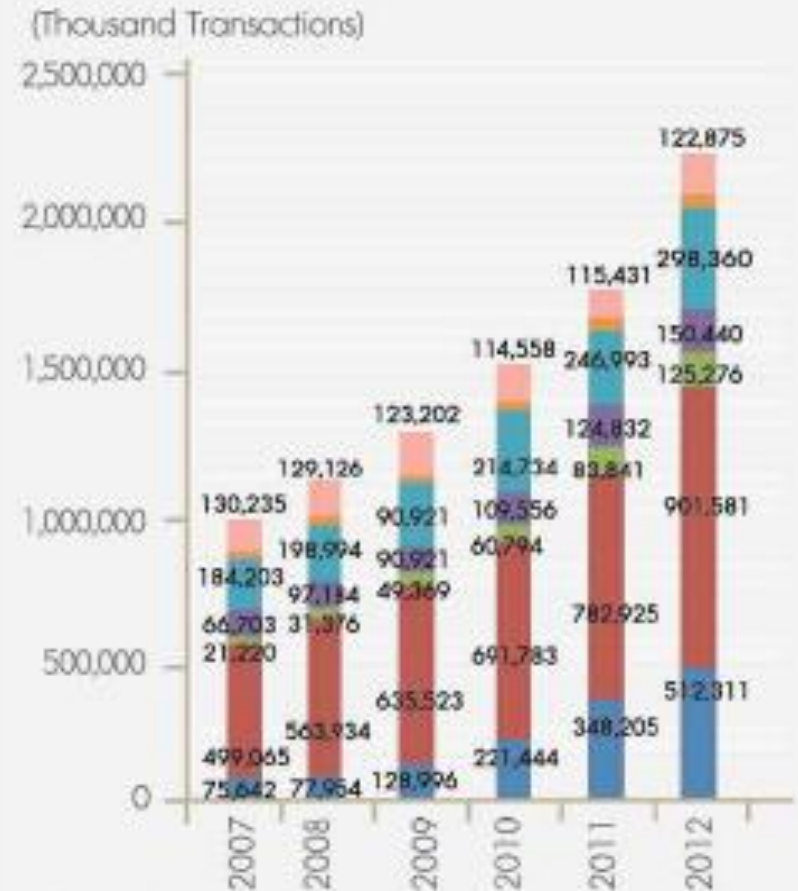
# e-Payment

Chart 9: Value of e-Payment by Payment Medium and Channel  
(Million Baht)



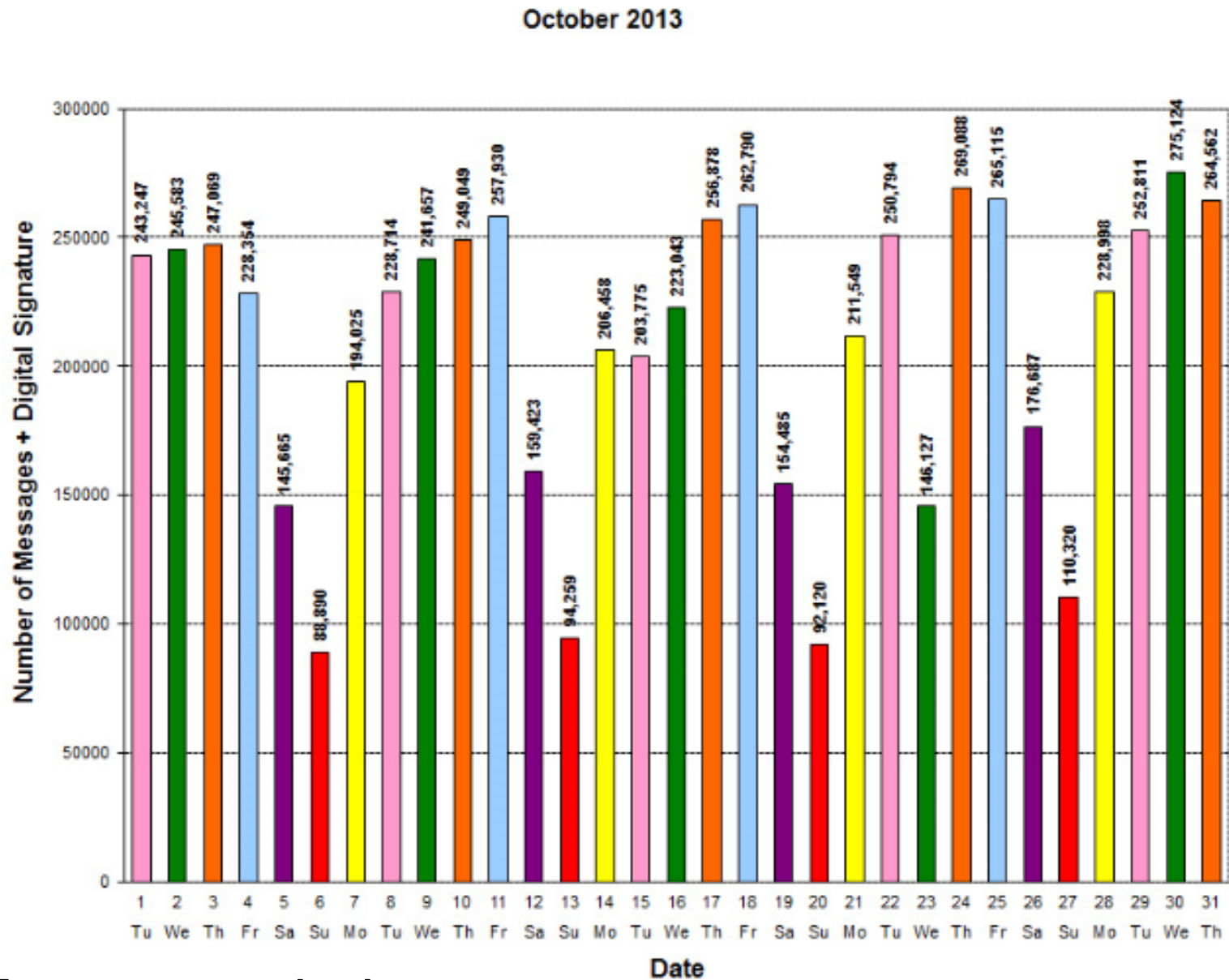
- BAHTNET
- Interbank Bulk Payment
- Intrabank Bulk Payment
- Online Retail Funds Transfer
- Internet Banking
- Plastic cards
- e-Money

Chart 8: Volume of e-Payment by Payment Medium and Channel  
(Thousand Transactions)



- BAHTNET
- Interbank Bulk Payment
- Intrabank Bulk Payment
- Online Retail Funds Transfer
- Internet Banking
- Plastic cards
- E-Money

# Number of Transactions via Thai National Single Window



From [www.thainsw.net](http://www.thainsw.net)

# CURRENT SITUATION

Total Times to The import &  
Export Procedure

**8** day

Current

Semi-automatic  
approval

for Checking Products

Capital of the Procedure

Import

**750**

Export

**585**

# ISSUES to be

- Information Transfer  
Technology for  
B2G/G2B/B2B

- Improvement of law on  
NSW

**ETDA Proposes**

Technology  
**Standard &  
Security**

# GOALS

To reduce time frame for  
import & Export Procedure

to be  
**7** day  
no more than

Change to  
**Fully-automatic**

Check product

**5 %**

Reduce  
import & export  
procedure  
costs

**10 %**

预览已结束，完整报告链接和二维码如下：

[https://www.yunbaogao.cn/report/index/report?reportId=5\\_6395](https://www.yunbaogao.cn/report/index/report?reportId=5_6395)

