

Presented by Fang Jian,
Training Director of China
International Freight
Forwarders Association on
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Beijing,China

主要内容Main Content

Aim and Feature of the Group

Mission, Vision and Value of the Group

Organizational structure of the Group

To develop Professional teaching standards and curriculum standards

To develop the courses in tie with secondary technical education, higher vocational education and undergraduate education.

To carry out various types of training on multilevel with multi parties participation.

To develop distance learning courses.

To build up talent resources database

Modern
Logistics
Research &
Professional
Training
Center

1. Aim and feature of the Group

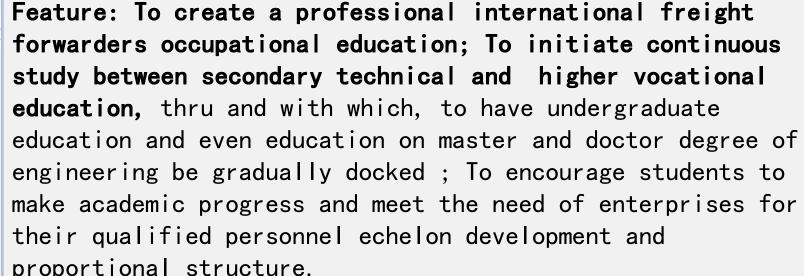


Aim: To promote the occupational education by combining and following the industry development in order to achieve teaching appropriate for needs, satisfying demand of employers and giving priority to employment.



1. Aim and Feature of the Group





Echelon personnel structure:: Secondary technical education: on-post operative skill type; Higher vocational education: managing and coordinative capacity type; Undergraduate education: project and scheme design type; Master degree education: inventive mind and development consciousness type;

Doctor degree education: organizational leadership capability



2. Mission, Vision and Core Value of the Group

Mission

To strengthen the demand forecast for all kinds of personnel at all levels of the industry; To participate in teaching and curriculum design and course construction of secondary technical, education, higher vocational education and undergraduate education; To promote integration between the courseware content and occupation standards; To jointly set up the training base to combine teaching with fieldwork training; To have role played earnestly within the Group on resources integration and optimization; To realize the sharing of resources and complementary on advantages; To establish and build up a combination body involving teaching chain, the industry chain and interests chain aiming mainly to undertake responsibilities for those to be educated

2. Mission, Vision and Core Value of the Group

Vision

With guidance of China occupational education principles and the freight forwarding industry policy and based on mutual trust and mutual benefits to seek common development and share the fruits of results, joint efforts are made to develop top-quality courses, build up first-class teaching team and bring up highquality ladder-type personnel by adhering to principles of open , collaborative , service and innovation with aim to gradually build up the standards on the specialized and professional curriculum to be promoted and popularized among all the vocational schools and colleges nationwide.

2. Mission, vision and core value of the Group

Core value

Double systems involving schools and enterprises;
Integration between job requirement and learning;
Merging courses with certificates;
Through—train from schools graduation to job post.

izational structure of the Group

shment of the Council, the Advisory, the Committee of experts involving all kinds onals coming from scientific research, universities and the industry administrative each of whom perform their own functions neir relevant responsibilities.

of a special administrative office attached to Logistics Research & Professional Training er the leadership of the Council to be for daily work.

ent, Mr. Zhao Huxiang taking the position as f the Group Council.

