Electronic Traceability and Market Access for Agricultural Trade Facilitation

Food information systems and their design (part 1 of 5)

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Based on materials from:

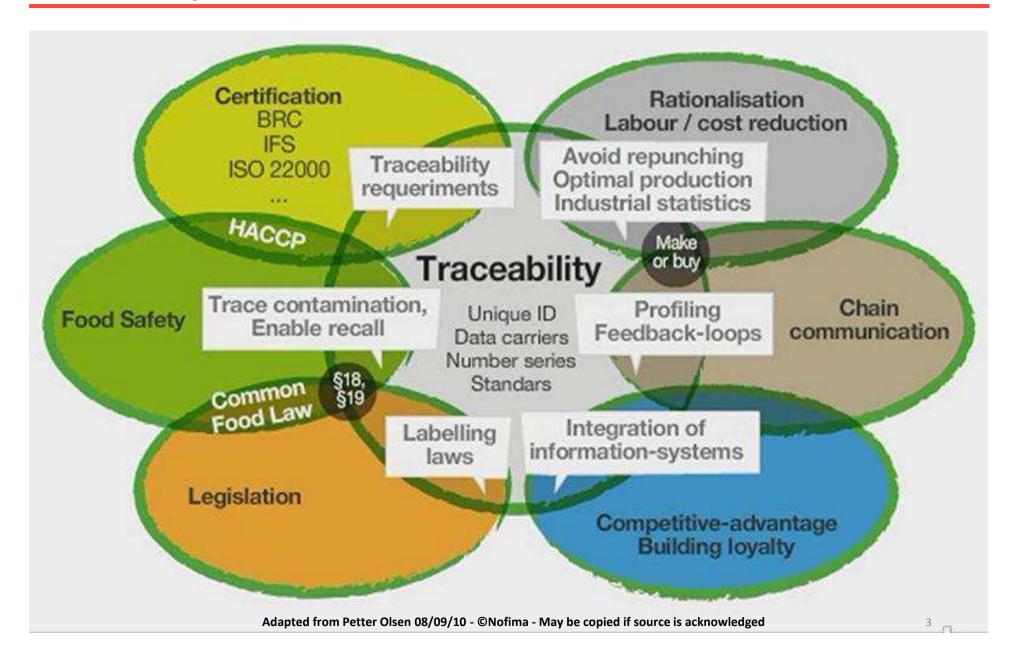
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The agenda – Day 2

- Review of Day 1
 - Food information systems
 - Examples of traceability systems
 - Practical exercise

Traceability drivers in the food sector



Stakeholder benefits - "Our clients want traceability because..."

- Market differentiation by having documented evidence of
 - practices of social or religious nature (such as fair trade or Halal) or
 - adherence to certain standards (such as GAP, GMP and HACCP)
- To show foods that originate in a certain area ("Made in ...") or are prepared in a certain fashion ("Taste of ...")
- To improve internal efficiencies (such as reducing stock holdings)
- To calculate parameters related to sustainability (such as food miles, carbon foot print, fossil energy savings, ...)
- To get feedback of performance of products, especially for the feed – animal – food chain (e.g. IPM and intensification)
- To help prevent fraud

Day 1 - Traceability presentations

The smarter food vision

- The global food trade system
- The example of the European Union
- Information systems
- The vision of smarter food

Electronic traceability – The theory

- Traceability concepts
- Stakeholder views
- Why traceability is important
- Traceability principles
- Implementing traceability
- Stakeholder benefits of electronic traceability

Products of interest to participants

- Cassava
- Corn / maize
- Rice
- Rubber
- Sesame
- Soybean
- Sugar cane
- Tobacco
- Vegetables

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on management systems from a functional point of view

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- Food safety oriented systems
- Animal and carcass tracking

e-traceability systems



- Fair trade
- Religious
- No child labour

Ethical compliance



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- IUU fishing
- Export/import licenses
- Shipment registration

Legal compliance



Transparency systems

Marketing focus

