

Asia Pacific Trade Facilitation Forum 2014

24 – 25 September 2014, BITEC
Bangkok, Thailand





WORLD CUSTOMS ORGANIZATION
ORGANISATION MONDIALE DES DOUANES

WCO's approach on Small and Medium sized Enterprises “Business Lens” for Customs

25 September 2014

Toshihiko Osawa

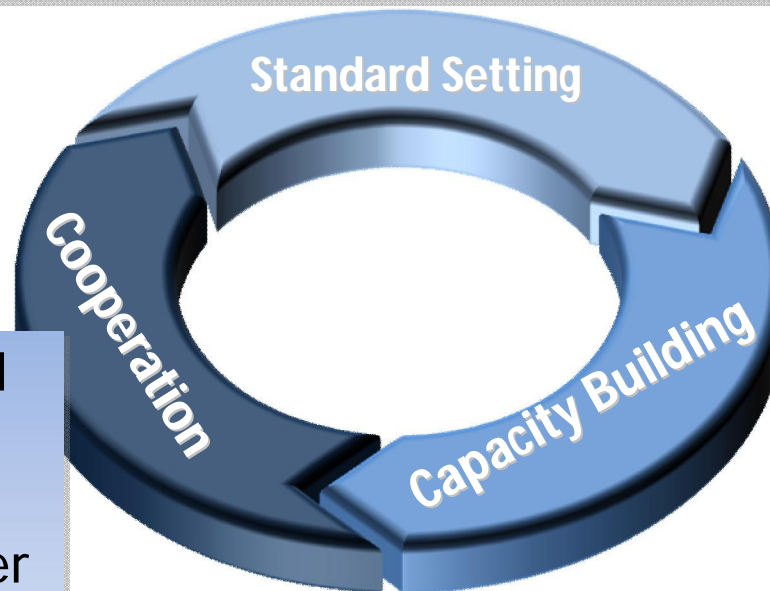
World Customs Organization

What is the WCO?

The WCO represents **179** Customs Administrations across the globe that collectively process approximately **98%** of world trade.

3 Main Strengths of WCO

• Capability and responsibility for global standard setting for Customs



• Network of accredited experts from Customs Administrations
• Cooperation with other international organizations and other agencies

• Capacity Building / Technical Assistance delivery

Importance of SMEs

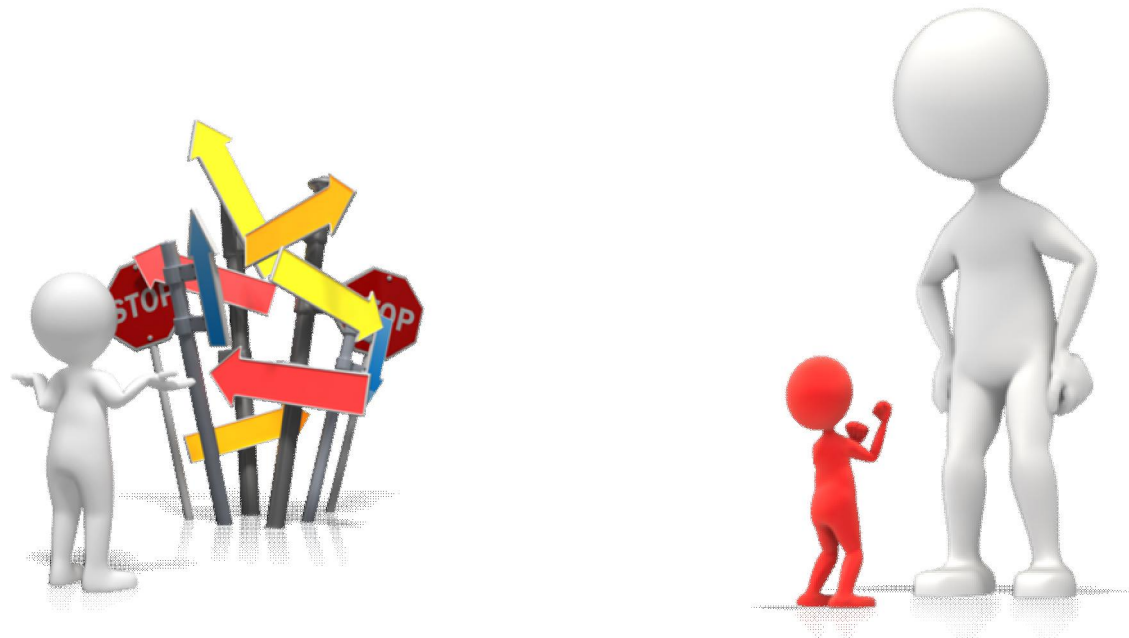
SEMs consist of a large part of our economy

- ✓ In APEC (Asia Pacific Economic Cooperation*), SMEs account for around 90 % of all businesses and employ as much as 60 % of the work force.
- ✓ In the European Union, SMEs account for 99.8 % of all enterprises. SMEs provide 67.4 % of Jobs.
- ✓ In Egypt, there are around 2.5 Million SMEs representing 75% of the total employed workforce and 99% of non-agricultural private sector establishments.
- ✓ In Brazil, SMEs account for around 99% of formal enterprises and provide 56.1% of formal urban workforce.

SMEs - Challenges

In general, SMEs are facing :

- ✓ Less resource and less experience to join the global market
- ✓ Difficulty to understand complicated Customs procedures and requirements



Possible Approaches



**Simplified
Procedures**



**Transparency
Predictability**



**Customs
Business
Partnership**

WCO's SME-related work

The importance of addressing the needs and requirements of SMEs was raised at early stage of developing the SAFE.

Study on SMEs in developing Countries and AEO authorizations (2010) - Argentina, Democratic Republic of Congo, Kenya, China

AEO and the Small and Medium Enterprises FAQ (2010)

AEO Implementation Guidance (2010)

Business Lens Checklist for SMEs

WCO is developing a Model Business Lens Checklist for SMEs.

The Checklist assists governments in designing, modifying and reviewing policies and procedures from the perspective of SMEs.



预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_4969

