



# **Brief Introduction on the Program of International Freight Forwarding Vocational Education & Occupation Development Group**

**Presented by Fang Jian,  
Training Director of China  
International Freight  
Forwarders Association on  
20<sup>th</sup> of June, 2014 in  
Beijing, China**

# 主要内容Main Content

**Aim and Feature of the Group**

**Mission , Vision and Value of the Group**

**Organizational structure of the Group**

**To develop Professional teaching standards and curriculum standards**

**to develop the courses in tie with secondary technical education, higher vocational education and undergraduate education.**

**To carry out various types of training on multilevel with multi parties participation.**

**To develop distance learning courses.**

**To build up talent resources database**

Modern  
Logistics  
Research &  
Professional  
Training  
Center

# 1. Aim and feature of the Group



**Aim :** To promote the occupational education by combining and following the industry development in order to achieve



teaching appropriate for needs , satisfying demand of employers and giving priority to employment.

# 1. Aim and Feature of the Group



**Feature:** To create a professional international freight forwarders occupational education; To initiate continuous study between secondary technical and higher vocational education, thru and with which, to have undergraduate education and even education on master and doctor degree of engineering be gradually docked ; To encourage students to make academic progress and meet the need of enterprises for their qualified personnel echelon development and proportional structure.



Echelon personnel structure:: Secondary technical education: on-post operative skill type; Higher vocational education: managing and coordinative capacity type; Undergraduate education: project and scheme design type; Master degree education: inventive mind and development consciousness type; Doctor degree education: organizational leadership capability

## 2. Mission , Vision and Core Value of the Group

### Mission

To strengthen the demand forecast for all kinds of personnel at all levels of the industry ; To participate in teaching and curriculum design and course construction of secondary technical, education, higher vocational education and undergraduate education; To promote integration between the courseware content and occupation standards; To jointly set up the training base to combine teaching with fieldwork training; To have role played earnestly within the Group on resources integration and optimization; To realize the sharing of resources and complementary on advantages; To establish and build up a combination body involving teaching chain, the industry chain and interests chain aiming mainly to undertake responsibilities for those to be educated .

## 2. Mission , Vision and Core Value of the Group

### Vision

With guidance of China occupational education principles and the freight forwarding industry policy and based on mutual trust and mutual benefits to seek common development and share the fruits of results, joint efforts are made to develop top-quality courses, build up first-class teaching team and bring up high-quality ladder-type personnel by adhering to principles of open ,collaborative ,service and innovation with aim to gradually build up the standards on the specialized and professional curriculum to be promoted and popularized among all the vocational schools and colleges nationwide.

## 2. Mission , vision and core value of the Group

### Core value

Double systems involving schools and enterprises;  
Integration between job requirement and learning;  
Merging courses with certificates;  
Through-train from schools graduation to job post.

[https://www.yunbaogao.cn/report/index/report?reportId=5\\_5403](https://www.yunbaogao.cn/report/index/report?reportId=5_5403)

预览已结束，完整报告链接和二维码如下：



## Organizational structure of the Group

shment of the Council, the Advisory  
the Committee of experts involving all kinds  
onals coming from scientific research  
universities and the industry administrative  
each of whom perform their own functions  
their relevant responsibilities.

of a special administrative office attached to  
Logistics Research & Professional Training  
er the leadership of the Council to be  
for daily work.

ent, Mr. Zhao Huxiang taking the position as  
of the Group Council.