

Electronic Traceability and Market Access for Agricultural Trade Facilitation

Supporting Smallholder Farmers (part 1)

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The agenda – Day 3

- Recap of Day 2
 - Standards
- Supporting smallholder farmers
 - Etrace (Egypt)
 - Agriculture Operations centre (Thailand)

- Looking ahead – Practical exercise 2
- Wrap-up

Implementation example - Egypt



Traceability of Agricultural Products Egyptian Experience



UNIDO/ETRACE
Agriculture and Agro-Industries Technology center
E-Africa Brightanimal Workshop
Johannesburg, 8- 9 September 2010

Implementation example - Egypt



Project Overview



Who do we support?

- Growers
- Dealers
- Pack houses
- Exporters
- NGOs
- Small - holders associations
- Transporters
- Agriculture Extension Officers
- Retailers suppliers
- Agriculture Quarantine
- Governmental bodies (such as GOEIC & EOS)
- Food Processing sector (MTI)



Implementation example - Egypt



Project Activities



- **Surveys and Assessments**
 - Identify Major Exporters and Exported crops.
 - Assess current traceability systems implemented.
 - Assess preparedness for traceability implementation.
 - Physical product trace from farm to UK supermarket

- **Awareness Campaigns**
 - presentations and seminars to producers and stakeholders.
 - Dissemination of technical material and brochures.



Implementation example - Egypt



Project Activities



Development and dissemination of Traceability Manuals

According to local parameters as a result of the surveys and initial technical assistance effort with beneficiary companies (for fresh produce and agro-industries)

(available on our website)

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Implementation example - Egypt



Project Activities



- Training and technical assistance to beneficiary companies
- Implementation of traceability systems
- EU Quality Standards of different crops
- Quality and food safety management systems



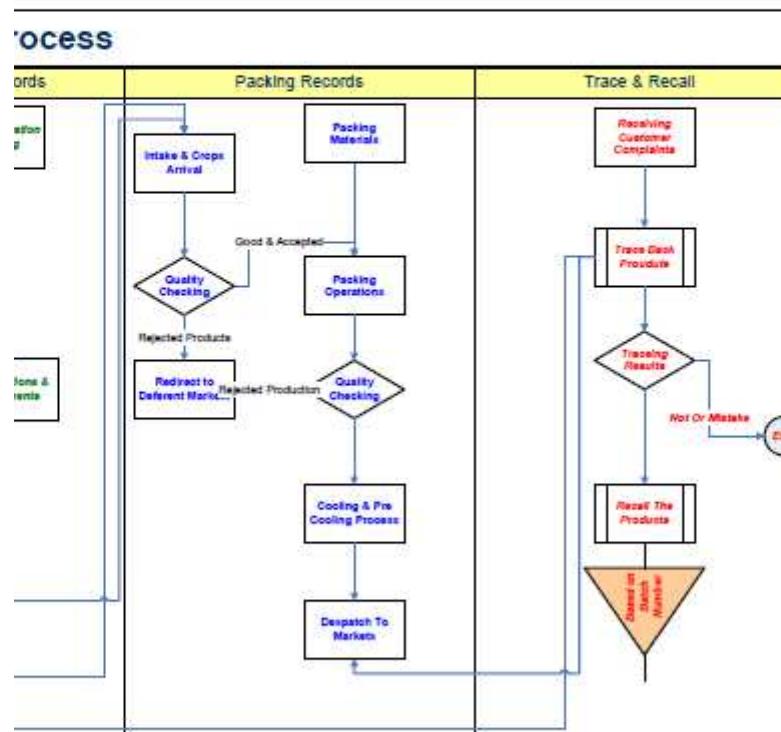
Example - Egypt

Project Activities



MTI

Publishing High-Tech Systems at major exporters



https://www.yunbaogao.cn/report/Index/report?reportId=5_4704

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