

Digital Economy Policy towards to Disaster Management

BY...

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A stylized illustration of a bright yellow sun with a small blue circle in the center, partially obscured by blue and white clouds at the top of the frame.

AGENDA



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- ☐ Introduction
- ☐ Digital Economy Policy
- ☐ ICT Policy Framework
- ☐ Disaster Management
- ☐ Recommendation for Thai government

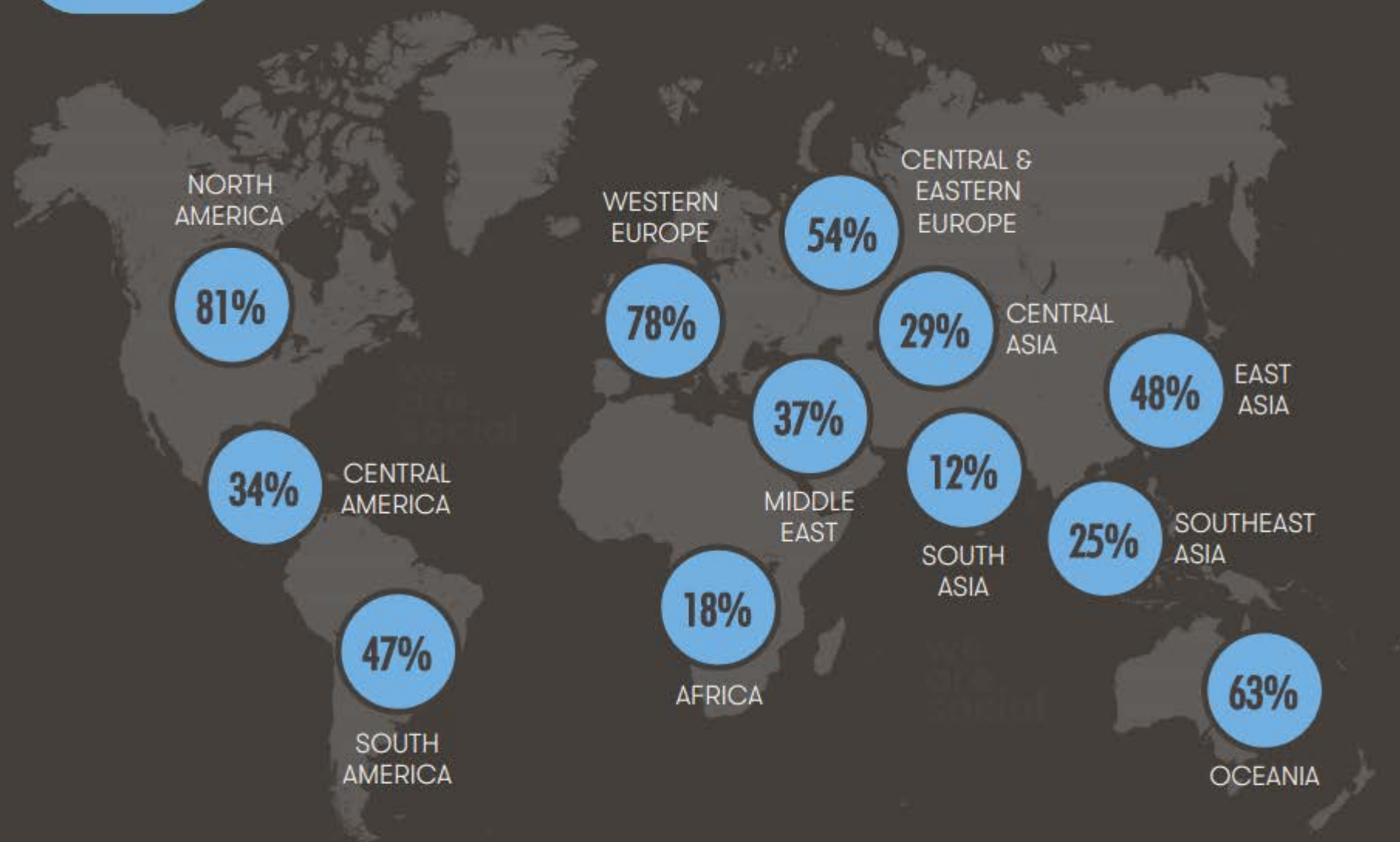


Introduction

- ICT can play an important role in helping disaster managers quickly access, contextualize, and apply near real-time information.
- To improve the speed and effectiveness of critical actions like warning populations at risk.
- Under rapid-technological advancement, ICT directly effect on several dimensions of way life.
- Over the years, Thailand has seen a positive growth in broadband, in term of both penetration and investment.
- In 2012, broadband access reached 21.77 percent of the overall household. It moves to surpass 27.36 percent at the end of year 2014.
- Thailand realized that quality and performance on ICT infrastructure directly affect developing countries as other countries concerned.

**JAN
2014**

INTERNET PENETRATION BY REGION



**JAN
2014**

MOBILE PENETRATION BY REGION

NORTH
AMERICA

101%

89%

CENTRAL
AMERICA

124%

SOUTH
AMERICA

WESTERN
EUROPE

129%

67%

AFRICA

CENTRAL &
EASTERN
EUROPE

151%

112%

MIDDLE
EAST

90%

CENTRAL
ASIA

72%

SOUTH
ASIA

92%

EAST
ASIA

109%

SOUTHEAST
ASIA

94%

OCEANIA

JAN
2014

MOBILE BROADBAND PENETRATION



JAN
2014

THAILAND: DATA SNAPSHOT



67,448,120

TOTAL POPULATION



34%

URBAN

66%

RURAL

17,779,139

INTERNET USERS



26%

INTERNET PENETRATION

24,000,000

ACTIVE FACEBOOK USERS



36%

FACEBOOK PENETRATION

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_4347

