



# **The Environmentally Safe Disposal of Intellectual Property-Infringing Goods**

## **In the case of Geographical Indications (GI)**

*22 November 2013*

*UNCC*

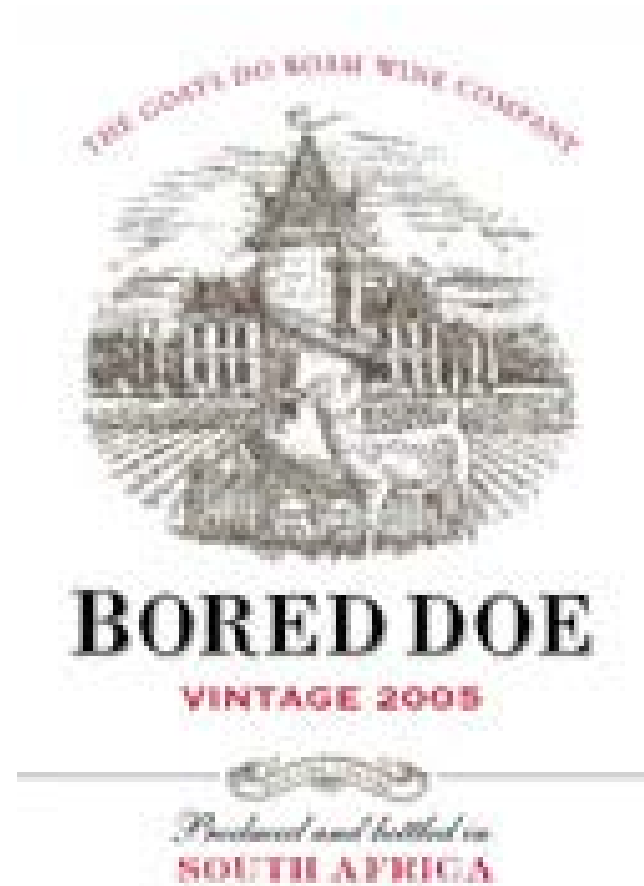
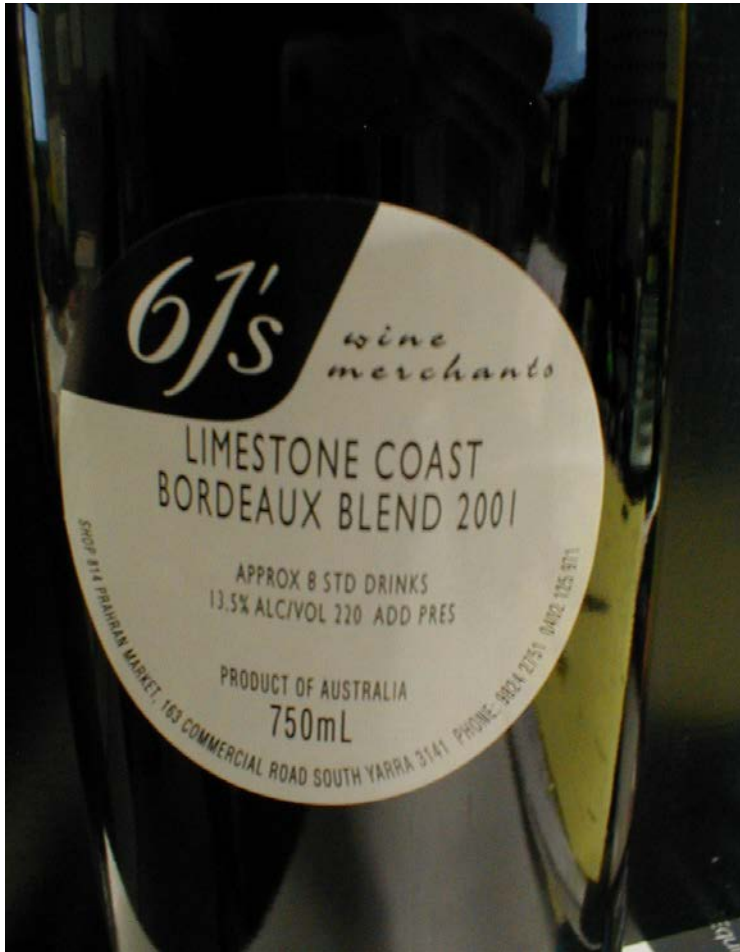
*Bangkok, Thailand*

# GI, an intellectual property right

- The GI is a specific, distinctive intellectual property right
  - Copyright and related rights.
  - Trade marks.
  - Geographical Indications.
  - Industrial designs.
  - Patents.
  - Plant Varieties protection
  - Etc.
- It is an intellectual property right to be protected in over 150 countries (WTO TRIPS Agreement)
- It is a collective right of use.

# To protect the consumer and the producer

Ex: Bordeaux



# A GI differs from an indication of provenance

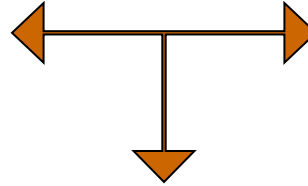
Because an indication of provenance :

- simply provides information on the country or region from which the product comes,
- does not indicate any link between the place of origin and the characteristics of that product. A GI does.

# GI: Relations between the product, the producers and the production area



**Production area**  
(climate, soils, height, ...)



**Producers**  
(know how, tradition, organization...)



**Product**  
(superior quality, specificity, reputation...)

# GI specifications

- **Name** : the name of the product, including the GI
- **Description** : raw materials to be used, the principle physical (shape; color, weight; etc.); chemical (minimum fat content, maximum water content, etc.); biological or microbiological, etc.
- **Method of Production** : a description of the method of obtaining the product or/and the authentic and unvarying local methods (as well as information concerning the packaging in origin if important for the product),
- **Geographical Area** : the definition of the geographical area
- **Proof of Origin** : traceability (evidence that the product originates in that area)
- **Link**: the effect of geographical environmental or other local conditions on the quality of the product should be emphasized
- **Control system** : details of the organisation/body in charge of the control system and system of control of the specifications
- **Labeling** (for the recognition by consumers) : the specific labeling details related to the GI



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Badan Pengelolaan Pengembangan dan Pemasaran  
Lada (BP3L) Prov. Kepulauan Bangka Belitung  
Komplek Taman Kota Blok C No. 22,  
Kel. Air Item, Kec. Pangkal Pinang

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**ASOSIASI PETANI VANILI KEPULAUAN ALOR**  
KALABAHU, JUNI 2012



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# Setting up the system

- Legislation.
- Joint definition of mandatory product specifications (“*book of requirements*”) by sector organisation (producers, traders, etc.), local authorities.etc.
- GIs verified and approved by the authorities.

预览已结束，完整报告链接和二维码如下：

[https://www.yunbaogao.cn/report/index/report?reportId=5\\_6195](https://www.yunbaogao.cn/report/index/report?reportId=5_6195)

