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# LAO PDR TELECOMMUNICATION SECTOR DEVELOPMENT

By Mr. Somnuck PHOTHIRATH

**Director General** 

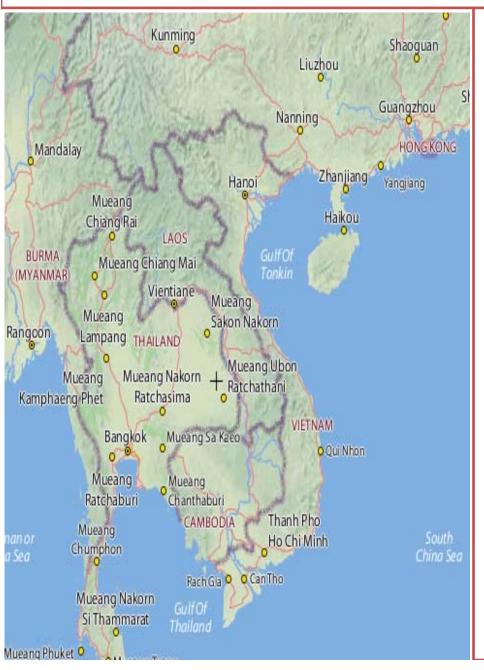
Department of Posts

Ministry of Posts and Telecommunications

## TELECOMMUNICATION SECTOR DEVELOPMENT IN LAO PDR

- 1. Brief of country
- 2. Business Introduction
  - 3. Telecom service
    - 4. Technology
- 5. International terrestrial cable links infrastructure
  - 6. Posts service
- 7. Public switch telephone network (Fix Phone) development
  - 8. Mobile communications development
    - 9. Internet development
  - 10. Type of FDI for telecommunications sector
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  - 12. Assessment of telecommunications development
    - 13. Tentative strategic implementation's plan
      - 14. Conclusion

### 1. Brief of Lao P.D.R



- Location: South East Asia
- Area: 236, 800 Sq.km
- Capital: Vientiane
- Currency: Kip (1USD=8,000Kip)
- Populations: 6,5M
- Official Language: Lao
- GDP per capita: USD 1,692
- Country code: 856
- ccTLD : .la
- Tele density: 79.39%
  - Fixed line: 10.44%
  - Mobile: 68.95%
- Posts: 07 companies
- IXP: 01
- ISP: 06
- Internet density: 17.0%

#### 2. Business Introduction

- Before 1983 the Telecommunications state own Government. For PSTN and Radio Network. Cross-Bar switching system.
- 1983 to 1994 was EPTL is monopoly state enterprise. For Posts & Telecoms(PSTN&Radio). SPC switching system in year 1990.
- 1995 EPTL was separate into EPL and ETL.
- From 1996 for PSTN, Radio & Mobile system.
- 7 Posts: EPL, DHL, TNT, OCS, LCT, PT & Sunjin.
- 5 telecoms operators: ETL, LTC, STL, VPL & SKY.
- 6 ISPs: ETL, LTC, STL, VPL, SKY & Planet.
- FDI from 1995 to Now.

### 3. Telecom service

- 1. Mobile phone 2G,3G,4G...
- 2. Public Switch Telephone Network (Fix Phone)
- 3. Gateway (National & International)
- 4. Lease Line
- 5. Internet service
- 6. Voice over IP (VoIP)
- 7. GPRS, SMS/VMS

#### Network E-government Center **Lao National Internet** Center Business **Ministries** ISP **Public** Government Offices **Network Network** Telecom Province ..... **Carriers** Village People Offices **Offices** Government, **Public & Business** Government Phase-2B Phase-1 Optical **National Transmission Network** Phase-2A

International

#### **Lao Government Infrastructures Overview**

### 4. TECHNOLOGY

- The technology that is being use in the country has been accepted to be obsolete by most of the developed economies of the world.
- That is the reasons that the products are produced by the country has quality and are available to complete within the world markets.
- These companies are the reason that most of the development that we see in the company is regarding the technologies in that has also lead to better service offering.
- All though overemphasis on only technology enhancement has lead on to ignorance the aspect of Service Quality to the customer.

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