# **Blueprint for Responsible Business 2.0**

Creating value in a sustainable ecosystem

Sustainable Business Network (SBN) Task Force on Banking and Finance UNESCAP Business Advisory Council

### Agenda

#### Introduction

- Mission of the Task Force on Banking and Finance
- Responsible Business Why Pursue

### • Our Approach

- Roadmap
- Thought Leadership
- Roundtable

#### Outputs

- Blueprint for Responsible Business 2.0
- Action to Promote Responsible Business 2.0

#### Next Steps

### **Task Force on Banking and Finance**

**Mission:** Promoting and mobilising financial resources for inclusive and sustainable development, and encouraging banks and financial institutions adopt responsible and sustainable business practices.

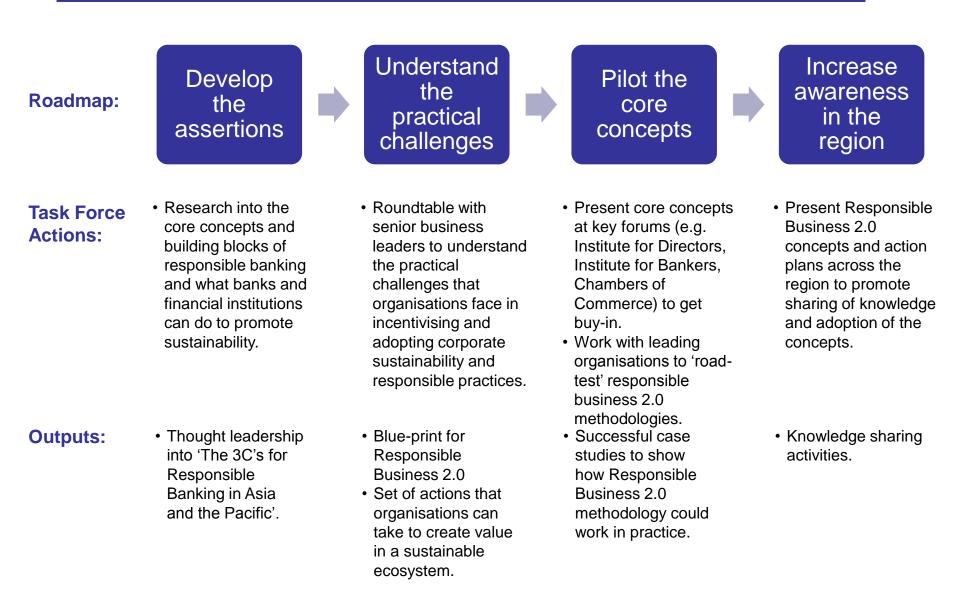
- To identify best practice in responsible and sustainable banking and finance
- **To raise** awareness and undertake policy advocacy in the area of responsible banking and finance
- To develop capacity development through training and other pertinent programs

### **Responsible Business – Why pursue?**

| Brand differentiation  | Customer<br>engagement | Employee<br>engagement   |
|--|------------------------|--------------------------|
| Innovation   | Cost reduction         | <b>Risk reduction</b>    |
| <b>Building value</b>  | Creating value         | Competitive<br>advantage |
| The multiple benefits of CSR Source: SBN Task Force of Banking and Finance |                        |                          |

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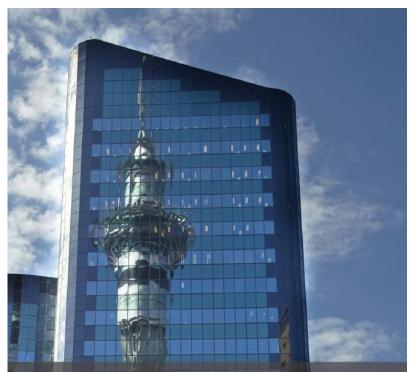
### **Our Approach – Roadmap**



# **Our Approach – Thought Leadership**

### **Objectives:**

- To identify best practices in a responsible and sustainable banking and finance industry;
- To raise awareness and undertake policy advocacy in the area of responsible banking and finance; and
- To serve as a tool for undertaking capacity development through training and other pertinent programmes.



# The 3Cs for Responsible Banking in Asia and the Pacific:

Corporate Governance, Corporate Social Responsibility and Corporate Sustainability





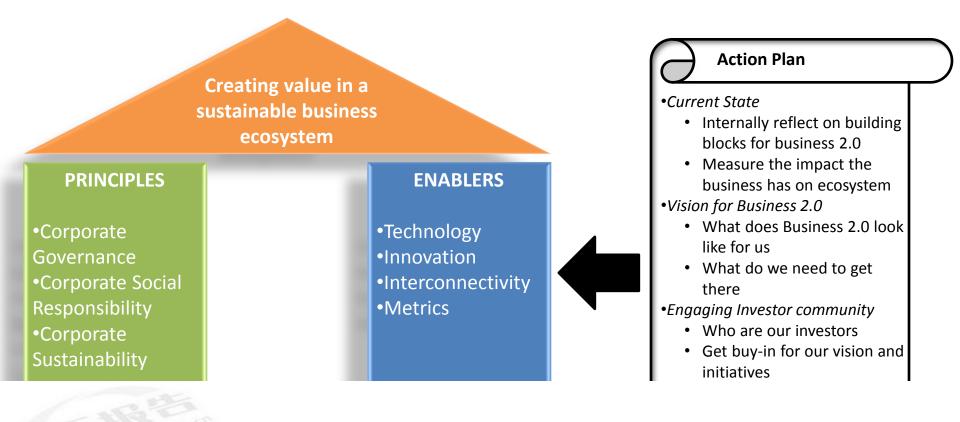
# **Our Approach – Roundtable**

#### **Objectives:**

- To understand key challenges faced by organisations in adopting responsible business principles;
- To develop an action plan that will help organisations create value in a sustainable ecosystem; and
- To engage business leaders in Hong Kong in driving change through their organisations and through industry associations.



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https://www.yunbaogao.cn/report/index/report?reportId=5\_4285

