



UNNExT workshop on Paperless trade facilitation for Small and Medium-sized Enterprises

2-4 February 2015
United Nations Conference Center (UNCC)
Bangkok, Thailand

Current Situation of Paperless Trade Facilitation for SMEs in Thailand

Definition of SMEs by Total Employee and Assets Value					
Sector	Small		Medium		
	Employee	Assets (Million Baht)	Employee	Assets (Million Baht)	
Manufacturing Industry	Up to 50	Up to 50	51-200	Not < 50-200	
Service Industry	Up to 50	Up to 50	51-200	Not < 50-200	
Trading Industry					
• Wholesale	Up to 25	Up to 50	26-200	Not < 50-100	
• Retail	Up to 15	Up to 30	16-150	Not < 30-60	
					Enterprises Business Expansion (2013)
					%
					477,142 86.75
					1,075,546 98.89
					1,198,062 99.30

Number of Enterprises in 2012-2013						
Size of Enterprises	Year 2012			Year 2013		
	No. of Enterprise	Ratio to Total No. of Enterprise	Ratio to SMES	No. of Enterprise	Ratio to Total No. of Enterprise	Ratio to SMES
SMEs	2,730,591	97.20	100.00	2,763,997	97.16	100.00
Small Enterprises	2,717,649	96.74	99.53	2,750,750	96.70	99.52
Medium Enterprises	12,942	0.46	0.47	13,247	0.47	0.48
Large Enterprises	7,127	0.25	-	7,349	0.26	-
Unable to identify size	71,396	2.54	-	73,411	2.58	-
Total	2,809,114	100.00	-	2,844,757	100.00	-
Number of Employees Categorized by Size of Enterprise from 2012-2013						
Size of Enterprises	Year 2012			Year 2013		
	No. of Employees	Ratio to Total No. of Enterprises	Ratio to SMES	No. of Employees	Ratio to Total No. of Enterprises	Ratio to SMES
SMEs	11,047,854	80.96	-	11,414,702	80.96	-
Small Enterprises	10,063,358	73.75	91.09	10,403,838	73.79	91.14
Medium Enterprises	984,497	7.21	8.91	1,010,864	7.17	8.86
Large Enterprises	2,596,358	19.03	-	2,682,323	19.03	-
Unable to identify size	1,538	0.01	-	1,538	0.01	-
Total	13,645,751	100	-	14,098,563	100	-

Presented by Mr. Sa-gna Sattanun, TIF, MI

Key Organizations / Institutions supported SMEs in Thailand

Major SME promotion and development agencies are:

- **DIP :**
 - *Lead agency for SME promotion / upgrading / develop competency of local enterprise*
 - *Provide SMEs policy , best practice for investment, support investment and article on SMEs*
- **OSMEP**
 - *central coordinating body for SME promotional policies, support programs among Thailand's public and private agencies.*
 - *provides strategies, formulates SME Promotion Action Plan, manages fund and prepares SME status report to the cabinet.*
 - *Provide various kinds of information eg. articles on SME situation/status, research and report www.sme.go.th.*
- **Institute for Small and Medium Enterprises Development (ISMED)**
 - *Provides services eg. SMEs Business Directory / Business Matching / SMEs library Newsletter, "SMEs' Business Friend" Web service Information skill training*
- Other SMEs supporting Agencies scattered in Thailand

https://www.yunbaogao.cn/report/index/report?reportId=5_4478

预览已结束，完整报告链接和二维码如下：



the SME Promotion Strategic Plan by Sector

omotion strategies: Fit, Firm, Fast and Flexible, Friends,
ous.

's for AEC Integration
lth service
nd retail trade
/digital content

tions on Amendment and Improvement of Laws

v
curity Act
try Credit Guarantee Corporation Act

to Promote SMEs in the Country
to promote SMEs to invest abroad