



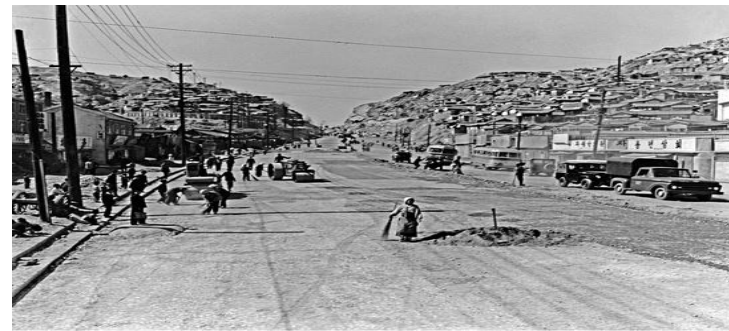
Applications for SME trade facilitation beyond single window and the role of public-private sector partnerships

■ Perspective from a Service Provider

Sung Heun HA (Rama)

Korea, Used-to-be One of Poorest Countries

1950's

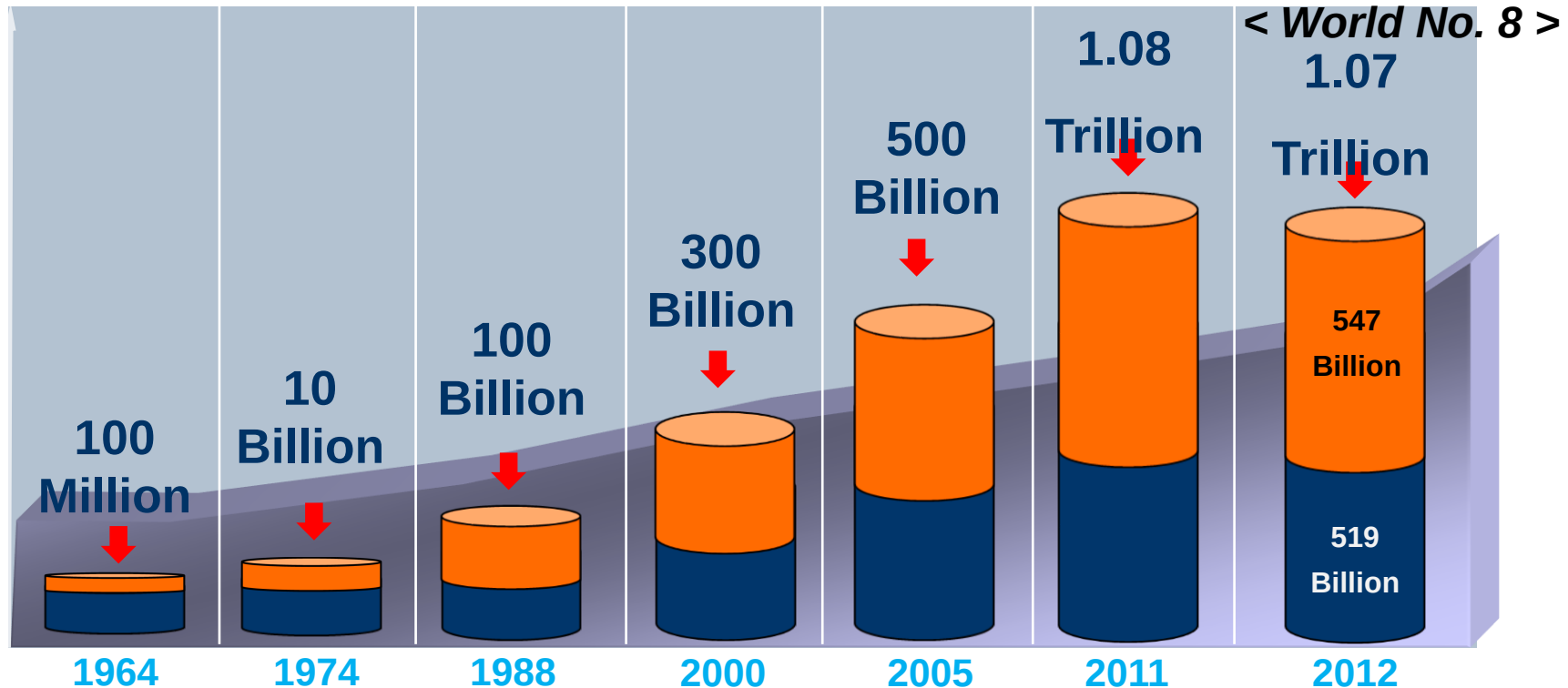


ODA Beneficiary Country

Rapid Growth in Trade Volume

Trade Promotion and Facilitation Policy - for Sustainable Economic Growth

< Unit : U.S. Dollars >



➤ Source: Korea International Trade Association

..... Import Export

■ GDP World No. 12 (2012)

Source: IMF



II. Trade Finance Services through Paperless Trade Platform

1. Paperless Trade Platform of Korea

To identify the constraints in promoting paperless trade, a survey was conducted by Korea International Trade Association

	Industry				Size of enterprise		Total
	1 st Industry	2 nd Industry (Light)	2 nd Industry (Heavy & ICT)	2 nd Industry (Heavy & non ICT)	Big	SME	
1. Lack of experts	36 (25.2)	51 (19.8)	16 (23.2)	26 (17.1)	6 (17.6)	123 (21.0)	129 (20.8)
2. Lack of technical Infrastructure	15 (10.5)	36 (14.0)	14 (20.3)	26 (17.1)	10 (29.4)	81 (13.8)	91 (14.7)
3. Less ROI due to low trade volume	60 (42.0)	115 (44.7)	21 (30.4)	56 (36.8)	11 (32.4)	241 (41.1)	252 (40.6)
4. Cost burden	4 (2.8)	16 (6.2)	2 (2.9)	15 (9.9)	2 (5.9)	35 (6.0)	37 (6.0)
5. Lack of knowledge	28 (19.6)	39 (15.2)	16 (23.2)	29 (19.1)	5 (14.7)	107 (18.2)	112 (18.0)
Total	143 (100.0)	257 (100.0)	69 (100.0)	152 (100.0)	34 (100.0)	587 (100.0)	621 (100.0)

- Loopholes in a paperless trade chain was pointed out as one of inconveniences

1. Paperless Trade Platform of Korea

Clearance	Accumulated numbers		
	Traders	Users	Non-Users
1000 ~	923	644	279
900~	1,047	714	897
800~	1,203	787	
700~	1,417	889	
600~	1,710	1,042	
500~	2,121	1,224	
400~	2,768	1,489	9,311
300~	3,884	1,853	
200~	6,086	2,399	
100~	12,715	3,404	
10건~	65,812	5,679	143,479
1건~	150,246	6,767	

1. Paperless Trade Platform of Korea

- **National e-Trade Committee**

- National e-Trade Committee was established in 2003
- Private e-Trade Committee was established in 2005
- Korea e-Trade Facilitation Center to implement 33 tasks from ‘e-Trade Korea 2007 Plan’



1. Paperless Trade Platform of Korea

▪uTradeHub Project

▪Goal

To cope with Korea's growing trade volume by upgrading the Electronic trading system into a single window system

▪Project Period

▪2005 ~ 2008

▪Project Cost

▪About 30 million (USD)

▪Leading Agencies

Ministry of Knowledge Economy (MKE)
Korea International Trade Association (KITA)
Korea Trade Network (KTNET)

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_4483

