Blueprint for Responsible Business 2.0

Creating value in a sustainable ecosystem

Sustainable Business Network (SBN) Task Force on Banking and Finance UNESCAP Business Advisory Council

Agenda

Introduction

- Mission of the Task Force on Banking and Finance
- Responsible Business Why Pursue

• Our Approach

- Roadmap
- Thought Leadership
- Roundtable

Outputs

- Blueprint for Responsible Business 2.0
- Action to Promote Responsible Business 2.0

Next Steps

Task Force on Banking and Finance

Mission: Promoting and mobilising financial resources for inclusive and sustainable development, and encouraging banks and financial institutions adopt responsible and sustainable business practices.

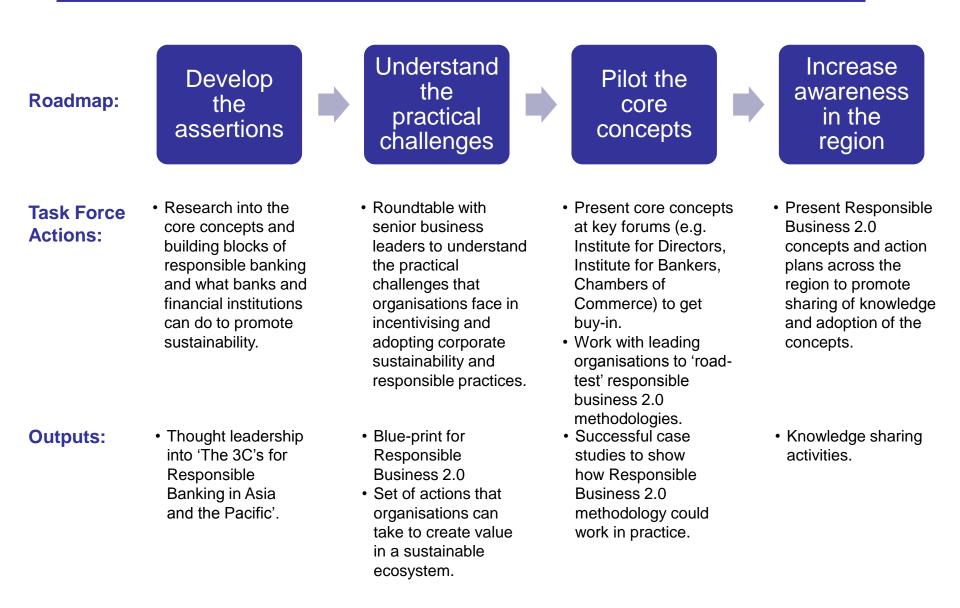
- To identify best practice in responsible and sustainable banking and finance
- **To raise** awareness and undertake policy advocacy in the area of responsible banking and finance
- To develop capacity development through training and other pertinent programs

Responsible Business – Why pursue?

Brand differentiation	Customer engagement	Employee engagement
Innovation	Cost reduction	Risk reduction
Building value	Creating value	Competitive advantage
The multiple benefits of CSR Source: SBN Task Force of Banking and Finance		

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Our Approach – Roadmap



Our Approach – Thought Leadership

Objectives:

- To identify best practices in a responsible and sustainable banking and finance industry;
- To raise awareness and undertake policy advocacy in the area of responsible banking and finance; and
- To serve as a tool for undertaking capacity development through training and other pertinent programmes.



The 3Cs for Responsible Banking in Asia and the Pacific:

Corporate Governance, Corporate Social Responsibility and Corporate Sustainability





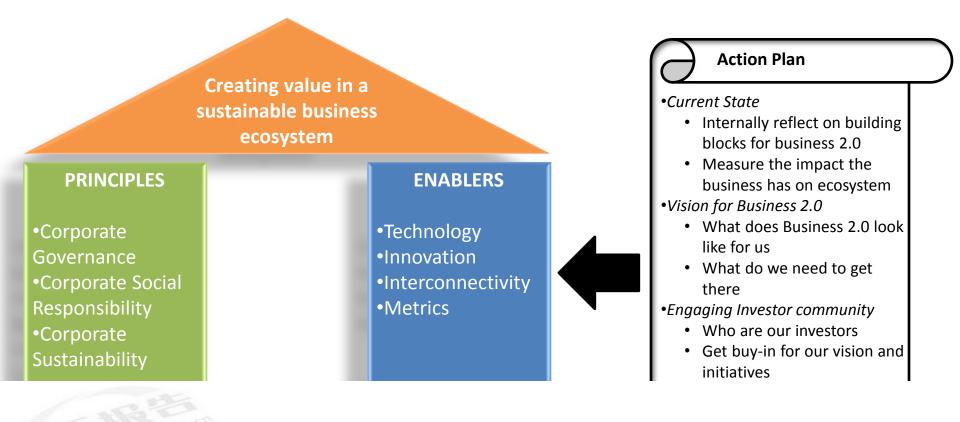
Our Approach – Roundtable

Objectives:

- To understand key challenges faced by organisations in adopting responsible business principles;
- To develop an action plan that will help organisations create value in a sustainable ecosystem; and
- To engage business leaders in Hong Kong in driving change through their organisations and through industry associations.



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