

Multi-dimensional Review of Myanmar

Myanmar Business Survey: Objectives, Methodology & Results

Masato Abe, PhD
Economic Affairs Officer
Trade and Investment Division
United Nations ESCAP
Bangkok, Thailand

Outline

- Overview of the Multi-dimensional Review
- Business survey
 - Research design
 - Methodology
 - Implementation
 - A guest speaker
- (Select results)

My background

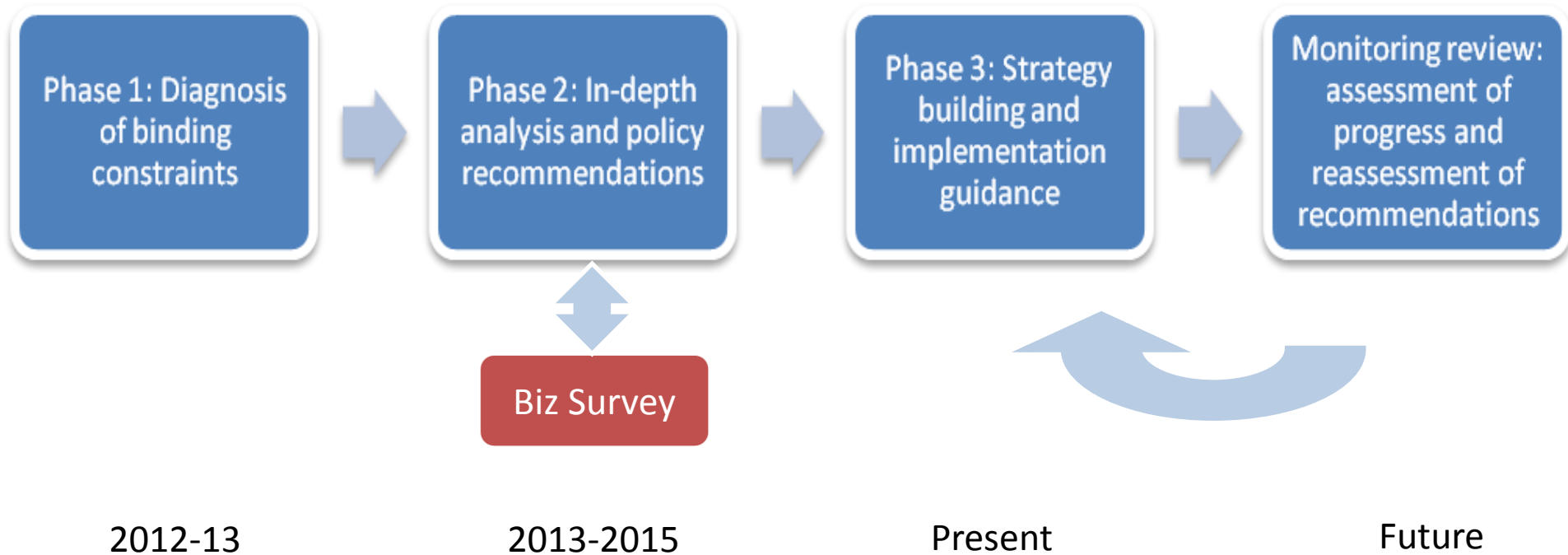
- Merchant / farmer's family
- Marketing, business administration & economics
- Japanese, Singaporean & US businesses
- Sales, marketing, supply chain management, logistics & procurement
- UN; Asia-Pacific, Southeast Asia
- New Myanmar SME Law

1. Overview of the Multi-dimensional Review

Objectives

- Identify the binding constraints in various fields to development in Myanmar
- Suggest a strategy with specific policy recommendations
- Propose action plan
 - National authorities
 - Economic and social actors
 - International donors

Research phases



Research team

- ESCAP
 - Trade and Investment Division, Business and Development Section
- OECD (lead organization)
 - Development Centre
- UMFCCI
 - Myanmar Business Survey Team
- MNPED
 - Focal-point ministry
- Cooperating agencies
 - The Asia Foundation, GIZ, Japan, Mekong Institute, South Korea, Switzerland, UNIDO
 - Others

Key topics

- Macro economic stability
- Human resources
- Industrial transformation
 - Agriculture
 - Manufacturing
 - Services
- Business environment
- Financing for development

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_4525

