

Public and Private Sector Collaboration



Piset Chiyasak (Mr.)
Thai Entertainment Content Trade
Association (TECA)

TECA

สมาคมการค้าผู้ประกอบการบันเทิงไทย

TECA is the international members of IFPI (The International Federation of the Phonographic Industry)



72 Countries Representative of
worldwide members of IFPI





4 main tasks:

- promote and develop artists,
- protect intellectual property
- fight against piracy
- conduct public Relation



Cases & Statistics 2005-May 2012:

TECA



Year	Total Raids	Culprits	Seizure								Estimated Losses (Baht)
			CD	CD-R	VCD	VCD-R	MP3	MP3-R	DVD	DVD-R	
2012 (Jan-May)	61	46	109	735	-	112		3,614	856	1,811	28,307,700
2011	168	139	2,677	12,517	-	83	6	8,624	58	3,544	61,303,000
2010	198	196	7,276	8,254	-	1,559	93	14,842	1,777	6,391	93,671,300
2009	205	197	6,137	5,864	52	2,977	662	19,210	13,287	7,498	130,857,700
2008	462	380	33,285	10,342	780	10,374	3,738	29,516	121,111	4,852	326,945,800
2007	467	419	47,658	13,173	4,874	-	19,947	-	13,749	-	161,067,100
2006	502	451	76,639	17,920	3,864	-	4,797	-	71,478	-	148,420,900
2005	428	415	270,740	-	-	-	9,205	-	27,956	-	154,784,750
Total	2,491	2,243	444,521	68,805	9,570	15,105	38,448	75,806	250,272	24,096	1,105,358,250

Music Piracy

	Estimated Physical (Pirated Sales)			Total	Estimated Losses		
Year	CD (,000)	CD-R (,000)	DVD (,000)	Estimated Sale (Units)	Baht	Vat 7%	Corporate Tax 30%
2011	875	2,042	2,665	5,582,000	993,518,000	69,546,260	298,055,400
2010	1,094	2,554	3,330	6,978,000	1,242,082,000	86,945,740	372,624,600
2009	1,686	3,934	3,578	9,198,000	1,637,902,000	114,653,140	491,370,600
2008	1,948	3,613	4,087	9,648,000	1,739,832,000	121,788,240	521,949,600
2007	1,335	3,117	3,436	7,888,000	1,633,890,000	114,372,300	490,167,000
2006	1,631	3,805	3,652	9,088,000	1,888,832,000	132,218,240	566,649,600





- **Polycarbonates (PC)**, plastic polymers used in optical disc production
- **Polycarbonates** is also used as raw material in other consumer products – i.e. automotive lamp lenses, eyeglass, baby bottle, cell phone cases etc.

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_6188

